ABSTRACT

The purpose of this research is to discover teachers' strategies to motivate students to learn English. It is elaborated into two research questions aimed at (a) what strategies used by English teachers at SMA Budi Mulia Dua Yogyakarta to motivate students to learn English, and (b) what is the most effective strategy used by the English teacher at SMA Budi Mulia Dua Yogyakarta.

This research used a qualitative research as a research design. To collect the data, SMA Budi Mulia Dua Yogyakarta was chosen as the setting of the research. The participants of the research were three English teachers of the school that consisted of one female and two males. The participants were chosen based on the willingness to participate to this research, teaching experience for at least 1 year and also at least teaching two classes. This research used interview as a data collecting technique. The data gathered from the interview were analyzed, coded and described.

The findings showed that there were nine strategies used by English teachers at SMA Budi Mulia Dua Yogyakarta. Those strategies were conducting 'My Class is Your Class' activity, making a learning contract, using a variety of attractive techniques, using multimedia, providing appreciations, giving punishment, explaining the importance of the lesson, conducting personal approach and profiding feedback. Additionally, based on the finding related to second research question, there were three most effective strategies considered by English teachers to motivate students to learn English. The three most effective strategies were providing appreciation in form of feedback, making a learning

contract, and conducting 'My Class is Your Class' to motivate students to learn English.

Keywords: teachers' strategy, teaching strategy, motivation.