

## **ABSTRACT**

*This research aims to analyse the ability of Good Corporate Governance (GCG) and Corporate Social Responsibility (CSR) in the profitability of corporate's moderation toward corporate value. The sample of this research is Non-banking Corporation and financial listing on the Indonesian Stock Exchange (BEI) in 2010-2015, that included "The Most Trusted Companies" based of SWA magazine 2011-2016. This research used purposive sampling in identifying the sample usage. The data formed is panel's data by 60 reports. The regression mode that used is Moderate Regression Analyze (MRA).*

*The result of this research shows that ROE influenced positively and significantly toward corporate value, Good Corporation Governance (GCG) were not influenced toward corporate value, Corporate Social Responsibility (CSR) were not influenced any corporate value. Good Corporate Governance (GCG) and Corporate Social Responsibility (CSR) able to strengthen the ROE influence toward corporation value.*

*Keyword : Profitability. GCG, CSR, Corporate Value*