Universitas Muhammadiyah Yogyakarta

Faculty of Social Sains And Politic

Communication Departement

Broadcasting

Fitria Wiranita (20130530259)

NARATION LOCAL WISDOM in DISNEY MOVIE (Narrative analysis in "MOANA" movie)

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ABSTRACT

The film MOANA as a Disney musical film tells of a young woman who is looking for her identity. Moana's many wishes were contrary to customary rules. With a background story of the flashback from the legend of the Polynesians made the film MOANA thick with elements of local wisdom. With the presence of this film into one of the new nuances presented by Disney. This research uses narrative analysis method, with Todorov narrative structure approach, aktan model and quadrilateral opposition A. J. Greimas. In this study found the local wisdom or folklore about the Polynesian nation which is a nation of explorers. The wisdom shown is just about the story of its predecessor who is an explorer. And other events are used only as a complement. Of the many Disney production films, there are still very few, leveraging or telling about a local wisdom of a nation. Because most Disney animated movies, just tell a fairy tale. Thus Disney started a new film by producing the MOANA film and the local wisdom from Polynesian.

Keywords: Local wisdom, Naration, Movie, and Moana Movie.