

ABSTRACT

This study aimed to determine the empirical evidence about the influence of motivation and organizational culture on job satisfaction and performance in the complex distro cendrawasih, D.I. Yogyakarta.

This research was conducted on employees distro cendrawasih. The number of samples in this studied 55 respondents. Sampling technique used was random sampling. Methods of data collection used questionnaires were distributed to employees distro in complex cendrawasih. Data analysis in this study used path analysis.

Based on data analysis motivation have a significant effect on job satisfaction, organizational culture have a significant effect on job satisfaction, motivation have a significant effect on performance. But organizational cultur that did not have a significant effect on performance, and job satisfaction did not have a significant effect on performance

Keywords: Motivation, Organizational Culture, Job Satisfaction, and Performance