

KOLABORASI MULTI NATIONAL CORPORATION DAN NEGARA DALAM MENGENDALIKAN KAUM BURUH DI INDONESIA

(Studi Kasus : Nike Inc)

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ABSTRAK

One of the developments of the world of international political economy post World War II is the emergence of Multinational Corporations (MNCs). Multinational Corporation is a tangible entity that will in some cases affect to home country or where its headquarters is located. Multinational Corporation has the nature of Market-Seeking Investment derived from the desire of investors to serve the domestic market or regional markets. The company will create jobs and help raise expectations for anyone in need. But in practice, the activities a company undertakes in making an investment will create inequality for workers who devote themselves to earn income from investments made by a company. The problem is experienced by Nike Inc. when setting up their factory in Indonesia. In an effort to increase profits from Nike companies collaborate with the Government of Indonesia to control the workers to follow what Nike orders. The efforts made by both parties that will create a system called hegemony.

Keywords: *Hegemony, Nike Inc, Exploitation, Labour, Multinational Corporations*