PERANAN KELOMPOK TANI LESTARI DALAM MENINGKATKAN PENDAPATAN USAHATANI CABAI RAWIT DI DESA BALEAGUNG, KECAMATAN GRABAG, KABUPATEN MAGELANG.

The Roles of Lestari Farmer Group in Increasing Income of the CayenneFarm Activities in Baleagung village, Grabag Sub-district, Magelang Regency

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ABSTRACT

This research aims to describe role of Kelompok Tani Lestari in red cayenne farm activity, analyze response of farmer toward group role, and analyze group member of farmers' income using descriptive analysis method. The research was done at Kelompok Tani Lestari in Baleagung village, Grabag sub-district, Magelang regency which was chosen because that group fosters smallholder farmers (<0, 3 Ha). All members who were involved in cayenne farm activity were 29 people and they were elected as respondent. The data collection was done through interview by questionnaire list which was analyzed descriptively. The result showed that the role of farmer group in facilitating market is the role that is considered very beneficial. The whole response of farmers is categorized good with the achievement score almost 80%, yet there are different categories of response based on indicator namely farmers' assessment toward role of group is considered as the highest with the score of 86, 67, farmers' participation in group activity that is categorized as good with the achievement score of 82, 38%, while applying technology is categorized as good enough with the achievement score of 54,02%. Farmers as member with the mean of the land width that is 1379 m² get income of Rp 13.378.555 with the benefit got is Rp 10.366.866 for 6 months.

Keywords: The role of farmer group, response, income