

ABSTRACT

A research of agro-tourism Landscape Development in Central Java, Central Java, was held from January 2017 to March 2017. It aims to evaluate the Gunung Muria area, specified the landscape potential of Gunung Muria's agro-tourism area, and develop a potential development plan for the Gunung Muria tourism landscape.

This research uses survey method with technical observation and questionnaire. The data of research is analyzed descriptively and spatially. The data used in the form of primary data secondary data. Primary data include communities and visitors perceptions in Gunung Muria area, while secondary data cover area map, geographical location, soil type, topography, climate and social condition of community in Keling Sub-district of Jepara District, Dawe District of Kudus Regency, and District of Gembong Regency of Pati.

The results showed that the development of agro-tourism landscape in the area of Gunung Muria in Central Java is by developing a commodity typical of Mount Muria which includes Pamelu Muria Citrus in Bageng Village, Gembong Sub-district, Pati Regency, Muria Coffee in Japan Village Dawe District, and Village of Sitiluhur, Gembong Sub-district of Pati Regency, Kencur in Kandangmas Village, Gembong District of Kudus Regency, Durian, and Rambutan in Margorejo Village, Dawe District of Kudus District, Kobao Keling Sub-district, Jepara District, Avocado in Kuwukan Village, Gembong District, Kudus Regency, and Rubber in Bumiharjo Village, Keling Sub-district, Jepara Regency and developing nature tourism and religious tourism as a tourism object in the area of Gunung Muria, Central Java.

Keywords : Landscape, Agro-tourism, Muria Mountain Region.