

## ABSTRACT

The purpose of this study was knowing how the Taman Wisata Candi Borobudur manage the Borobudur temple as tourism object and cultural property and also finding out the performance of the PT Taman Wisata Candi Borobudur as the manager this temple.

The study was a qualitative research and the location of this research was taken place at PT Taman Wisata Candi Borobudur , in Jl. Badrawati, Borobudur, Magelang, Central Java. The data were collected using interview technique and documentation technique.

The results of this study were as follow:

PT Taman Wisata Candi Borobudur as manager this temple running based on Presidential Decree Number 1 in 1992 that the authority of PT Taman Wisata Candi Borobudur on zone two (2). PT Taman Wisata as manager this temple is make planning to provide facility, and collecting fee. Besides that, PT Taman Wisata is also keep environment of the temple still sustainability with balancing between development versus conservation, supply versus demand, benefit versus cost, and human versus environment. PT Taman Wisata Candi Borobudur is also corporate with Conservation Agency of Borobudur. The organization is based on decisions of State Own Enterprises or *BUMN* ministry. The staffing there are 540 staff where there are training to work effectively. The controlling is based on

absence, and the last is evaluation is held three month at once in PT Taman Wisata Candi Borobudur. The suggestion is the management of tourism object and cultural property must be increasing education, and knowledge about environment in the human resources of the organization, make a good relation with local society, vendor, and local government to make suitability of the Borobudur temple as tourism object and cultural property.

Keyword: Management of tourism object and cultural property