## **ABSTRACT**

This study aimed to describe the characteristics of the economic life of poor households and subsequently conducted a thorough analysis of the factors of household consumption expenditure, gross regional domestic product (PRDB), low education, the number of residents. The study area includes Yogyakarta Special Region Site selection study conducted using a survey method explanation (explanatory survey). Mechanical collection techniques by collecting data documentation, after the data is acquired and processed using descriptive statistical analysis and model analysis followed by error correction model (ECM). to see the influence of each independent variable on the dependent variable.

Keywords: Poverty Household Appliances, Household Consumption Expenditure, Gross Domestic Product (GDP), Low Education, Population.