

## CHAPTER IV

### CONCLUTION AND SUGGESTION

#### 1.1. Conclusions

Taman Wisata Candi Borobudur as a manager Borobudur temple is running based on regulation President Decree Number 1 in 1992. PT Taman Wisata Candi Borobudur as manager on zone 2 is environment around the temple. PT Taman Wisata Candi Borobudur is develop tourism activity including providing facilities but with still look and supporting of sustainability environment of the temple as a Cultural property. PT Taman Wisata Candi Borobudur is unit business of PT Taman Wisata Candi Borobudur, Prambanan, and Ratu Boko. This company is charge of State Own Enterprises "*BUMN*" ministry.

The providing services of comment and suggest is not fully effective, tourist is not using email service, and directly with service the facility is near with foreign lockent entrance are just some people have given comment trough this facility. Although any tourist is using social media troughs twitter to told unsatisfied about service in Borobudur.

PT Taman Wisata Candi Borobudur is collect result from tourism activity result from ticket of entrance the temple, result from ticket facilities, and supporting facility including local train, and another attraction.

PT. Taman Wisata Candi Borobudur can balance development tourism activity tends commercial with principles of conservation with have corporation to Conservation Agency of Borobudur temple to effort conservation on zone 1 or the temple. Beside that, some of program conservation is running for keeping environment the temple. The effort is doing with given regulation for tourists still keeping clean, forbidden to bring food in top the temple, do not writes, moving stupa, do not smoke. The effort is doing to not make stone of the temple destroyed because impact from foods or thing that can destroy physic of the temple. Beside that, PT Taman Wisata Candi Borobudur provide brochure to tourist understand about the history and guiding map in Borobudur temple, provide Museums to give education about this cultural property, and participate in the effort conservation of cultural property with provide facilities to reforestation activity.

PT Taman Wisata Candi Borobudur can balance among Supply and demand where supply including provide tourism cultural products such as local transport, tourism package, museums, audio visual, souvenirs, rest area, but home stay is corporate others unit, tourists attractions. Demand is including target of tourist there are local and foreign tourist where that are child, adolescence, or adult.

Human and environment have been balanced where PT Taman Wisata Candi Borobudur protect from human attitude which can destroy environment of the temple with establishing more of regulations must

tourist and others party do. As long this time human is still keep environment around the temple including society aware about clean environment the temple. Vendor, tourist, and staff can cooperation with keep clean for environment of the temple, and remembering to tourist or people to do not litter and keeping attitude that can destroy environment of Borobudur temple.

Balancing among cost and benefits are not balance, because still there are some of problems among parties including vendor, society, and local government.

In the organizing, PT Taman Wisata Candi Borobudur is unit effort from PT Taman Wisata Candi Borobudur, Prambanan, and Ratu Boko in charge of State Own Enterprises ministry, where in the implementation PT Taman Wisata Candi Borobudur is based on mechanism of State Own Enterprises "BUMN" ministry. Meeting is doing annually with attending by investor, director, representative from "BUMN" ministry, and unit business including unit PT Taman Wisata Candi Borobudur, Unit PT Taman Wisata Candi Prambanan, Unit PT Taman Wisata Ratu Boko, service transport unit, Unit of hotel.

PT Taman Wisata Candi Borobudur is doing controlling is very less because just absence based on equity.

Staffing from staff PT. Taman Wisata Candi Borobudur start from requirement, and effort to effective is still less. The recruitment it

just take from free lance .The training for staff PT TWCB are just held in this time.

Evaluation is doing every three month at once. The meeting is by head of PT. TWCB with head of divisions and staffs for doing re evaluation in the meeting on month.

## **2.2 Suggest**

PT Taman Wisata is be recommended for make facility suggest and comment also to using media social including web or social network for running more effective. Now society is more familiar and many people are using facility of social media. Be hoped with this facility is more tourist want to give suggest and comment or maybe unsatisfied to service or anything about service in Borobudur tourism park. Besides that, it will know that there is less about services and PT TWCB has an effort to handling the problem with increasing the services.

PT Taman Wisata Candi Borobudur have to increasing of training program to staffs in all division, and need also training and knowledge about environment to staff of PT TWCB. It is doing to make staff work effectively and role of staff in the participated with keeping environment temple as cultural property. Besides that, understanding about environment is also need because for become staff aware of their role in the part of developing of tourism object and cultural property. PT TWCB must give

training to vendor as well about polite attitude intensity, and knowledge about keep environment because as a part developing of tourism object and cultural property.

PT Taman Wisata Candi Borobudur must close with society and vendor by communication intensity. It does with the purpose to make a consensus, and corporation.

The controlling must be increasing with measure including discipline, honestly where the scoring is through psycho test for two scoring how a level honesty of staff from psychology of staff, and ethos of work.

The recruitment must openly for to all people. The standard must be increase, and there some test including psycho test, knowledge about environment, knowledge about history of Borobudur temple as cultural property, and others. The organization resources of PT Taman Wisata Candi Borobudur have quality and can increasing forward to management of Borobudur temple.

The education must increase to staff, because in PT Taman Wisata Candi Borobudur there is not staffs have education of postgraduate. The standard of education is very important that to reach the goal of company.