

## **ABSTRACT**

*This research aims to analyze the income of rubber farmer income in Musi Rawas purwodadi. The subject in this study is the rubber growers in district of Purwodadi. The author in this study taken samples totaling 97 farmer respondents who selected using the formula Slovin. Analysis tools are used Multiple Linear regression analysis. Based on the analysis of the results obtained in this study that the price, land area, number of production, and production costs have significantly influence against the rubber farmer income. With increment rubber tree planting farmers of land then the resulting production is also abundant, to the great profit of get production cost incurred is minimal, but may be offset by the price of gum a stable ride.*

*Keywords: Income, Prices, Land Width, the cost of production and the amount of production.*