

REFERENCES

- A.A, T. N. (2013). Value Creation in Tourism: An Islamic Approach. *International Reasearch Journal of Applied and Basic Sciences*, 2.
- Afwa, Z. (2016, October 7). *Tren Ekonomi Wisata Halal*. Retrieved November 7, 2017, from Dakwatuna.com: <https://www.dakwatuna.com/2016/10/07/82884/tren-ekonomi-wisata-halal/#axzz4xhXo6AhI>
- Badan Perencanaan dan Pembangunan Provinsi NTB. (n.d.). *Rencana Induk Pariwisata Berkelanjutan Pulau Lombok 2015-2019*. Mataram: Bappeda NTB.
- Battour, M., & Ismail, M. N. (2015). Halal tourism: Concepts, practises, challenges and future. *Tourism Management Perspective*.
- Bimas Islam-Kementerian Agama Republik Indonesia. (2016, August 8). *Tiga Alasan Lombok Layak Jadi Destinasi Wisata Halal*. Retrieved February 10, 2018, from Direktorat Jenderal Bimbingan Masyarakat Islam: <http://bimasislam.kemenag.go.id/post/berita/tiga-alasan-lombok-layak-jadi-destinasi-wisata-halal>
- CNN Indonesia. (2016, October 23). *Arief Yahya: Pelaku Industri Wisata Segera Go Digital!* Retrieved March 11, 2018, from CNN Lifestyle: <https://www.cnnindonesia.com/gaya-hidup/20161123140041-307-174724/arief-yahya-pelaku-industri-wisata-segera-go-digital>
- CNN Indonesia. (2016, November 11). *Arief Yahya: Pelaku Industri Wisata Segera Go Digital!* . Retrieved March 14, 2018, from [cnnindonesia.com](https://www.cnnindonesia.com/gaya-hidup/20161123140041-307-174724/arief-yahya-pelaku-industri-wisata-segera-go-digital): <https://www.cnnindonesia.com/gaya-hidup/20161123140041-307-174724/arief-yahya-pelaku-industri-wisata-segera-go-digital>

hidup/20161123140041-307-174724/arief-yahya-
pelaku-industri-wisata-segera-go-digital

Detik Travel. (2016, October 12). *Go Digital Pariwisata Indonesia Dipuji UNWTO*. Retrieved March 11, 2018, from Travel News: <https://travel.detik.com/travel-news/d-3318794/go-digital-pariwisata-indonesia-dipuji-unwto>

Detik Travel. (2017, April 11). *Indonesia Makin Pedes Jadi Destinasi Wisata Halal Dunia*. Retrieved March 11, 2018, from Detik.com: <https://travel.detik.com/travel-news/d-3471822/indonesia-makin-pedes-jadi-destinasi-wisata-halal-dunia>

Dinas Pariwisata Provinsi NTB. (2017, April 28). *Pesona Khazanah Ramadhan 2017*. Retrieved March 20, 2018, from www.disbudpar.ntbprov.go.id: <http://www.disbudpar.ntbprov.go.id/festival-khazanah-ramadhan-2017/>

Direktorat Jenderal Imigrasi . (2016, March 22). *169 Negara Resmi Dibebaskan dari Visa untuk Kunjungan ke Indonesia*. Retrieved MArch 14, 2018, from [imigrasi.go.id](http://www.imigrasi.go.id): <http://www.imigrasi.go.id/index.php/berita/berita-utama/996-169-negara-resmi-dibebaskan-dari-visa-untuk-kunjungan-ke-indonesia>

Dwijayadi, D. K. (2017). MOTIF PENGEMBANGAN PARIWISATA HALAL DI THAILAND. *Hubungan Internasional UNAIR*.

GenPI Lombok-Sumbawa. (2016). *Generasi Pesona Indonesia Lombok Sumbawa*. Retrieved March 20, 2018, from www.genpilomboksumbawa.com: <https://www.genpilomboksumbawa.com/about-us>

- GenPI Lombok-Sumbawa. (2017, May 5). *Genjot Wisata Halal, NTB Luncurkan Program Pesona Khazanah Ramadhan*. Retrieved March 20, 2018, from www.genpilomboksumbawa.com:
<https://www.genpilomboksumbawa.com/3076/genjot-wisata-halal-ntb-luncurkan-program-pesona-khazanah-ramadhan.html>
- Halal Lifestyle. (2017, December 15). *Begini Kemajuan 'Islamic Center' di Pulau Seribu Masjid*. Retrieved March 6, 2018, from Halal Tourism:
<https://halallifestyle.id/halal-tourism/begini-kemajuan-islamic-center-di-pulau-seribu-masjid>
- HalalTren.com. (2017, April 22). *Tantangan Lombok Menjadi Destinasi Wisata Halal Dunia*. Retrieved March 6, 2018, from Wisata Halal:
<https://halaltren.com/tantangan-lombok-menjadi-destinasi-wisata-halal-dunia/>
- IDN TIMES. (2017, July 4). *7 Alasan Lombok Layak Jadi Objek Pariwisata Halal*. Retrieved February 13, 2018, from Travel:
<https://travel.idntimes.com/destination/francisca-christy/7-alasan-lombok-layak-jadi-objek-pariwisata-halal/full>
- Indonesia Tourism Development Corporation . (2016). Retrieved March 20, 2018, from MANDALIKA:
<https://www.itdc.co.id/the-mandalika/home-page/>
- Institute for Cultural Diplomacy. (n.d.). *Definition*. Retrieved April 26, 2017, from What is Cultural Diplomacy?:
http://www.culturaldiplomacy.org/index.php?en_culturaldiplomacy

- International Travel Week Abu Dhabi. (2016). *Awards*. Retrieved March 21, 2017, from World Halal Tourism Awards: <http://itwabudhabi.com>
- Jaelani, A. (2017). *Industri Wisata Halal di Indonesia: Potensi dan Prospek*. 10.
- Kementerian Pariwisata Indonesia. (2015). *Kajian Pengembangan Wisata Syariah*.
- Kementerian Pariwisata Indonesia. (2015). *LAPORAN AKHIR: KAJIAN PENGEMBANGAN WISATA SYARIAH*. Jakarta: Kementerian Pariwisata Indonesia.
- Khazanah-Republika.co.id. (2017, May 17). *TGB Jelaskan Makna Lombok dan Wisata Halal*. Retrieved March 11, 2018, from [Republika.co.id](http://republika.co.id): <http://khazanah.republika.co.id/berita/dunia-islam/islam-nusantara/17/05/12/optrvo396-tgb-jelaskan-makna-lombok-dan-wisata-halal>
- KOMPAS. (2017, April 21). *Potensi Wisata Halal Besar, Patut Dikembangkan*. Retrieved November 22, 2017, from Kompas Travel: <http://travel.kompas.com/read/2017/04/21/170900127/potensi.wisata.halal.besar.patut.dikembangkan>
- KOMPAS.com. (2015, December 12). *Tarik Turis Timur Tengah, Infrastruktur dan Bahasa Harus Disiapkan*. Retrieved March 14, 2018, from travel.kompas.com: <https://travel.kompas.com/read/2015/12/15/163618027/Tarik.Turis.Timur.Tengah.Infrastruktur.dan.Bahasa.Harus.Disiapkan>
- Kusuma Wijaya, S. M. (2018, February 27). *Halal Tourism in Lombok*. (S. M. Firkana, Interviewer)

- Kusuma Wijaya, S. M. (2018, February 27). Halal Tourism in Lombok . (S. M. Firkana, Interviewer)
- Kusumaningrum, D. N., & Fairuz, A. M. (2017). TREND PARIWISATA HALAL KOREA SELATAN. *SenasPro 2017*.
- Lombok-Indonesia.org. (2014). *Masjid Bayan Beleq Lombok*. Retrieved March 6, 2018, from Lombok-Indonesia.org: <http://id.lombokindonesia.org/masjid-bayan-beleq/>
- Lombokinsider.com. (2016, October 22). *Gubernur NTB: Wisata Halal Lombok Menjadi Daya Tarik Untuk Investor Asing*. Retrieved November 11, 2017, from Industry News: <http://lombokinsider.com/industry-news/gubernur-ntb-wisata-halal-lombok-menjadi-daya-tarik-untuk-investor-asing/>
- LombokInsider.com. (2016, September 9). *Lombok Jadi Tuan Rumah International Halal Travel Fair (IHTF)* . Retrieved March 11, 2018, from <http://lombokinsider.com/industry-news/keren-lombok-jadi-tuan-rumah-international-halal-travel-fair-ihf-2016/>
- Mas'oe'd, M. (2003). *Ekonomi-Politik Internasional dan Pembangunan*. Yogyakarta: PUSTAKA PELAJAR.
- Maulida, D. (2017). TOURISM DESTINATION BRANDING: ANALISIS STRATEGI BRANDING WISATA HALAL THE LIGHT OF ACEH .
- MIHAS. (2018). *Exhibit*. Retrieved March 11, 2018, from [Mihas.com.my: http://mihas.com.my/exhibitor/why-exhibit/](http://mihas.com.my/exhibitor/why-exhibit/)
- NET TV, S. I. (Writer), & TV, N. (Director). (2016, August 13). *Satu Indonesia Bersama Muhammad Zainul*

Majdi Gubernur Nusa Tenggara Barat [Motion Picture]. Indonesia.

Pesona Lombok-Sumbawa. (2017, September 18). *International Halal Travel Fair*. Retrieved March 11, 2018, from <https://www.pesonalomboksumbawa.travel/events/international-halal-travel-fair-ihtf-2017/>

Pesona Lombok-Sumbawa. (2017, May 25). *Lombok Sumbawa Kini Punya Aplikasi Digital Untuk Halal Tourism*. Retrieved March 11, 2018, from News Update: <https://www.pesonalomboksumbawa.travel/lombok-sumbawa-kini-punya-aplikasi-digital-untuk-halal-tourism/>

Republika. (2016, June 4). *Paket Wisata Halal Diluncurkan di NTB*. Retrieved March 14, 2018, from <http://www.republika.co.id/berita/nasional/daerah/16/06/04/o88z2k284-paket-wisata-halal-diluncurkan-di-ntb>

Royal Indonesia. (2017, October 17). *Lombok Terus Tingkatkan Branding Wisata Halal*. Retrieved March 11, 2018, from [RoyalIndonesia.id: http://news.royalindonesia.id/lombok-terus-tingkatkan-branding-wisata-halal/](http://news.royalindonesia.id/lombok-terus-tingkatkan-branding-wisata-halal/)

Sahid, A. R. (2016, April 3). *Pariwisata Halal : Pengertian, Prinsip dan Prospeknya*. Retrieved November 22, 2017, from Studi Pariwisata: <https://studipariwisata.com/referensi/pariwisata-halal/>

SEKRETARIS DAERAH PROVINSI NTB. (2015). *PERATURAN GUBERNUR NUSA TENGGARA BARAT NOMOR 51 TAHUN 2015 TENTANG*

WISATA HALAL. Mataram: SEKRETARIS DAERAH
PROVINSI NTB.

SEKRETARIS DAERAH PROVINSI NTB. (2016).
PERATURAN DAERAH PROVINSI NTB NO. 2.
Mataram: DINAS KEBUDAYAAN DAN
PARIWISATA PROVINSI NTB.

Simanjuntak, B. A., Tanjung, F., & Nasution, R. (2017).
*Sejarah Pariwisata: Menuju Perkembangan
Pariwisata Indonesia.* Jakarta: Yayasan Pustaka Obor
Indonesia.

TEMPO.CO. (2016, September 18). *Mendorong Pariwisata
Daerah dengan Go Digital.* Retrieved March 11,
2018, from Info Travel:
[https://travel.tempo.co/read/805192/mendorong-
pariwisata-daerah-dengan-go-digital](https://travel.tempo.co/read/805192/mendorong-pariwisata-daerah-dengan-go-digital)

Tempo.co. (2017, June 12). *Wisata Halal Digadang-gadang
Jadi Penggerak Ekonomi NTB .* Retrieved March 6,
2018, from Bisnis Pariwisata:
[https://bisnis.tempo.co/read/883886/wisata-halal-
digadang-gadang-jadi-penggerak-ekonomi-ntb](https://bisnis.tempo.co/read/883886/wisata-halal-digadang-gadang-jadi-penggerak-ekonomi-ntb)

The Jakarta Post. (2017, September 16). *West Nusa Tenggara
halal destinations promoted at annual event.*
Retrieved March 11, 2018, from
[http://www.thejakartapost.com/travel/2017/09/15/west-
nusa-tenggara-halal-destinations-promoted-at-annual-
event.html](http://www.thejakartapost.com/travel/2017/09/15/west-nusa-tenggara-halal-destinations-promoted-at-annual-event.html)

Warsito, T., & Kartikasari, W. (2007). *Diplomasi Kebudayaan
Konsep dan Relevansi Bagi Negara Berkembang:
Studi Kasus Indonesia.* Yogyakarta, D.I Yogyakarta,
Indonesia.

Widagdyo, K. G. (2015). ANALISIS PASAR PARIWISATA HALAL INDONESIA. *The Journal of Tauhidinomics*, 73.

World Tourism Organization (UNWTO). (2011). Religious Tourism in Asia and The Pacific. In D. R. Lanquar, *Pilgrims between East and West* (p. 13). Madrid: World Tourism Organization (UNWTO).