

**UNDERGRADUATE THESIS**

**THE ROLE AND STRATEGIES OF NGO BP3L  
(*BADAN PENGELOLAAN PENGEMBANGAN DAN  
PEMASARAN LADA/ PEPPER MANAGEMENT  
DEVELOPMENT AND MARKETING AGENCY*) IN  
EMPOWERING BANGKA BELITUNG PEPPER  
FARMERS TOWARDS THE PEPPER EXPORT  
CHALLENGES IN THE PERIOD OF 2009-2015**



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