Motivation is an essential and basic part of learning. The role of teacher also giving motivation to the students. This research aims to find the kind of strategies used by preservice teachers to increase students' motivation to learn English and identify the obstacles in increasing students' motivation. This research used qualitative research method and in collecting the data, interview was used in this study. This research use qualitative research design to report the data. The research took place at English Language Education Department (ELED) of a private university in Yogyakarta. This study involved six students of batch 2015 as the participants. They were sitting at fourth semester when the data were taken. The result revealed that pre-service teacher learning at ELED were aware that raising students' motivation is a part responsibility. The main finding of teacher's show that there were nine strategies adopted used by pre-service teacher to increase students' motivation to learn English. The first strategy is giving a threat. The second strategy is encouraging students to learn. The third strategy is explaining the purpose of learning. The fourth strategy is forming a good learning habit. The fifth strategy is holding a competition. The sixth strategy is helping students to overcome learning difficulties. The seventh strategy is using various methods. The eighth strategy is giving a good role model to the students. The ninth strategy is creating a good classroom atmosphere. Finally, this research also found that there were three most frequently use strategies namely giving threat, encouraging students to learn and explaining the purpose of learning.

*Keyword:* Strategy, Students Motivation, Learning English, Pre-service teacher