

## **CHAPTER V**

### **CONCLUSION**

Malay custom and Malay culture of Indonesia is a set of values norms and the habits which grow and develop for a long time along with the society that has been known, understood, and practiced repeatedly continuous and hereditary throughout the history. The customs and Malay culture of Indonesia is growing and developing throughout the century that could have a big influence on the continuity of life in a society, nation and state.

Hope to make Malay culture as international culture in Southeast Asia is a new goal which is targeted by Lembaga Adat Melayu Riau and being new commitment in order to achieve the vision and mission of Malay in Riau 2020. Malay of Riau are essential and should not be gone by period and modernization within the entry of a new culture. But instead of that, Malay culture must be developed and adjusted with the positive values of the new cultures.

Many problems and challenges faced by both internal and external in Lembaga Adat Melayu Riau. If it is not aligned correctly, it will caused Malay lost his true identity. Therefore, Lembaga Adat Melayu Riau is an institution that is closely related to the business of preservation of cultural values of the area. Then, this institution has a major role in this context. However, based on the results of research in the field, researchers of Malay culture in Riau seen Lembaga Adat Melayu Riau has some deficiencies in internal this institution. One of the deficiens is the institution did not have written the vision and mission. Based on

the sections in this institutions, Lembaga Adat Melayu Riau has not clearly written working program even the administrative documentation not been implemented as where it should be. There were some strategies to make the Malay culture of Indonesia as international culture in ASEAN Social-Culture Community era.

The first cooperation is between Lembaga Adat Melayu Riau with the government of Indonesia. The government of Riau give grants for Lembaga Adat Melayu Riau in the development and preservation of Malay culture. The cooperation of Lembaga Adat Melayu Riau with the Head Department of Tourism and Economy Creative, Fahmizal Usman call, “through the launch of the tag line *Riau the Homeland of Malay* , the institute reinforces that Riau is the Malay world which rich diversity of tourism potential that deserves to be visited by domestic and foreign tourist”. Lembaga Adat Melayu Riau also has collaboration with Bengkalis district. The collaboration has a purpose to the entire board Lembaga Adat Melayu Riau in Bengkalis should be able to give instruction concerning Malay culture and strengthening of religion that is important key in counteracting the effects of global competition.

The second is to establish cooperation with the countries of ASEAN, like Singapore and Malaysia. Lembaga Adat Melayu Riau and Singapore's Central Council establish work together in five areas. The cooperation such as education, arts and culture, tourism, culture, the development of community economy, and to improve the welfare of the people and preserve the Malay culture . The program of cooperation Lembaga Adat Melayu Riau with the Center of Malay Ministry of Education in Singapore is the Program of *Penyerapan Guru Kanan* 2015. This

activity is expected to continue the remain of Malay language will be used in modern day, especially in Singapore. The cooperation between Lembaga Adat Melayu Riau with Negeri Sembilan, Malaysia has the purpose for the younger generation to preserve the Malay culture. The younger generation must be kept and they will preserve the customs and Malay culture in the next period.

The third role of Lembaga Adat Melayu Riau to develop Malay culture in Riau in the field education, Lembaga Adat Melayu Riau is held the training *Pembinaan Generasi Muda Melalui Agama dan Nilai-Nilai Agama* followed by all students from junior high school until senior high school in Pekanbaru related juvenile delinquency according to the teachings of Islam and the behavior of Malay children. Then, in economy field, through the economic empowerment of Malay Riau, such as to establish a foundation Lembaga Adat Melayu Riau or the cooperatives to obtain funds in support activities Lembaga Adat Melayu Riau to empower the Malay local community, defend and fight back the rights of indigenous lands, territories as a source of funds for the supporters and indigenous stakeholders and Lembaga Adat Melayu Riau. Then in Research, Assessment, and the development of Customs and Riau Malay culture field in an effort inventory diversity of organizational forms and customs, customary law and forms of pins awards or honors, arts and culture or oral literature, patnership system, indigenous behaviour in public life, and research to develop the language and customs Malay Riau

The fourth field is promotion of culture in state. In this case, Lembaga Adat Melayu Riau performs various activities, such as Lembaga Adat Melayu

Riau Initiate Month of Tenas Effendi. This activity aims to make the community more familiar with Malay cultural studies. Another thing is to hold a seminar Malay culture in Telukbelitung. This activity aims to provide a common understanding regarding this Malay culture. So, Malay local community and comer community understand each other and whereas get benefit position towards both of parties.

The fifth field is promotion of Malay culture to international, especially the Southeast Asian regions. Lembaga Adat Melayu Riau conducts the training of Malay custom in Riau for Southeast Asia in 2013, together with the State University of Riau. The purpose of the activities is to introduce the Malay culture in Riau to friends in Southeast Asia , make students can speak Malay, wear Malay custom clothing, introduce local culture that almost gone , introduce the excellence Riau Province in Southeast Asia students area and establish patnership and as well as the relationship with Southeast Asia students . Lembaga Adat Melayu Riau preserves Malay to be the language of knowledge in the Southeast Asia, Malay congress in Batam, Riau Islands. Lembaga Adat Melayu Riau elevate Malay to the language of knowledge, language which is used in science.

The awareness of the community to develop and preserve the Malay customs and culture still low. This condition causes Malay customs and culture not fully become host in their own country. Lembaga Adat Melayu Riau continues to embed and expand knowledge society and provide expand to the public that the importance of maintaining and developing the Malay customs and culture. It is

also due to cultural diversity in Pekanbaru like Minang, Javanese and Batak who are drowned Malay culture itself.

The attitude of the native younger generation Riau who seemed embarrassed to acknowledge and implement the Malay culture in Riau in daily life is different to the tribe generations besides Riau who used to perform daily activities in accordance with their real culture. There is an assumption that if explore, develop, preserve, maintain and develop the traditional values and social values of Malay culture is the responsibility of Lembaga Adat Melayu Riau alone. In fact, it becomes a shared responsibility because it is already became commitment together.