

**UNDERGRADUATE THESIS**  
**ANALYSIS OF MANAGEMENT OF BOROBUDUR TEMPLE AS TOURISM OBJECT**  
**AND CULTURAL PROPERTY**

**(Case Study: Unit PT. Taman Wisata Candi Borobudur)**

Submitted to Satisfy the Requirement of Attaining the Degree in Political Science of  
International Program of Governmental Studies, Faculty of Social and Political Science,  
Universitas Muhammadiyah Yogyakarta



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**UNIVERSITAS MUHAMMADIYAH YOGYAKARTA**

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Stated with fact and honestly, that this thesis with the title: **“The Management Of Borobudur Temple as Tourism Object and Cultural Property”** its real that result of myself, and it is not result plagiarism writing or another people thought. If in another day proven that this thesis is result of plagiarism, so I am ready to accept the sanction.

Yogyakarta, 2015

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## MOTTO DAN PERSEMBAHAN

### MOTTO :

" Sesungguhnya Allah tidak akan merubah keadaan suatu kaum sehingga mereka merubah keadaan yang ada pada diri mereka sendiri " (QS. ArRa'd :11).

"Demi masa.Sesungguhnya manusia itu benar-benar dalam kerugian, kecuali orang-orang yang beriman dan mengerjakan amal saleh dan nasehat menasehati supaya mentaati kebenaran dan nasehat menasehati supaya menetapi kesabaran"

(Qs Al-Ashr, 1-3)

Cukup bagi kami Allah Tuhan kami dan Dia sebagai wakil yang menyelesaikan segala urusan dan hanya padaNya lah tempat bergantung segala urusan .

(Robiah Nuraini)

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## ABSTRACT

The purpose of this study was knowing how the Taman Wisata Candi Borobudur manage the Borobudur temple as tourism object and cultural property and also finding out the performance of the PT Taman Wisata Candi Borobudur as the manager this temple.

The study was a qualitative research and the location of this research was taken place at PT Taman Wisata Candi Borobudur , in Jl. Badrawati, Borobudur, Magelang, Central Java. The data were collected using interview technique and documentation technique.

The results of this study were as follow:

PT Taman Wisata Candi Borobudur as manager this temple running based on Presidential Decree Number 1 in 1992 that the authority of PT Taman Wisata Candi Borobudur on zone two (2). PT Taman Wisata as manager this temple is make planning to provide facility, and collecting fee. Besides that, PT Taman Wisata is also keep environment of the temple still sustainability with balancing between development versus conservation, supply versus demand, benefit versus cost, and human versus environment. PT Taman Wisata Candi Borobudur is also corporate with Conservation Agency of Borobudur. The organization is based on decisions of State Own Enterprises or *BUMN* ministry. The staffing there are 540 staff where there are training to work effectively. The controlling is based on

absence, and the last is evaluation is held three month at once in PT Taman Wisata Candi Borobudur. The suggestion is the management of tourism object and cultural property must be increasing education, and knowledge about environment in the human resources of the organization, make a good relation with local society, vendor, and local government to make suitability of the Borobudur temple as tourism object and cultural property.

Keyword: Management of tourism object and cultural property

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