THE STRATEGIES OF LAM (LEMBAGA ADAT MELAYU) RIAU TO INTERNATIONALIZE INDONESIAN MALAY CULTURE IN ASCC (ASEAN SOCIO-CULTURE COMMUNITY) ERA

UNDERGRADUATE THESIS



by:

DWI AMIJALISA RESTILOSANTY

20100510168

INTERNATIONAL PROGRAM FOR INTERNATIONAL RELATIONS INTERNATIONAL RELATIONS DEPARTMENT FACULTY OF SOCIAL AND POLITICAL SCIENCES UNIVERSITY OF MUHAMMADIYAH YOGYAKARTA

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