

**ANALISIS USAHA TELUR ASIN DI KECAMATAN BREBES, KABUPATEN
BREBES**

The Analysis of Salted Duck Egg in Brebes Sub- district, Regency of Brebes

**Ratnasari Wijayanti
Ir. Eni Istiyanti, MP / Dr. Triwara Buddhi, S. MP
Program Studi Agribisnis Fakultas Pertanian
Universitas Muhammadiyah Yogyakarta**

ABSTRACT

The aims of this research are to know the cost, income, profit and value added of salted duck egg business in Brebes Sub-district, Regency of Brebes. The location was determined by purposive method in central production of salted duck egg. Thirty entrepreneur were chosen as respondents using simple random sampling technique. This research is using primary and secondary data. Primary data collected by observation, interviewing and record-keeping. Quantitative analysis used to know and describe cost, income and value added of boiled, roasted and grilled salted duck egg. The result showed that in January 2017, the entrepreneur need total cost Rp. 33.343.102 with revenue Rp. 42.693.233 then income Rp. 10.742.814 and profit Rp. 9.350.131 per entrepreneur in a month. The added value per duck egg after processing of salted duck egg is Rp. 708 for boiled salted duck egg, Rp. 953 for roasted salted duck egg and Rp. 733 for grilled salted duck egg.

Keywords: salted duck egg, income, profit and value added.