

CHAPTER V

CONCLUSION

BP3L as an NGO in order to empower Bangka Belitung pepper farmer towards the pepper export challenges 2009 – 2015 has been described in the second chapter, including description regarding how the condition of pepper plantation in Bangka Belitung until 2015. Meanwhile, BP3L role and strategies has been analyzed and also explained in the third and fourth chapter of this undergraduate thesis.

BP3L which was established by Government Regulations Number 37 Years 2009 was done in order to revitalize and tackle the problem engulfing the pepper commodity which in the years before 2009 started to decline due to the lack of pepper farmer intentions in pepper plantation, the usage of traditional technology which was not inline with world demand, the lack of plantation area due to the conversion of land into palm oil sectors and tin mining, fallen price and also the rival pepper production across the world such as Vietnam and International export standards such as Geographical Indications, HACCP, ISO 9000 and 14000.

Considering this commodity's glory around XIV century and also the demand by the international market such as America, Europe, Japan, Korea, and other states, therefore due to mentioned Muntok White Pepper promising potentials, the existence of this commodity cannot be neglected and should be revitalized since

also had already become one of the cultures from Bangka Belitung and also trademark in the international market.

In order to revitalize and tackle the problem engulfing this commodity, BP3L has roles and strategies toward the commodity such as the role of NGO in trade which is monitoring and also participating in the pepper trading, for example is the ownership of Geographical Indications Certificate of Muntok White Pepper. By owning the certificate means becoming independent agency due to the regulations from Ministry of Law and Human Rights and Intellectual Property Rights of Republic Indonesia.

Meanwhile, the main strategy of BP3L which is empowerment starting from the lower course which is pepper farmer and the upper course which is the stakeholders involved, including participation in market level or can be classified as the networking and integration into global market.

Regarding the relation toward International Relations, this topic is considered interesting for International relations studies, because discussing about one of the actors in International Relations which are NGO.

The NGO in this case is BP3L, and the interesting point about BP3L is about the complex stakeholder involvement in the local and international level such local and central government of Indonesia, foreign buyers, and even International organization such as International Pepper Community (IPC). The involvement is in the case of the revitalization of the commodity which already acknowledged by the world, the central government of Indonesia due to the ownership of GI

Certificate of Muntok White Pepper. It can be inferred that the position of BP3L in the constellations of Muntok White Pepper is strategic and important for the sustainability of this commodity starting from the lower course until upper course as mentioned before.

Meanwhile, the research contribution in this undergraduate thesis is the proving of hypothesis which shows the succeed empowerment and revitalization of Muntok White pepper by BP3L. The proving use the concept of role of NGO in trading such as Global watchdog advocating for public regulatory reform or Monitoring role, actively creating new governance structures to provide 'alternative/fair' trade pathways or BP3L active participation in Muntok White Pepper Export, and the concept of Empowerment in conducting the role and strategies of BP3L.

Although this research had already proved the two hypotheses above and showing the relations between what BP3L conducted and the applied concepts, this undergraduate thesis limited its scope in the empowerment of pepper farmer, networking and integration into global market in the 2009-2015 years only and some took data from 2016 as the sample data of what BP3L conducted after 2015.

Therefore because Muntok White Pepper trading is still becomes the main trade of Bangka Belitung and the patent is in the ownership of BP3L, the NGO and Muntok White Pepper commodity is still developing after 2015 and can be used as continuation research in the future.