ABSTRACT

The purpose of this research is to examine the influence of profitability, capital structure, firm size, liquidity, and investment decision on the firm value. The independent variabel in this study is the profitability, capital structure, firm size, liquidity, and investment decisio, and firm value as a dependent variabel.

This research use secondary data by taking samples at manufacturing companies listed in Indonesia stock exchange in 2011-2014. This study using purposive sampling method, the number of samples acquired is 53 samples companies the last four years. Analysis of this study using multiplel regression analysis with EVIEWS 7 program.

The result of the research show that profitability and firm size have a positive significant influence on firm value, the capital structure have a negative significant influence on firm value, liquidity have a negative not significant influence on firm value, while investment decision have a positive not significant influence on firm value.

Keywords: Profitability, Capital structure, Firm size, Liquidity, Investment decision, and Firm value.