

## ABSTRACT

This research is based on the assumption in the society that the Ka'bah Youth Movement (GPK) as a young wing of PPP has orientation and tendency besides political interests of praxis. This research is a field study that examines the Political influence of GPK in the mayoral election in 2017. Primary data sources are obtained from the parties directly involved in a number of troops, as well as BPH GPK Kota Yogyakarta. Secondary data were obtained from interviews with PPP figures, sympathizers, former PPP activists, and the general public. The purpose of this study is 1) To understand any political influence of the GPK (Ka'bah Youth Movement) in the Yogyakarta mayor election. 2) To determine the effect of GPK in influencing young voters/members to choose one candidate for mayor of Yogyakarta. 3) To find out how the GPK influenced the mayoral candidate of Yogyakarta in the pre-election. 4) To find out how the GPK influenced the voters in general in mayoral elction of Yogyakarta.

The result of this research is 1) the effect of GPK in general election is GPK elite do instruction to all sympathizers and cadres through Whatshap message to choose Haryadi-Heroe pair and the occurrence of patronage in the form of services 2). The elite figure GPK influence youth of yogyakarta to join in Ka'bah youth movement. 3) most of GPK sympathizers are Muhammadiyah cadres in Yogyakarta. 4) .The form of GPK's action to fight for its existence and political identity in Yogyakarta society includes several issues. Starting from politics, economic sources to religious issues

***Keyword : Political Influence, Patronage, Clientelisme, Role Figure***