## KELAYAKAN USAHA WARUNG KOPI IJO DI DESA BOLOREJO KECAMATAN KAUMAN KABABUPATEN TULUNGAGUNG

Feasibility Of Green Coffee Shop In Bolorejo Village District Kauman Region Tulungagung

Samsul Mahasim

Dr. Ir. Triwara Buddhi S, MP / Ir. Lestari Rahayu, MP

Program Studi Agribisnis Fakultas Pertanian

## **ABSTRACT**

This study entitled "Feasibility of Green Coffee Shop In Bolorejo Village Kauman District, Tulungagung Region. This study was conducted with purpose to knowing profit and feasibility Of Green Coffee Shop looked by revenue cost ratio and productivity of capita was For taking sample was used sensus methods with taking all of coffe shop in Bolorejo village that is 38 unit. The average cost of production in Green coffee shop with little scale, as long as one week amount 1.697.963. cost of production in big scale amount 20.062.908. Revenue of one week in little scale amount 4.149.571. Revenue of one week in big scale amount 113.851.667. The income earned of one week in little scale amount 3.109.467. The income earned of one week in big scale amounted 96.259.540. The average profit in little scale amount 2.451.608. The average profit in big scale amount 93.788.759. Based on the analysis of the value of R/C in little scale amount 2,44 and big scale amount 5,67 it is bigger than 1. The productivity of capital of green coffee shop in little scale amount 249% and in big scale amount 546%. Bigger than the prevailing bank rate local area in District of Tulungagung amounted 0,13% of one week. Making green coffee shop in Bolorejo is worth to be developed.

Keywords: Cost, Income, Revenue, Profit and Fasibility of Green Coffee, Shop.