

**THE FACTORS INFLUENCING THE REASON OF COLLEGE STUDENT
BECOMING ISLAMIC BANK'S CUSTOMER
(Case Study on Public Health's New Student of STIKES Muhammadiyah
Samarinda)**

**FAKTOR- FAKTOR YANG MEMPENGARUHI ALASAN MAHASISWA
MENJADI NASABAH BANK SYARIAH
(Studi Kasus pada Mahasiswa Baru Kesehatan Masyarakat STIKES
Muhammadiyah Samarinda)**


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