Abstract

This research was to find out the trends of students' challenges in making video project and the strategies to overcome them. To choose the respondents, the researcher used total target sampling to 119 batch 2015 students of EED of UMY. The researcher used a cross-sectional survey design. The researcher used 2 questionnaires for 2 variables: challenges and strategies of EED of UMY students in making video project. There were 31 questions consisting 16 questions of the challenges and 15 questions of the strategies. The questionnaires were made with Google Form and were distributed online via LINE application. The researcher observed the mean score of each category to describe the data. The results showed that the respondents moderately faced challenge in the following categories: equipments (3.27); time (3.75); lighting (3.49); sound (3.91); filming place (3.09); fixed theme (3.24); and teamwork (3.48). Moreover, the respondents rarely faced challenge with cost (2.76); technological skill (2.97), and costumes (2.87). To overcome the challenges, the respondents frequently helped each other (4.07) and took shoots for several times (4.05). Furthermore, the respondents moderately distributed the jobs within group members (3.89); discussed with group members (3.95); practiced with group members (3.67); took shoots in the morning (3.07); chose and mix-matched the costumes (3.70); and gave subtitles in the video (3.29). The respondents rarely asked teacher and external support (2.93). The respondents never used the following strategies: bringing lighting equipments (1.76) and using external microphone (1.82). From the open-ended questions, the researcher found other results in the variable of challenges which were weather

and 6 internal factors: difficult in remembering script, being focus, acting, feeling reluctant, feeling hungry in the middle of recording, and dissatisfied with the final result. The other strategies were doing the task as soon as possible; 2 internal strategies: being more serious and improving confidence; and 9 other strategies: paying somebody to edit the video, choosing an easily-used editing application, bringing charger when recording the video, doing the video project like the script, paying attention to details of the video, giving titles, choosing team, recording voice using recording application on phone, and using 2 cameras to record the video.