

LAMPIRAN 1. KUESIONER PENELITIAN

KUESIONER PENELITIAN

Pengaruh Faktor Relatif dan Kontekstual terhadap Perilaku Pembelian Konsumen Muslim dengan Religiusitas sebagai Variabel Mediasi pada Konsumen Muslim di Yogyakarta

1. Bapak/ Ibu yang kami hormati, mohon kiranya Bapak/ Ibu untuk mengisi kuesioner dibawah ini sesuai dengan keadaan sebenarnya.
2. Kuesioner ini disebarakan dalam rangka penelitian Skripsi pada Universitas Muhammadiyah Yogyakarta
3. Mohon diberi tanda silang pada kolom yang tersedia
4. Terdapat lima (5) pilihan jawaban dengan skor sebagai berikut:
Sangat Tidak Setuju (STS) = 1
Tidak Setuju (TS) = 2
Netral (N) = 3
Tidak Setuju (TS) = 4
Sangat Setuju (SS) = 5

Identitas Responden

Nomor Responden :

Nama : _____(boleh tidak diisi)

Jenis Kelamin : L/P

Usia : _____ Tahun

Pendidikan Terakhir : SMA/ Diploma/ Sarjana/ Pasca Sarjana

Agama : _____

Keterangan Cara Pengisian

Berikanlah tanda (X) untuk setiap pernyataan ini sesuai dengan Kenyataan yang diterima dalam pelayanan, pada kolom yang tersedia dengan alternatif jawaban sebagai berikut:

STS : Sangat Tidak Setuju

TS : Tidak Setuju

C : Cukup Setuju

S : Setuju

SS : Sangat Setuju

A. Pertanyaan tentang Faktor Relatif dan Kontekstual

No	Pertanyaan	Jawaban				
		STS	TS	C	S	SS
1	Ketika saya membeli suatu produk, saya selalu membeli produk yang sesuai dengan trend saat ini.					
2	Ketika saya membeli produk, saya selalu mempertimbangkan berdasarkan harganya					
3	Saat saya berbelanja saya memilih untuk membeli produk-produk bermerek eksklusif					
4	Saya selalu membeli produk dengan kualitas yang paling baik					
5	Saya selalu membeli produk yang memiliki citra baik					
6	Saya membeli produk sesuai dengan refrensi dari teman					
7	Saya membeli suatu produk karena penjual dapat memaparkan produk dengan baik					
8	Saya membeli suatu produk karena memiliki pelayanan pelanggan yang baik					

B. Pertanyaan tentang Religiusitas

No	Pertanyaan	Jawaban				
		STS	TS	C	S	SS
Ideologis						
1	Saya mempunyai keyakinan bahwa Islam adalah sumber dari segala hukum					
2	Saya percaya bahwa hukum Islam lebih baik bagi manusia					
Intelektual						
3	Saya menganut dan memahami dan terus mempelajari Islam					
4	Saya membaca dan memahami al-Quran bersama guru yang lebih fasik					
Ritualitas						
5	Saya menjalankan Sholat lima waktu setiap hari					
6	Saya berpuasa secara teratur selama bulan Ramadhan					
Pengalaman						
7	Ketika saya sholat dengan teratur maka masalah yang saya alami terasa semakin berkurang					

8	Saya merasa kecewa saat tidak dapat melaksanakan sholat berjamaah					
Konsekuensi						
9	Saya selalu menjaga diri saya dari produk-produk yang diharamkan					
10	Saya selalu berusaha menghindari dosa kecil dan dosa besar					

C. Pertanyaan tentang Perilaku Konsumen Muslim

No	Pertanyaan	Jawaban				
		STS	TS	C	S	SS
Pengenalan Masalah						
1	Saya menyadari adanya kebutuhan untuk menggunakan produk yang sesuai dengan hukum Islam					
2	Saya menyadari adanya rasa ingin menggunakan produk yang sesuai hukum Islam					
Pencarian Informasi						
3	Saya memperoleh informasi tentang produk yang sesuai hukum Islam dari teman dan keluarga					
4	Saya dapat mengetahui produk sesuai hukum Islam dari label halal yang tercantum					
Penilaian Alternatif						
5	Saya berusaha memenuhi kebutuhan saya dengan produk yang sesuai hukum Islam					
6	Saya mencari manfaat tertentu dari produk yang sesuai hukum Islam					
Keputusan Pembelian						
7	Saya memutuskan untuk membeli produk yang sesuai dengan hukum Islam					
8	Saya memutuskan membeli produk konsumsi yang memiliki label halal					
Perilaku Pascapembelian						
9	Saya merasa puas menggunakan produk-produk yang sesuai dengan syariat Islam					
10	Saya memiliki keinginan untuk membeli kembali produk-produk yang sesuai syariat Islam					

LAMPIRAN 2. KARAKTERISTIK RESPONDEN

Statistics

		Jenis Kelamin	Usia	Pendidikan	Pekerjaan
N	Valid	200	200	200	200
	Missing	0	0	0	0

Jenis Kelamin

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Laki-Laki	114	57,0	57,0	57,0
	Perempuan	86	43,0	43,0	100,0
	Total	200	100,0	100,0	

Usia

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	< 20 tahun	32	16,0	16,0	16,0
	21 - 30 tahun	161	80,5	80,5	96,5
	31 - 40 tahun	6	3,0	3,0	99,5
	41 - 50 tahun	1	,5	,5	100,0
	Total	200	100,0	100,0	

Pendidikan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	SMA	116	58,0	58,0	58,0
	Diploma	12	6,0	6,0	64,0
	Sarjana	69	34,5	34,5	98,5
	Pascasarjana	3	1,5	1,5	100,0
	Total	200	100,0	100,0	

Pekerjaan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Mahasiswa	138	69,0	69,0	69,0
	Pegawai Swasta	37	18,5	18,5	87,5
	Wirausaha	17	8,5	8,5	96,0
	PNS	3	1,5	1,5	97,5
	Lainnya	5	2,5	2,5	100,0
	Total	200	100,0	100,0	

LAMPIRAN 3. UJI KUALITAS INSTRUMEN PRETEST dan SAMPEL BESAR

VARIABEL FAKTOR RELATIF DAN KONTEKSTUAL

Validitas Pre-Test

Correlations

		F1	F2	F3	F4	F5	F6	F7	F8	FRK
F1	Pearson Correlation	1	,275	,331	,298	,477**	,270	,047	,062	,643**
	Sig. (2-tailed)		,110	,052	,082	,004	,117	,788	,724	,000
	N	35	35	35	35	35	35	35	35	35
F2	Pearson Correlation	,275	1	,347*	,298	,439**	,285	,244	,245	,679**
	Sig. (2-tailed)	,110		,041	,083	,008	,097	,158	,156	,000
	N	35	35	35	35	35	35	35	35	35
F3	Pearson Correlation	,331	,347*	1	,102	,374*	,406*	,218	-,177	,603**
	Sig. (2-tailed)	,052	,041		,562	,027	,015	,208	,310	,000
	N	35	35	35	35	35	35	35	35	35
F4	Pearson Correlation	,298	,298	,102	1	,447**	-,028	-,152	,243	,446**
	Sig. (2-tailed)	,082	,083	,562		,007	,871	,382	,160	,007
	N	35	35	35	35	35	35	35	35	35
F5	Pearson Correlation	,477**	,439**	,374*	,447**	1	,324	,083	,324	,752**
	Sig. (2-tailed)	,004	,008	,027	,007		,057	,634	,057	,000
	N	35	35	35	35	35	35	35	35	35
F6	Pearson Correlation	,270	,285	,406*	-,028	,324	1	,291	-,004	,582**
	Sig. (2-tailed)	,117	,097	,015	,871	,057		,089	,981	,000
	N	35	35	35	35	35	35	35	35	35
F7	Pearson Correlation	,047	,244	,218	-,152	,083	,291	1	,078	,417*
	Sig. (2-tailed)	,788	,158	,208	,382	,634	,089		,655	,013
	N	35	35	35	35	35	35	35	35	35
F8	Pearson Correlation	,062	,245	-,177	,243	,324	-,004	,078	1	,371*
	Sig. (2-tailed)	,724	,156	,310	,160	,057	,981	,655		,028
	N	35	35	35	35	35	35	35	35	35
FRK	Pearson Correlation	,643**	,679**	,603**	,446**	,752**	,582**	,417*	,371*	1
	Sig. (2-tailed)	,000	,000	,000	,007	,000	,000	,013	,028	
	N	35	35	35	35	35	35	35	35	35

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Reliabilitas Pre-Test

Case Processing Summary

		N	%
Cases	Valid	35	100,0
	Excluded ^a	0	,0
	Total	35	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,684	8

VARIABEL RELIGIUSITAS

Validitas Pre-Test

Correlations

		R1	R2	R3	R4	R5	R6	R7	R8	R9	R10	Religiusitas
R1	Pearson Correlation	1	,686**	,132	,132	-,107	,175	,552**	,245	,280	,112	,534**
	Sig. (2-tailed)		,000	,449	,449	,540	,313	,001	,156	,103	,523	,001
	N	35	35	35	35	35	35	35	35	35	35	35
R2	Pearson Correlation	,686**	1	,241	,220	,133	,052	,625**	,490**	,388	,396*	,713**
	Sig. (2-tailed)	,000		,164	,204	,446	,765	,000	,003	,021	,018	,000
	N	35	35	35	35	35	35	35	35	35	35	35
R3	Pearson Correlation	,132	,241	1	,686**	,207	-,044	,204	,407*	,162	-,144	,510**
	Sig. (2-tailed)	,449	,164		,000	,233	,803	,241	,015	,352	,410	,002
	N	35	35	35	35	35	35	35	35	35	35	35
R4	Pearson Correlation	,132	,220	,686**	1	,185	,169	,204	,512**	,238	,083	,607**
	Sig. (2-tailed)	,449	,204	,000		,286	,333	,241	,002	,169	,634	,000
	N	35	35	35	35	35	35	35	35	35	35	35
R5	Pearson Correlation	-,107	,133	,207	,185	1	,109	,242	,155	,035	,096	,381**
	Sig. (2-tailed)	,540	,446	,233	,286		,531	,161	,374	,843	,583	,024
	N	35	35	35	35	35	35	35	35	35	35	35
R6	Pearson Correlation	,175	,052	-,044	,169	,109	1	,079	,486**	,297	,312	,481**
	Sig. (2-tailed)	,313	,765	,803	,333	,531		,654	,003	,083	,068	,003
	N	35	35	35	35	35	35	35	35	35	35	35
R7	Pearson Correlation	,552**	,625**	,204	,204	,242	,079	1	,497**	,198	,346*	,670**
	Sig. (2-tailed)	,001	,000	,241	,241	,161	,654		,002	,253	,042	,000
	N	35	35	35	35	35	35	35	35	35	35	35
R8	Pearson Correlation	,245	,490**	,407*	,512**	,155	,486**	,497**	1	,294	,397*	,795**
	Sig. (2-tailed)	,156	,003	,015	,002	,374	,003	,002		,087	,018	,000
	N	35	35	35	35	35	35	35	35	35	35	35
R9	Pearson Correlation	,280	,388	,162	,238	,035	,297	,198	,294	1	,235	,539**
	Sig. (2-tailed)	,103	,021	,352	,169	,843	,083	,253	,087		,175	,001
	N	35	35	35	35	35	35	35	35	35	35	35
R10	Pearson Correlation	,112	,396*	-,144	,083	,096	,312	,346*	,397*	,235	1	,490**
	Sig. (2-tailed)	,523	,018	,410	,634	,583	,068	,042	,018	,175		,003
	N	35	35	35	35	35	35	35	35	35	35	35
Religiusitas	Pearson Correlation	,534**	,713**	,510**	,607**	,381**	,481**	,670**	,795**	,539**	,490**	1
	Sig. (2-tailed)	,001	,000	,002	,000	,024	,003	,000	,000	,001	,003	
	N	35	35	35	35	35	35	35	35	35	35	35

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Reliabilitas Pre-Test

Case Processing Summary

		N	%
Cases	Valid	35	100,0
	Excluded ^a	0	,0
	Total	35	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,762	10

VARIABEL PERILAKU KONSUMEN MUSLIM

Validitas Pre-Test

Correlations

		P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	Perilaku Konsumen
P1	Pearson Correlation	1	,303	,120	,415*	,302	,410*	,313	,309	,300	,555**	,697**
	Sig. (2-tailed)		,076	,491	,013	,078	,014	,067	,071	,080	,001	,000
	N	35	35	35	35	35	35	35	35	35	35	35
P2	Pearson Correlation	,303	1	,300	,199	,458**	-,060	,191	-,025	,239	,321	,488**
	Sig. (2-tailed)	,076		,080	,251	,006	,733	,271	,889	,167	,060	,003
	N	35	35	35	35	35	35	35	35	35	35	35
P3	Pearson Correlation	,120	,300	1	,219	,408*	,053	,195	-,035	,072	,000	,421*
	Sig. (2-tailed)	,491	,080		,205	,015	,761	,261	,842	,681	1,000	,012
	N	35	35	35	35	35	35	35	35	35	35	35
P4	Pearson Correlation	,415*	,199	,219	1	,254	,351*	-,123	,755**	,243	,272	,638**
	Sig. (2-tailed)	,013	,251	,205		,141	,038	,482	,000	,160	,114	,000
	N	35	35	35	35	35	35	35	35	35	35	35
P5	Pearson Correlation	,302	,458**	,408*	,254	1	,003	,225	,039	,164	,165	,505**
	Sig. (2-tailed)	,078	,006	,015	,141		,986	,194	,826	,347	,343	,002
	N	35	35	35	35	35	35	35	35	35	35	35
P6	Pearson Correlation	,410*	-,060	,053	,351*	,003	1	,163	,538**	,251	,456**	,572**
	Sig. (2-tailed)	,014	,733	,761	,038	,986		,349	,001	,146	,006	,000
	N	35	35	35	35	35	35	35	35	35	35	35
P7	Pearson Correlation	,313	,191	,195	-,123	,225	,163	1	,023	,179	,400	,453**
	Sig. (2-tailed)	,067	,271	,261	,482	,194	,349		,897	,304	,017	,006
	N	35	35	35	35	35	35	35	35	35	35	35
P8	Pearson Correlation	,309	-,025	-,035	,755**	,039	,538**	,023	1	,345*	,429*	,612**
	Sig. (2-tailed)	,071	,889	,842	,000	,826	,001	,897		,043	,010	,000
	N	35	35	35	35	35	35	35	35	35	35	35
P9	Pearson Correlation	,300	,239	,072	,243	,164	,251	,179	,345*	1	,521**	,580**
	Sig. (2-tailed)	,080	,167	,681	,160	,347	,146	,304	,043		,001	,000
	N	35	35	35	35	35	35	35	35	35	35	35
P10	Pearson Correlation	,555**	,321	,000	,272	,165	,456**	,400	,429*	,521**	1	,723**
	Sig. (2-tailed)	,001	,060	1,000	,114	,343	,006	,017	,010	,001		,000
	N	35	35	35	35	35	35	35	35	35	35	35
Perilaku Konsumen	Pearson Correlation	,697**	,488**	,421*	,638**	,505**	,572**	,453**	,612**	,580**	,723**	1
	Sig. (2-tailed)	,000	,003	,012	,000	,002	,000	,006	,000	,000	,000	
	N	35	35	35	35	35	35	35	35	35	35	35

*. Correlation is significant at the 0.05 level (2-tailed).

** . Correlation is significant at the 0.01 level (2-tailed).

Reliabilitas Pre-Test

Case Processing Summary

	N	%
Cases Valid	35	100,0
Excluded ^a	0	,0
Total	35	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,764	10

VARIABEL FAKTOR RELATIF DAN KONTEKSTUAL

Validitas Sampel Besar

Correlations

		F1	F2	F3	F4	F5	F6	F7	F8	F
F1	Pearson Correlation	1	,259**	,446**	,150*	,298**	,177*	,117	,137	,618**
	Sig. (2-tailed)		,000	,000	,034	,000	,012	,099	,053	,000
	N	200	200	200	200	200	200	200	200	200
F2	Pearson Correlation	,259**	1	,228**	,281**	,218**	,104	,110	,030	,517**
	Sig. (2-tailed)	,000		,001	,000	,002	,141	,121	,668	,000
	N	200	200	200	200	200	200	200	200	200
F3	Pearson Correlation	,446**	,228**	1	,054	,290**	,314**	,260**	,103	,659**
	Sig. (2-tailed)	,000	,001		,451	,000	,000	,000	,145	,000
	N	200	200	200	200	200	200	200	200	200
F4	Pearson Correlation	,150*	,281**	,054	1	,301**	-,162*	-,106	,068	,330**
	Sig. (2-tailed)	,034	,000	,451		,000	,022	,136	,340	,000
	N	200	200	200	200	200	200	200	200	200
F5	Pearson Correlation	,298**	,218**	,290**	,301**	1	,063	,105	,117	,537**
	Sig. (2-tailed)	,000	,002	,000	,000		,378	,140	,099	,000
	N	200	200	200	200	200	200	200	200	200
F6	Pearson Correlation	,177*	,104	,314**	-,162*	,063	1	,455**	,115	,510**
	Sig. (2-tailed)	,012	,141	,000	,022	,378		,000	,106	,000
	N	200	200	200	200	200	200	200	200	200
F7	Pearson Correlation	,117	,110	,260**	-,106	,105	,455**	1	,384**	,578**
	Sig. (2-tailed)	,099	,121	,000	,136	,140	,000		,000	,000
	N	200	200	200	200	200	200	200	200	200
F8	Pearson Correlation	,137	,030	,103	,068	,117	,115	,384**	1	,466**
	Sig. (2-tailed)	,053	,668	,145	,340	,099	,106	,000		,000
	N	200	200	200	200	200	200	200	200	200
F	Pearson Correlation	,618**	,517**	,659**	,330**	,537**	,510**	,578**	,466**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	
	N	200	200	200	200	200	200	200	200	200

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Reliabilitas Sampel Besar

Case Processing Summary

		N	%
Cases	Valid	200	100,0
	Excluded ^a	0	,0
	Total	200	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,637	8

VARIABEL RELIGIUSITAS

Validitas Sampel Besar

Correlations

	R1	R2	R3	R4	R5	R6	R7	R8	R9	R10	R
R1 Pearson Correlation	1	,780**	,116	,098	,288**	,429**	,594**	,258**	,483**	,404**	,721**
R1 Sig. (2-tailed)		,000	,102	,168	,000	,000	,000	,000	,000	,000	,000
R1 N	200	200	200	200	200	200	200	200	200	200	200
R2 Pearson Correlation	,780**	1	,098	,065	,251**	,493**	,636**	,224**	,498**	,396**	,718**
R2 Sig. (2-tailed)	,000		,166	,359	,000	,000	,000	,001	,000	,000	,000
R2 N	200	200	200	200	200	200	200	200	200	200	200
R3 Pearson Correlation	,116	,098	1	,700**	,421**	,077	,062	,373**	,079	,175	,475**
R3 Sig. (2-tailed)	,102	,166		,000	,000	,277	,386	,000	,268	,013	,000
R3 N	200	200	200	200	200	200	200	200	200	200	200
R4 Pearson Correlation	,098	,065	,700**	1	,382**	,055	,069	,337**	,126	,220**	,466**
R4 Sig. (2-tailed)	,168	,359	,000		,000	,439	,332	,000	,076	,002	,000
R4 N	200	200	200	200	200	200	200	200	200	200	200
R5 Pearson Correlation	,288**	,251**	,421**	,382**	1	,289**	,213**	,323**	,260**	,348**	,601**
R5 Sig. (2-tailed)	,000	,000	,000	,000		,000	,002	,000	,000	,000	,000
R5 N	200	200	200	200	200	200	200	200	200	200	200
R6 Pearson Correlation	,429**	,493**	,077	,055	,289**	1	,542**	,259**	,526**	,431**	,663**
R6 Sig. (2-tailed)	,000	,000	,277	,439	,000		,000	,000	,000	,000	,000
R6 N	200	200	200	200	200	200	200	200	200	200	200
R7 Pearson Correlation	,594**	,636**	,062	,069	,213**	,542**	1	,225**	,417**	,376**	,670**
R7 Sig. (2-tailed)	,000	,000	,386	,332	,002	,000		,001	,000	,000	,000
R7 N	200	200	200	200	200	200	200	200	200	200	200
R8 Pearson Correlation	,258**	,224**	,373**	,337**	,323**	,259**	,225**	1	,309**	,417**	,589**
R8 Sig. (2-tailed)	,000	,001	,000	,000	,000	,000	,001		,000	,000	,000
R8 N	200	200	200	200	200	200	200	200	200	200	200
R9 Pearson Correlation	,483**	,498**	,079	,126	,260**	,526**	,417**	,309**	1	,584**	,683**
R9 Sig. (2-tailed)	,000	,000	,268	,076	,000	,000	,000	,000		,000	,000
R9 N	200	200	200	200	200	200	200	200	200	200	200
R10 Pearson Correlation	,404**	,396**	,175	,220**	,348**	,431**	,376**	,417**	,584**	1	,689**
R10 Sig. (2-tailed)	,000	,000	,013	,002	,000	,000	,000	,000	,000		,000
R10 N	200	200	200	200	200	200	200	200	200	200	200
R Pearson Correlation	,721**	,718**	,475**	,466**	,601**	,663**	,670**	,589**	,683**	,689**	1
R Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	
R N	200	200	200	200	200	200	200	200	200	200	200

** Correlation is significant at the 0.01 level (2-tailed).

* Correlation is significant at the 0.05 level (2-tailed).

Reliabilitas Sampel Besar

Case Processing Summary

	N	%
Cases Valid	200	100,0
Excluded ^a	0	,0
Total	200	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,831	10

VARIABEL PERILAKU KONSUMEN MUSLIM

Validitas Sampel Besar

Correlations

		P1	P2	P3	P4	P5	P6	P7	P8	P9	P10	P
P1	Pearson Correlation	1	,618**	,345**	,403**	,499**	,425**	,425**	,367**	,409**	,482**	,682**
	Sig. (2-tailed)		,000	,000	,000	,000	,000	,000	,000	,000	,000	,000
	N	200	200	200	200	200	200	200	200	200	200	200
P2	Pearson Correlation	,618**	1	,484**	,415**	,518**	,295**	,430**	,415**	,522**	,462**	,716**
	Sig. (2-tailed)	,000		,000	,000	,000	,000	,000	,000	,000	,000	,000
	N	200	200	200	200	200	200	200	200	200	200	200
P3	Pearson Correlation	,345**	,484**	1	,484**	,531**	,301**	,413**	,329**	,387**	,335**	,652**
	Sig. (2-tailed)	,000	,000		,000	,000	,000	,000	,000	,000	,000	,000
	N	200	200	200	200	200	200	200	200	200	200	200
P4	Pearson Correlation	,403**	,415**	,484**	1	,480**	,342**	,376**	,579**	,455**	,400**	,700**
	Sig. (2-tailed)	,000	,000	,000		,000	,000	,000	,000	,000	,000	,000
	N	200	200	200	200	200	200	200	200	200	200	200
P5	Pearson Correlation	,499**	,518**	,531**	,480**	1	,516**	,540**	,466**	,483**	,457**	,760**
	Sig. (2-tailed)	,000	,000	,000	,000		,000	,000	,000	,000	,000	,000
	N	200	200	200	200	200	200	200	200	200	200	200
P6	Pearson Correlation	,425**	,295**	,301**	,342**	,516**	1	,566**	,448**	,448**	,502**	,667**
	Sig. (2-tailed)	,000	,000	,000	,000	,000		,000	,000	,000	,000	,000
	N	200	200	200	200	200	200	200	200	200	200	200
P7	Pearson Correlation	,425**	,430**	,413**	,376**	,540**	,566**	1	,454**	,511**	,507**	,727**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000		,000	,000	,000	,000
	N	200	200	200	200	200	200	200	200	200	200	200
P8	Pearson Correlation	,367**	,415**	,329**	,579**	,466**	,448**	,454**	1	,643**	,543**	,742**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000		,000	,000	,000
	N	200	200	200	200	200	200	200	200	200	200	200
P9	Pearson Correlation	,409**	,522**	,387**	,455**	,483**	,448**	,511**	,643**	1	,653**	,774**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000		,000	,000
	N	200	200	200	200	200	200	200	200	200	200	200
P10	Pearson Correlation	,482**	,462**	,335**	,400**	,457**	,502**	,507**	,543**	,653**	1	,740**
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	,000		,000
	N	200	200	200	200	200	200	200	200	200	200	200
P	Pearson Correlation	,682**	,716**	,652**	,700**	,760**	,667**	,727**	,742**	,774**	,740**	1
	Sig. (2-tailed)	,000	,000	,000	,000	,000	,000	,000	,000	,000	,000	
	N	200	200	200	200	200	200	200	200	200	200	200

** . Correlation is significant at the 0.01 level (2-tailed).

Reliabilitas Sampel Besar

Case Processing Summary

		N	%
Cases	Valid	200	100,0
	Excluded ^a	0	,0
	Total	200	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
,893	10

LAMPIRAN 4. ANALISIS DATA

Model Sebelum Moderasi

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	F ^b	.	Enter

a. Dependent Variable: P

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.170 ^a	.029	.024	5.841

a. Predictors: (Constant), F

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	32.289	3.232		9.991	.000
	F	.266	.109	.170	2.428	.016

a. Dependent Variable: P

Model Setelah Moderasi

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	MODERASI, F, R ^b	.	Enter

a. Dependent Variable: P

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,726 ^a	,527	,520	4,096

a. Predictors: (Constant), MODERASI, F, R

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	3668,368	3	1222,789	72,877	,000 ^b
	Residual	3288,652	196	16,779		
	Total	6957,020	199			

a. Dependent Variable: P

b. Predictors: (Constant), MODERASI, F, R

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	16,535	11,671		1,417	,158
	F	-,210	,411	-,134	-,509	,611
	R	,595	,291	,577	2,040	,043
	MODERASI	,005	,010	,225	,530	,597

a. Dependent Variable: P

Model Moderasi

Variables Entered/Removed^a

Model	Variables Entered	Variables Removed	Method
1	MODERASI ^b	.	Enter

a. Dependent Variable: P

b. All requested variables entered.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	,583 ^a	,340	,337	4,816

a. Predictors: (Constant), MODERASI

ANOVA^a

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	2364,458	1	2364,458	101,939	,000 ^b
	Residual	4592,562	198	23,195		
	Total	6957,020	199			

a. Dependent Variable: P

b. Predictors: (Constant), MODERASI

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	23,880	1,639		14,567	,000
	MODERASI	,014	,001	,583	10,096	,000

a. Dependent Variable: P