

LAMPIRAN

Lampiran 1: Kuesioner

KUESIONER PENELITIAN

Kepada :

Pengunjung Toko Ritsany Mlati yang terhormat.

Nama saya Riesti Mustaanah, mahasiswa S1 jurusan Manajemen konsentrasi manajemen Pemasaran Fakultas Ekonomi dan Bisnis Universitas Muhammadiyah Yogyakarta. Saat ini saya sedang melakukan penelitian untuk tugas akhir (skripsi) dengan judul “**Analisis Pengaruh Lokasi, Persepsi Harga Dan Kualitas Pelayanan Terhadap Loyalitas Pelanggan Pada Toko Ritsany Mlati**” (Studi Kasus Pada Toko Ritsany)”.

Penelitian ini merupakan salah satu syarat kelulusan di jenjang S1. Berkaitan dengan hal tersebut, saya mohon kesedian Saudara/Saudari untuk meluangkan waktu untuk melengkapi kuisisioner ini sehingga dapat membantu melengkapi data yang saya perlukan.

Kuisisioner ini hanya diajukan untuk responden pengunjung Toko Ritsany Mlati. Atas bantuan dan kerjasama Saudara/Saudari, saya ucapkan terimakasih.

Hormat Saya,

Riesti Mustaanah

KUESIONER PENELITIAN

Petunjuk pengisian kuesioner :

1. Isilah data diri Anda sesuai dengan keadaan yang sebenarnya pada identitas responden.
2. Pilihlah salah satu jawaban yang tersedia dengan memberikan tanda silang (X).

I. IDENTITAS RESPONDEN

1. Nama (Boleh tidak diisi) :
2. Usia : a. <17 tahun
b. 18-30 Tahun
c. 31-40 Tahun
d. 41-50 Tahun
e. >51 Tahun
3. Jenis Kelamin : a. Laki-Laki b. Perempuan
4. Jenis Pekerjaan : a. BUMN e. Pelajar/Mahasiswa
b. PNS f. Ibu Rumah Tangga
c. Wiraswasta g. Lain-lain
d. Pedagang
5. Penghasilan / Uang Saku dalam satu bulan :
 - a. <Rp. 1.000.000
 - b. Rp. 1.000.000 – Rp. 3.000.000
 - c. Rp. 3.500.000 – Rp. 5.000.000
 - d. Rp. 5.500.000 – Rp. 7.000.000
 - e. Rp. >7.000.000

II. Petunjuk Pengisian Kuesioner :

- a. Sebelum mengisi pernyataan, bacalah petunjuk pengisian dengan cermat.
- b. Semua jawaban tidak ada yang salah, oleh karena itu jawablah semua pernyataan sesuai dengan keadaan yang Saudara/i alami dengan jujur.
- c. Berilah tanda *checklist*(√) pada kuesioner tersebut sesuai dengan keadaan yang sebenarnya.

Keterangan:

Keterangan	Skor/Poin
Sangat Setuju (SS)	5
Setuju (S)	4
Netral (N)	3
Tidak Setuju (TS)	2
Sangat Tidak Setuju (STS)	1

Loyalitas Konsumen (Y)

No	Pernyataan	STS	TS	N	S	SS
.						
1	Saya melakukan pembelian secara berulang.					
2	Saya tidak akan berpindah ke toko lain.					
3	Saya merekomendasikan Toko Ritsany kepada orang lain.					

Lokasi (X₁)

No	Pernyataan	STS	TS	N	S	SS
.						
1	Toko Ritsany mudah untuk dijangkau.					
2	Toko Ritsany dapat ditemukan melalui Google Maps.					
3	Tempat parkir Toko Ritsany luas dan aman.					

Persepsi Harga (X₂)

No.	Pernyataan	STS	TS	N	S	SS
1	Harga di Toko Ritsany terjangkau					
2	Harga di Toko Ritsany relatif murah					
3	Harga di Toko Ritsany sesuai kualitas yang diberikan.					

Kualitas Pelayanan(X₃)

No.	Pernyataan	STS	TS	N	S	SS
1	Produk yang dijual di Toko Ritsany tertata dengan rapi pada rak.					
2	Layout Toko Ritsany memudahkan pelanggan untuk menemukan apa yang dibutuhkan.					
3	Toko Ritsany memiliki ruang public (kamar kecil) yang bersih dan nyaman.					
4	Pendingin ruangan (AC) pada Toko Ritsany berfungsi dengan baik.					
5	Waktu atau jam layanan Toko Ritsany sesuai jadwal.					
6	Toko Ritsany menekankan pencatatan penjualan yang bebas dari kesalahan.					
7	Karyawan menangani komplain pelanggan dengan segera.					
8	Karyawan selalu memenuhi permintaan pelanggan.					
9	Pelanggan mudah memperoleh informasi mengenai produk yang dijual.					
10	Produk yang dijual pada Toko Ritsany berkualitas					
11	Toko Ritsany bersedia menangani retur dan penukaran.					
12	Karyawan memiliki keterampilan serta pengetahuan yang memadai untuk menjawab pertanyaan pelanggan.					
13	Karyawan bersikap sabar meghadapi pelanggan.					
14	Karyawan bersikap sopan saat berbicara melalui telepon.					
15	Komunikasi karyawan dengan pelanggan terjalin dengan baik.					
16	Karyawan selalu mendengarkan saran dan keluhan pelanggan.					
17	Karyawan memberikan perhatian individual kepada pelanggan.					

Lampiran 2 : Hasil Pre-Test Uji Validitas dan Reliabilitas

Lokasi (X_1)

Correlations

		VAR00001	VAR00002	VAR00003	VAR00004
VAR00001	Pearson Correlation	1	.693**	.586**	.869**
	Sig. (2-tailed)		.000	.000	.000
	N	35	35	35	35
VAR00002	Pearson Correlation	.693**	1	.617**	.893**
	Sig. (2-tailed)	.000		.000	.000
	N	35	35	35	35
VAR00003	Pearson Correlation	.586**	.617**	1	.845**
	Sig. (2-tailed)	.000	.000		.000
	N	35	35	35	35
VAR00004	Pearson Correlation	.869**	.893**	.845**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	35	35	35	35

** . Correlation is significant at the 0.01 level (2-tailed).

Persepsi Harga (X_2)

Correlations

		VAR00001	VAR00002	VAR00003	VAR00004
VAR00001	Pearson Correlation	1	.825**	.788**	.943**
	Sig. (2-tailed)		.000	.000	.000
	N	35	35	35	35
VAR00002	Pearson Correlation	.825**	1	.705**	.914**
	Sig. (2-tailed)	.000		.000	.000
	N	35	35	35	35
VAR00003	Pearson Correlation	.788**	.705**	1	.906**
	Sig. (2-tailed)	.000	.000		.000
	N	35	35	35	35
VAR00004	Pearson Correlation	.943**	.914**	.906**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	35	35	35	35

** . Correlation is significant at the 0.01 level (2-tailed).

VAR00012	Pearson Correlation	.607*	.695*	.559*	.536**	.748**	.534**	.397*	.593**	.814**	.602**	.720**	1	.759**	.781**	.751**	.843**	.645**	.841**
	Sig. (2-tailed)	.000	.000	.000	.001	.000	.001	.018	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000
	N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	34
VAR00013	Pearson Correlation	.676*	.678*	.434*	.518**	.671**	.554**	.480**	.576**	.615**	.622**	.639**	.759**	1	.771**	.871**	.788**	.690**	.819**
	Sig. (2-tailed)	.000	.000	.009	.001	.000	.001	.004	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000
	N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	34
VAR00014	Pearson Correlation	.619*	.759*	.525*	.550**	.811**	.528**	.455**	.456**	.594**	.573**	.717**	.781**	.771**	1	.766**	.760**	.527**	.806**
	Sig. (2-tailed)	.000	.000	.001	.001	.000	.001	.006	.006	.000	.000	.000	.000	.000		.000	.000	.001	.000
	N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	34
VAR00015	Pearson Correlation	.694*	.724*	.471*	.503**	.718**	.650**	.568**	.564**	.689**	.665**	.572**	.751**	.871**	.766**	1	.887**	.685**	.850**
	Sig. (2-tailed)	.000	.000	.004	.002	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000
	N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	34
VAR00016	Pearson Correlation	.669*	.796*	.552*	.598**	.736**	.675**	.561**	.533**	.768**	.651**	.553**	.843**	.788**	.760**	.887**	1	.783**	.885**
	Sig. (2-tailed)	.000	.000	.001	.000	.000	.000	.000	.001	.000	.000	.001	.000	.000	.000	.000		.000	.000
	N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	34
VAR00017	Pearson Correlation	.710*	.706*	.541*	.432*	.476**	.733**	.710**	.667**	.677**	.743**	.419*	.645**	.690**	.527**	.685**	.783**	1	.812**
	Sig. (2-tailed)	.000	.000	.001	.011	.004	.000	.000	.000	.000	.000	.014	.000	.000	.001	.000	.000		.000
	N	34	34	34	34	34	34	34	34	34	34	34	34	34	34	34	34	34	34
VAR00018	Pearson Correlation	.870*	.883*	.693*	.743**	.853**	.796**	.738**	.766**	.867**	.844**	.729**	.841**	.819**	.806**	.850**	.885**	.812**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	34

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Lampiran 2 : Hasil Pre-Test Uji Validitas dan Reliabilitas

Lokasi (X_1)

Correlations

		VAR00001	VAR00002	VAR00003	VAR00004
VAR00001	Pearson Correlation	1	.693**	.586**	.869**
	Sig. (2-tailed)		.000	.000	.000
	N	35	35	35	35
VAR00002	Pearson Correlation	.693**	1	.617**	.893**
	Sig. (2-tailed)	.000		.000	.000
	N	35	35	35	35
VAR00003	Pearson Correlation	.586**	.617**	1	.845**
	Sig. (2-tailed)	.000	.000		.000
	N	35	35	35	35
VAR00004	Pearson Correlation	.869**	.893**	.845**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	35	35	35	35

** . Correlation is significant at the 0.01 level (2-tailed).

Persepsi Harga (X_2)

Correlations

		VAR00001	VAR00002	VAR00003	VAR00004
VAR00001	Pearson Correlation	1	.825**	.788**	.943**
	Sig. (2-tailed)		.000	.000	.000
	N	35	35	35	35
VAR00002	Pearson Correlation	.825**	1	.705**	.914**
	Sig. (2-tailed)	.000		.000	.000
	N	35	35	35	35
VAR00003	Pearson Correlation	.788**	.705**	1	.906**
	Sig. (2-tailed)	.000	.000		.000
	N	35	35	35	35
VAR00004	Pearson Correlation	.943**	.914**	.906**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	35	35	35	35

** . Correlation is significant at the 0.01 level (2-tailed).

VAR00012	Pearson Correlation	.607*	.695*	.559*	.536**	.748**	.534**	.397*	.593**	.814**	.602**	.720**	1	.759**	.781**	.751**	.843**	.645**	.841**	
	Sig. (2-tailed)	.000	.000	.000	.001	.000	.001	.018	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000	
	N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	34	35
VAR00013	Pearson Correlation	.676*	.678*	.434*	.518**	.671**	.554**	.480**	.576**	.615**	.622**	.639**	.759**	1	.771**	.871**	.788**	.690**	.819**	
	Sig. (2-tailed)	.000	.000	.009	.001	.000	.001	.004	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000	
	N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	34	35
VAR00014	Pearson Correlation	.619*	.759*	.525*	.550**	.811**	.528**	.455**	.456**	.594**	.573**	.717**	.781**	.771**	1	.766**	.760**	.527**	.806**	
	Sig. (2-tailed)	.000	.000	.001	.001	.000	.001	.006	.006	.000	.000	.000	.000	.000		.000	.000	.001	.000	
	N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	34	35	
VAR00015	Pearson Correlation	.694*	.724*	.471*	.503**	.718**	.650**	.568**	.564**	.689**	.665**	.572**	.751**	.871**	.766**	1	.887**	.685**	.850**	
	Sig. (2-tailed)	.000	.000	.004	.002	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000	
	N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	34	35	
VAR00016	Pearson Correlation	.669*	.796*	.552*	.598**	.736**	.675**	.561**	.533**	.768**	.651**	.553**	.843**	.788**	.760**	.887**	1	.783**	.885**	
	Sig. (2-tailed)	.000	.000	.001	.000	.000	.000	.000	.001	.000	.000	.001	.000	.000	.000	.000		.000	.000	
	N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	34	35	
VAR00017	Pearson Correlation	.710*	.706*	.541*	.432*	.476**	.733**	.710**	.667**	.677**	.743**	.419*	.645**	.690**	.527**	.685**	.783**	1	.812**	
	Sig. (2-tailed)	.000	.000	.001	.011	.004	.000	.000	.000	.000	.000	.014	.000	.000	.001	.000	.000		.000	
	N	34	34	34	34	34	34	34	34	34	34	34	34	34	34	34	34	34	34	
VAR00018	Pearson Correlation	.870*	.883*	.693*	.743**	.853**	.796**	.738**	.766**	.867**	.844**	.729**	.841**	.819**	.806**	.850**	.885**	.812**	1	
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		
	N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	34	35	

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Loyalitas Pelanggan (Y)

Correlations

		VAR00001	VAR00002	VAR00003	VAR00004
VAR00001	Pearson Correlation	1	.794**	.543**	.904**
	Sig. (2-tailed)		.000	.001	.000
	N	34	34	34	34
VAR00002	Pearson Correlation	.794**	1	.476**	.881**
	Sig. (2-tailed)	.000		.004	.000
	N	34	34	34	34
VAR00003	Pearson Correlation	.543**	.476**	1	.789**
	Sig. (2-tailed)	.001	.004		.000
	N	34	34	34	34
VAR00004	Pearson Correlation	.904**	.881**	.789**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	34	34	34	34

** . Correlation is significant at the 0.01 level (2-tailed).

Pre-Test Uji Reliabilitas

Lokasi

Case Processing Summary

		N	%
Cases	Valid	35	100.0
	Excluded ^a	0	.0
	Total	35	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.810	3

Persepsi Harga

Case Processing Summary

		N	%
Cases	Valid	34	97.1
	Excluded ^a	1	2.9
	Total	35	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.900	3

Kualitas Pelayanan

Case Processing Summary

		N	%
Cases	Valid	34	97.1
	Excluded ^a	1	2.9
	Total	35	100.0

- a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.968	17

Loyalitas Pelanggan

Case Processing Summary

		N	%
Cases	Valid	33	94.3
	Excluded ^a	2	5.7
	Total	35	100.0

- a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.795	3

Lampiran 3 : Hasil Uji Validitas dan Reliabilitas

Lokasi (X₁)

Correlations

		X1.1	X1.2	X1.3	X1.Total
X1.1	Pearson Correlation	1	.395**	.241*	.709**
	Sig. (2-tailed)		.000	.016	.000
	N	99	99	99	99
X1.2	Pearson Correlation	.395**	1	.455**	.810**
	Sig. (2-tailed)	.000		.000	.000
	N	99	99	99	99
X1.3	Pearson Correlation	.241*	.455**	1	.757**
	Sig. (2-tailed)	.016	.000		.000
	N	99	99	99	99
X1.Total	Pearson Correlation	.709**	.810**	.757**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	99	99	99	99

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Persepsi Harga (X₂)

Correlations

		X2.1	X2.2	X2.3	X1.Total
X2.1	Pearson Correlation	1	.794**	.766**	.938**
	Sig. (2-tailed)		.000	.000	.000
	N	99	99	99	99
X2.2	Pearson Correlation	.794**	1	.641**	.899**
	Sig. (2-tailed)	.000		.000	.000
	N	99	99	99	99
X2.3	Pearson Correlation	.766**	.641**	1	.884**
	Sig. (2-tailed)	.000	.000		.000
	N	99	99	99	99
X1.Total	Pearson Correlation	.938**	.899**	.884**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	99	99	99	99

** . Correlation is significant at the 0.01 level (2-tailed).

	N	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99
X3.Total	Pearson Correlation	.837**	.746**	.732**	.673**	.752**	.712**	.683**	.669**	.818**	.789**	.623**	.733**	.721**	.670**	.711**	.810**	.728**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Loyalitas Pelanggan (Y)

Correlations

		Y1	Y2	Y3	Y.Total
Y1	Pearson Correlation	1	.684**	.586**	.877**
	Sig. (2-tailed)		.000	.000	.000
	N	99	99	99	99
Y2	Pearson Correlation	.684**	1	.532**	.872**
	Sig. (2-tailed)	.000		.000	.000
	N	99	99	99	99
Y3	Pearson Correlation	.586**	.532**	1	.820**
	Sig. (2-tailed)	.000	.000		.000
	N	99	99	99	99
Y.Total	Pearson Correlation	.877**	.872**	.820**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	99	99	99	99

** . Correlation is significant at the 0.01 level (2-tailed).

Uji Reliabilitas
Lokasi (X_1)

Case Processing Summary

		N	%
Cases	Valid	99	100.0
	Excluded ^a	0	.0
	Total	99	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.631	3

Persepsi Harga (X_2)

Case Processing Summary

		N	%
Cases	Valid	99	100.0
	Excluded ^a	0	.0
	Total	99	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.890	3

Kualitas Pelayanan (X₃)

Case Processing Summary

		N	%
Cases	Valid	99	100.0
	Excluded ^a	0	.0
	Total	99	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.944	17

Loyalitas (Y)

Case Processing Summary

		N	%
Cases	Valid	99	100.0
	Excluded ^a	0	.0
	Total	99	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.817	3

Lampiran 4 : Hasil Uji Regresi Linear Berganda

Variables Entered/Removed^b

Model	Variables Entered	Variables Removed	Method
1	KualitasLayanan. X3, Lokasi.X1, PersepsiHarga.X2 ^a		. Enter

a. All requested variables entered.

b. Dependent Variable: LoyalitasPelanggan.Y

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	-.272	1.507		-.181	.857
	Lokasi.X1	.184	.087	.157	2.111	.037
	PersepsiHarga.X2	.373	.131	.359	2.841	.006
	KualitasLayanan.X3	.079	.028	.351	2.808	.006

a. Dependent Variable: LoyalitasPelanggan.Y

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	335.518	3	111.839	31.203	.000 ^a
	Residual	340.502	95	3.584		
	Total	676.020	98			

a. Predictors: (Constant), KualitasLayanan.X3, Lokasi.X1, PersepsiHarga.X2

Dependent Variable: LoyalitasPelanggan.Y

b.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.704 ^a	.496	.480	1.893

a. Predictors: (Constant), KualitasLayanan.X3, Lokasi.X1, PersepsiHarga.X2

Lampiran 5 : Data Reponden Toko Ritsany Mlati

No	Usia	No	Usia
1	18-30	26	18-30
2	18-30	27	18-30
3	18-30	28	41-50
4	<17	29	41-50
5	18-30	30	31-40
6	41-50	31	41-50
7	41-50	32	>51
8	41-50	33	>51
9	31-40	34	<17
10	18-30	35	18-30
11	41-50	36	18-30
12	18-30	37	41-50
13	18-30	38	18-30
14	18-30	39	18-30
15	18-30	40	18-30
16	18-30	41	18-30
17	<17	42	31-40
18	<17	43	<17
19	18-30	44	18-30
20	31-40	45	18-30
21	31-40	46	<17
22	31-40	47	<17
23	31-40	48	<17
24	18-30	49	>51
25	18-30	50	41-50

No	Usia	No	Usia
51	31-40	76	18-30
52	41-50	77	18-30
53	31-40	78	41-50
54	18-30	79	41-50
55	18-30	80	18-30
56	18-30	81	41-50
57	18-30	82	31-40
58	31-40	83	>51
59	41-50	84	41-50
60	31-40	85	18-30
61	41-50	86	>51
62	18-30	87	18-30
63	41-50	88	18-30
64	31-40	89	18-30
65	31-40	90	18-30
66	18-30	91	41-50
67	18-30	92	41-50
68	18-30	93	41-50
69	18-30	94	41-50
70	31-40	95	31-40
71	41-50	96	18-30
72	18-30	97	41-50
73	18-30	98	41-50
74	18-30	99	31-40
75	18-30		

No	Jenis Kelamin	No	Jenis Kelamin
1	Laki-Laki	26	Perempuan
2	Laki-Laki	27	Laki-Laki
3	Laki-Laki	28	Laki-Laki
4	Perempuan	29	Laki-Laki
5	Perempuan	30	Laki-Laki
6	Perempuan	31	Perempuan
7	Laki-Laki	32	Laki-Laki
8	Perempuan	33	Perempuan
9	Perempuan	34	Laki-Laki
10	Perempuan	35	Laki-Laki
11	Laki-Laki	36	Perempuan
12	Laki-Laki	37	Perempuan
13	Perempuan	38	Perempuan
14	Perempuan	39	Perempuan
15	Perempuan	40	Perempuan
16	Perempuan	41	Laki-Laki
17	Perempuan	42	Perempuan
18	Perempuan	43	Laki-Laki
19	Perempuan	44	Perempuan
20	Perempuan	45	Perempuan
21	Perempuan	46	Perempuan
22	Perempuan	47	Perempuan
23	Perempuan	48	Perempuan
24	Perempuan	49	Laki-Laki
25	Laki-Laki	50	Perempuan

No	Jenis Kelamin	No	Jenis Kelamin
51	Laki-Laki	76	Laki-Laki
52	Laki-Laki	77	Perempuan
53	Perempuan	78	Laki-Laki
54	Laki-Laki	79	Laki-Laki
55	Laki-Laki	80	Perempuan
56	Perempuan	81	Laki-Laki
57	Perempuan	82	Laki-Laki
58	Laki-Laki	83	Laki-Laki
59	Laki-Laki	84	Laki-Laki
60	Perempuan	85	Perempuan
61	Laki-Laki	86	Laki-Laki
62	Laki-Laki	87	Perempuan
63	Laki-Laki	88	Laki-Laki
64	Laki-Laki	89	Laki-Laki
65	Perempuan	90	Perempuan
66	Laki-Laki	91	Laki-Laki
67	Perempuan	92	Laki-Laki
68	Laki-Laki	93	Laki-Laki
69	Laki-Laki	94	Laki-Laki
70	Perempuan	95	Perempuan
71	Laki-Laki	96	Perempuan
72	Perempuan	97	Laki-Laki
73	Perempuan	98	Perempuan
74	Laki-Laki	99	Perempuan
75	Perempuan		

No	Pekerjaan	No	Pekerjaan
1	Wiraswasta	26	Pelajar/Mahasiswa
2	Wiraswasta	27	Wiraswasta
3	Pelajar/Mahasiswa	28	Pedagang
4	Pelajar/Mahasiswa	29	Wiraswasta
5	Wiraswasta	30	PNS
6	Ibu Rumah Tangga	31	Lain-Lain
7	Wiraswasta	32	Lain-Lain
8	Pedagang	33	Pedagang
9	Wiraswasta	34	Lain-Lain
10	Pelajar/Mahasiswa	35	Wiraswasta
11	Lain-Lain	36	Pelajar/Mahasiswa
12	Pelajar/Mahasiswa	37	Ibu Rumah Tangga
13	Pelajar/Mahasiswa	38	Wiraswasta
14	Lain-Lain	39	Pelajar/Mahasiswa
15	Wiraswasta	40	Pelajar/Mahasiswa
16	Pelajar/Mahasiswa	41	Wiraswasta
17	BUMN	42	Wiraswasta
18	PNS	43	Pelajar/Mahasiswa
19	Ibu Rumah Tangga	44	Wiraswasta
20	BUMN	45	PNS
21	BUMN	46	Pelajar/Mahasiswa
22	Ibu Rumah Tangga	47	Pelajar/Mahasiswa
23	Ibu Rumah Tangga	48	Pelajar/Mahasiswa
24	Wiraswasta	49	PNS
25	BUMN	50	Ibu Rumah Tangga

No	Pekerjaan	No	Pekerjaan
51	Lain-Lain	76	Wiraswasta
52	BUMN	77	BUMN
53	Pedagang	78	Lain-Lain
54	Pedagang	79	Wiraswasta
55	Pelajar/Mahasiswa	80	Pelajar/Mahasiswa
56	Lain-Lain	81	PNS
57	Wiraswasta	82	BUMN
58	Wiraswasta	83	PNS
59	PNS	84	Wiraswasta
60	PNS	85	Pelajar/Mahasiswa
61	PNS	86	BUMN
62	Wiraswasta	87	Pelajar/Mahasiswa
63	Wiraswasta	88	Wiraswasta
64	Wiraswasta	89	Pelajar/Mahasiswa
65	Wiraswasta	90	Pelajar/Mahasiswa
66	Wiraswasta	91	Lain-Lain
67	Wiraswasta	92	Wiraswasta
68	Wiraswasta	93	Wiraswasta
69	Lain-Lain	94	Wiraswasta
70	Ibu Rumah Tangga	95	PNS
71	Pedagang	96	Ibu Rumah Tangga
72	Ibu Rumah Tangga	97	Lain-Lain
73	Pelajar/Mahasiswa	98	Pedagang
74	Pelajar/Mahasiswa	99	Ibu Rumah Tangga
75	Pelajar/Mahasiswa		

No	Pendapatan	No	Pendapatan
1	Rp. 1.000.000 - Rp. 3.000.000	26	<Rp. 1.000.000
2	<Rp. 1.000.000	27	Rp. 1.000.000 - Rp. 3.000.000
3	<Rp. 1.000.000	28	Rp. 1.000.000 - Rp. 3.000.000
4	Rp. 1.000.000 - Rp. 3.000.000	29	Rp. 1.000.000 - Rp. 3.000.000
5	Rp. 1.000.000 - Rp. 3.000.000	30	Rp. 3.500.000 - Rp. 5.000.000
6	<Rp. 1.000.000	31	Rp. 3.500.000 - Rp. 5.000.000
7	Rp. 1.000.000 - Rp. 3.000.000	32	Rp. 1.000.000 - Rp. 3.000.000
8	Rp. 1.000.000 - Rp. 3.000.000	33	Rp. 1.000.000 - Rp. 3.000.000
9	> Rp. 7.000.000	34	<Rp. 1.000.000
10	<Rp. 1.000.000	35	Rp. 3.500.000 - Rp. 5.000.000
11	Rp. 1.000.000 - Rp. 3.000.000	36	<Rp. 1.000.000
12	<Rp. 1.000.000	37	<Rp. 1.000.000
13	<Rp. 1.000.000	38	Rp. 1.000.000 - Rp. 3.000.000
14	Rp. 1.000.000 - Rp. 3.000.000	39	<Rp. 1.000.000
15	> Rp. 7.000.000	40	Rp. 1.000.000 - Rp. 3.000.000
16	Rp. 1.000.000 - Rp. 3.000.000	41	Rp. 3.500.000 - Rp. 5.000.000
17	Rp. 1.000.000 - Rp. 3.000.000	42	Rp. 1.000.000 - Rp. 3.000.000
18	Rp. 1.000.000 - Rp. 3.000.000	43	Rp. 1.000.000 - Rp. 3.000.000
19	Rp. 1.000.000 - Rp. 3.000.000	44	<Rp. 1.000.000
20	Rp. 1.000.000 - Rp. 3.000.000	45	Rp. 3.500.000 - Rp. 5.000.000
21	Rp. 1.000.000 - Rp. 3.000.000	46	<Rp. 1.000.000
22	Rp. 1.000.000 - Rp. 3.000.000	47	<Rp. 1.000.000
23	Rp. 1.000.000 - Rp. 3.000.000	48	<Rp. 1.000.000
24	Rp. 1.000.000 - Rp. 3.000.000	49	Rp. 5.500.000 - Rp. 7.000.000
25	Rp. 1.000.000 - Rp. 3.000.000	50	<Rp. 1.000.000

No	Pendapatan	No	Pendapatan
51	Rp. 1.000.000 - Rp. 3.000.000	76	Rp. 1.000.000 - Rp. 3.000.000
52	Rp. 3.500.000 - Rp. 5.000.000	77	Rp. 1.000.000 - Rp. 3.000.000
53	Rp. 1.000.000 - Rp. 3.000.000	78	Rp. 1.000.000 - Rp. 3.000.000
54	Rp. 1.000.000 - Rp. 3.000.000	79	Rp. 1.000.000 - Rp. 3.000.000
55	Rp. 1.000.000 - Rp. 3.000.000	80	Rp. 1.000.000 - Rp. 3.000.000
56	Rp. 1.000.000 - Rp. 3.000.000	81	Rp. 1.000.000 - Rp. 3.000.000
57	Rp. 3.500.000 - Rp. 5.000.000	82	Rp. 1.000.000 - Rp. 3.000.000
58	Rp. 3.500.000 - Rp. 5.000.000	83	Rp. 1.000.000 - Rp. 3.000.000
59	Rp. 3.500.000 - Rp. 5.000.000	84	Rp. 1.000.000 - Rp. 3.000.000
60	Rp. 1.000.000 - Rp. 3.000.000	85	Rp. 1.000.000 - Rp. 3.000.000
61	Rp. 3.500.000 - Rp. 5.000.000	86	Rp. 1.000.000 - Rp. 3.000.000
62	Rp. 1.000.000 - Rp. 3.000.000	87	<Rp. 1.000.000
63	Rp. 1.000.000 - Rp. 3.000.000	88	Rp. 1.000.000 - Rp. 3.000.000
64	Rp. 1.000.000 - Rp. 3.000.000	89	Rp. 1.000.000 - Rp. 3.000.000
65	Rp. 1.000.000 - Rp. 3.000.000	90	<Rp. 1.000.000
66	Rp. 1.000.000 - Rp. 3.000.000	91	Rp. 1.000.000 - Rp. 3.000.000
67	Rp. 1.000.000 - Rp. 3.000.000	92	Rp. 1.000.000 - Rp. 3.000.000
68	<Rp. 1.000.000	93	> Rp. 7.000.000
69	Rp. 1.000.000 - Rp. 3.000.000	94	Rp. 1.000.000 - Rp. 3.000.000
70	<Rp. 1.000.000	95	Rp. 1.000.000 - Rp. 3.000.000
71	Rp. 1.000.000 - Rp. 3.000.000	96	<Rp. 1.000.000
72	<Rp. 1.000.000	97	Rp. 3.500.000 - Rp. 5.000.000
73	<Rp. 1.000.000	98	Rp. 1.000.000 - Rp. 3.000.000
74	Rp. 1.000.000 - Rp. 3.000.000	99	Rp. 1.000.000 - Rp. 3.000.000
75	<Rp. 1.000.000		

Lampiran 6 : Data Skor Jawaban 99 Responden

No	Lokasi			Total	Rata ²	No	Persepsi Harga			Total	Rata ²
	1	2	3				1	2	3		
1	5	4	4	13	4,3	1	5	4	4	13	4,3
2	5	5	3	13	4,3	2	5	5	5	15	5,0
3	5	3	3	11	3,7	3	4	5	4	13	4,3
4	5	5	5	15	5,0	4	5	5	5	15	5,0
5	5	4	3	12	4,0	5	3	4	3	10	3,3
6	3	3	3	9	3,0	6	4	3	3	10	3,3
7	5	1	1	7	2,3	7	5	5	3	13	4,3
8	3	2	2	7	2,3	8	4	3	5	12	4,0
9	5	5	4	14	4,7	9	5	5	5	15	5,0
10	4	4	2	10	3,3	10	4	4	5	13	4,3
11	5	5	3	13	4,3	11	5	3	5	13	4,3
12	5	5	4	14	4,7	12	5	5	5	15	5,0
13	2	3	2	7	2,3	13	4	4	4	12	4,0
14	4	4	5	13	4,3	14	4	4	4	12	4,0
15	5	4	3	12	4,0	15	5	5	5	15	5,0
16	3	3	2	8	2,7	16	3	3	3	9	3,0
17	4	5	5	14	4,7	17	1	1	1	3	1,0
18	2	4	4	10	3,3	18	2	2	2	6	2,0
19	3	5	5	13	4,3	19	3	3	2	8	2,7
20	5	4	5	14	4,7	20	5	5	5	15	5,0
21	5	4	5	14	4,7	21	5	4	5	14	4,7
22	5	5	3	13	4,3	22	3	3	3	9	3,0
23	5	5	3	13	4,3	23	3	3	3	9	3,0
24	5	3	2	10	3,3	24	5	5	4	14	4,7
25	4	4	4	12	4,0	25	4	4	3	11	3,7
26	2	4	4	10	3,3	26	5	5	5	15	5,0
27	4	5	3	12	4,0	27	4	4	4	12	4,0
28	4	3	5	12	4,0	28	4	3	3	10	3,3
29	4	3	3	10	3,3	29	4	3	4	11	3,7
30	5	4	1	10	3,3	30	4	4	5	13	4,3
31	4	5	1	10	3,3	31	5	4	4	13	4,3
32	5	4	2	11	3,7	32	4	5	4	13	4,3
33	4	3	4	11	3,7	33	4	4	5	13	4,3
34	5	4	3	12	4,0	34	3	4	4	11	3,7
35	4	4	4	12	4,0	35	4	4	4	12	4,0
36	4	4	4	12	4,0	36	4	4	4	12	4,0
37	5	2	4	11	3,7	37	5	5	4	14	4,7
38	5	4	3	12	4,0	38	4	4	4	12	4,0
39	5	4	3	12	4,0	39	5	5	5	15	5,0
40	3	3	3	9	3,0	40	4	3	3	10	3,3

No	Lokasi			Total	Rata ²	No	Persepsi Harga			Total	Rata ²
	1	2	3				1	2	3		
41	5	4	5	14	4,7	41	5	3	5	13	4,3
42	2	4	3	9	3,0	42	5	5	5	15	5,0
43	4	4	4	12	4,0	43	5	5	5	15	5,0
44	4	3	3	10	3,3	44	4	4	3	11	3,7
45	2	4	3	9	3,0	45	3	3	3	9	3,0
46	3	2	3	8	2,7	46	5	4	5	14	4,7
47	5	5	4	14	4,7	47	5	5	5	15	5,0
48	4	3	3	10	3,3	48	3	2	3	8	2,7
49	4	4	3	11	3,7	49	3	4	3	10	3,3
50	4	3	3	10	3,3	50	5	5	5	15	5,0
51	3	3	3	9	3,0	51	4	4	4	12	4,0
52	2	3	3	8	2,7	52	3	3	5	11	3,7
53	5	5	5	15	5,0	53	4	4	3	11	3,7
54	4	5	3	12	4,0	54	4	5	5	14	4,7
55	4	4	2	10	3,3	55	5	5	5	15	5,0
56	5	5	4	14	4,7	56	4	4	4	12	4,0
57	5	5	5	15	5,0	57	5	5	5	15	5,0
58	3	2	4	9	3,0	58	4	3	4	11	3,7
59	4	4	3	11	3,7	59	5	4	5	14	4,7
60	3	4	4	11	3,7	60	5	5	4	14	4,7
61	5	4	3	12	4,0	61	5	5	3	13	4,3
62	2	1	1	4	1,3	62	4	4	4	12	4,0
63	4	2	3	9	3,0	63	3	3	5	11	3,7
64	4	2	4	10	3,3	64	3	3	3	9	3,0
65	5	3	3	11	3,7	65	3	5	3	11	3,7
66	5	3	4	12	4,0	66	5	5	5	15	5,0
67	5	5	5	15	5,0	67	5	5	5	15	5,0
68	5	3	4	12	4,0	68	5	5	5	15	5,0
69	3	3	2	8	2,7	69	4	4	4	12	4,0
70	5	4	3	12	4,0	70	5	5	5	15	5,0
71	5	3	3	11	3,7	71	5	5	5	15	5,0
72	3	3	3	9	3,0	72	5	5	5	15	5,0
73	3	3	3	9	3,0	73	5	5	5	15	5,0
74	3	2	2	7	2,3	74	4	4	4	12	4,0
75	4	3	3	10	3,3	75	4	4	4	12	4,0
76	4	4	3	11	3,7	76	4	4	4	12	4,0
77	3	3	2	8	2,7	77	5	5	5	15	5,0
78	5	4	5	14	4,7	78	3	3	3	9	3,0
79	4	3	3	10	3,3	79	4	3	4	11	3,7
80	3	3	2	8	2,7	80	3	3	2	8	2,7

No	Lokasi			Total	Rata ²	No	Persepsi Harga			Total	Rata ²
	1	2	3				1	2	3		
81	2	3	5	10	3,3	81	5	5	5	15	5,0
82	4	3	3	10	3,3	82	5	4	5	14	4,7
83	3	3	2	8	2,7	83	3	3	3	9	3,0
84	3	3	2	8	2,7	84	3	3	3	9	3,0
85	5	3	3	11	3,7	85	5	5	4	14	4,7
86	4	3	3	10	3,3	86	4	4	3	11	3,7
87	3	3	4	10	3,3	87	5	5	5	15	5,0
88	3	3	3	9	3,0	88	4	4	4	12	4,0
89	4	3	3	10	3,3	89	4	4	4	12	4,0
90	4	2	2	8	2,7	90	4	4	4	12	4,0
91	3	3	4	10	3,3	91	3	3	3	9	3,0
92	5	5	5	15	5,0	92	4	3	4	11	3,7
93	5	5	5	15	5,0	93	5	5	5	15	5,0
94	5	5	5	15	5,0	94	5	5	5	15	5,0
95	5	5	4	14	4,7	95	5	5	4	14	4,7
96	5	3	4	12	4,0	96	5	5	5	15	5,0
97	3	3	3	9	3,0	97	2	2	3	7	2,3
98	5	2	2	9	3,3	98	3	1	3	7	2,3
99	5	5	4	14	3,3	99	3	3	3	9	3,0

No	Kualitas Pelayanan																	Total	Rata ²
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17		
1	4	4	4	5	4	4	4	4	4	3	3	3	5	3	4	4	4	66	3,9
2	5	5	4	5	5	4	4	5	5	5	4	4	4	4	4	4	4	75	4,4
3	5	5	4	5	5	5	5	5	5	5	5	5	5	5	5	5	4	83	4,9
4	5	5	5	5	5	3	3	5	3	5	3	4	5	5	5	5	4	75	4,4
5	3	3	3	3	3	3	4	4	3	3	3	3	3	3	3	3	3	53	3,1
6	3	3	3	3	5	2	2	3	4	2	5	5	5	5	5	4	1	60	3,5
7	5	5	4	4	5	4	5	5	5	5	5	5	5	5	4	4	4	79	4,6
8	3	4	1	4	4	4	3	2	3	3	4	3	5	5	5	4	2	59	3,5
9	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
10	5	5	4	3	4	4	4	4	5	5	3	4	4	5	5	4	4	72	4,2
11	4	4	3	5	5	5	5	5	5	5	5	5	5	5	5	5	5	81	4,8
12	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
13	4	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	4	67	3,9
14	4	4	2	3	3	4	3	4	5	5	3	5	5	3	5	5	5	68	4,0
15	4	5	4	3	4	4	4	4	4	4	5	5	5	5	5	5	5	75	4,4
16	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	3,0
17	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	17	1,0
18	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	34	2,0
19	3	3	2	4	3	4	3	4	3	4	4	2	2	2	2	1	1	47	2,8
20	5	5	3	4	4	5	5	4	4	5	4	4	5	5	5	5	5	77	4,5
21	4	5	3	4	4	5	5	4	4	5	4	4	5	5	5	5	5	76	4,5
22	4	4	3	4	4	3	2	5	4	4	5	5	5	5	4	4	4	69	4,1
23	4	4	3	4	4	3	2	5	4	4	5	5	5	5	4	4	4	69	4,1
24	4	4	5	4	4	4	4	4	5	5	4	4	5	4	4	4	4	72	4,2
25	3	4	4	4	4	3	3	4	4	4	3	4	3	4	4	4	2	61	3,6
26	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
27	4	3	3	4	3	3	3	5	4	4	4	4	4	3	4	4	3	62	3,6
28	3	5	4	5	5	4	3	2	5	3	4	5	3	5	3	5	3	67	3,9
29	4	3	4	3	4	5	5	5	4	4	5	4	4	5	4	4	4	71	4,2
30	4	4	5	5	5	5	4	4	5	4	4	5	4	4	5	5	4	76	4,5
31	4	4	5	4	5	4	5	4	4	4	4	4	5	5	5	4	4	74	4,4
32	5	5	4	5	5	4	4	5	5	5	5	4	4	5	5	5	4	79	4,6
33	3	5	5	4	4	5	4	5	5	4	3	5	5	5	5	5	5	77	4,5
34	4	4	3	3	4	5	5	5	5	4	4	4	4	3	5	5	5	72	4,2
35	4	4	4	4	4	3	4	4	4	3	3	3	3	3	3	3	3	59	3,5
36	5	5	5	4	4	4	4	5	3	4	3	4	4	4	5	4	3	70	4,1
37	4	4	5	3	4	3	5	3	4	5	5	3	5	5	5	5	5	73	4,3
38	4	5	4	5	5	5	5	5	5	4	5	5	4	5	5	5	4	80	4,7
39	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
40	3	3	4	3	3	2	1	4	3	3	4	3	4	4	4	4	3	55	3,2

No	Kualitas Pelayanan																	Total	Rata ²
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17		
41	5	5	5	4	4	3	4	5	5	4	5	5	5	5	5	5	5	79	4,6
42	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
43	4	3	4	4	5	5	4	5	5	5	3	4	4	5	5	4	4	73	4,3
44	4	4	3	5	3	4	4	4	4	4	3	4	4	4	3	4	4	65	3,8
45	3	3	3	3	3	3	3	3	3	3	3	3	3	3	4	3	3	52	3,1
46	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
47	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
48	3	3	3	3	3	2	4	3	2	2	4	5	5	2	5	5	5	59	3,5
49	3	4	3	3	3	3	3	3	3	3	4	3	3	5	3	5	5	59	3,5
50	4	5	3	3	5	4	5	5	5	5	4	4	4	4	4	3	4	71	4,2
51	5	5	5	5	4	5	4	5	5	4	5	5	4	4	4	4	4	77	4,5
52	5	4	4	4	4	4	4	5	5	4	5	5	5	5	4	4	4	75	4,4
53	4	5	5	5	4	5	4	4	4	5	5	5	4	5	5	5	4	78	4,6
54	4	3	3	3	3	4	4	4	5	5	4	3	5	3	5	5	3	66	3,9
55	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
56	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	68	4,0
57	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
58	4	4	3	4	4	3	5	4	4	4	5	4	4	5	4	5	5	71	4,2
59	4	5	4	5	4	5	3	5	5	4	5	4	4	4	4	4	4	73	4,3
60	5	4	5	4	5	5	4	5	5	4	5	3	5	5	5	5	5	79	4,6
61	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	3,0
62	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	68	4,0
63	5	4	3	1	5	2	3	4	3	3	4	2	2	5	3	4	5	58	3,4
64	3	5	4	5	3	5	4	3	5	3	5	4	3	2	3	3	4	64	3,8
65	3	4	5	3	4	5	3	2	3	4	2	5	1	3	2	4	3	56	3,3
66	4	4	5	4	5	3	3	5	5	5	3	4	5	5	4	4	3	71	4,2
67	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
68	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
69	4	3	4	3	5	4	4	4	4	4	3	3	4	4	4	4	4	65	3,8
70	5	5	5	5	5	4	5	5	5	5	5	5	5	5	5	5	5	84	4,9
71	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
72	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
73	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
74	4	5	4	4	4	4	4	4	4	4	4	4	3	3	3	4	4	66	3,9
75	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	68	4,0
76	4	4	4	4	4	4	4	5	4	4	5	4	5	4	4	4	4	71	4,2
77	5	5	5	5	5	5	3	4	5	5	5	5	5	5	5	5	3	80	4,7
78	3	3	3	3	3	3	3	3	3	3	4	3	4	5	4	4	5	59	3,5
79	4	3	4	5	4	5	3	3	5	5	5	5	4	3	5	5	3	71	4,2
80	3	3	2	4	3	4	3	4	3	4	4	2	2	2	2	1	1	47	2,8

No	Kualitas Pelayanan																	Total	Rata ²
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17		
81	5	5	3	4	4	5	5	4	4	5	4	4	5	5	5	5	5	77	4,5
82	4	5	3	4	4	5	5	4	4	5	4	4	5	5	5	5	5	76	4,5
83	4	4	3	4	4	3	2	5	4	4	5	5	5	5	4	4	4	69	4,1
84	4	4	3	4	4	3	2	5	4	4	5	5	5	5	4	4	4	69	4,1
85	4	4	5	4	4	4	4	4	5	5	4	4	5	4	4	4	4	72	4,2
86	3	4	4	4	4	3	3	4	4	4	3	4	3	4	4	4	2	61	3,6
87	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
88	4	3	3	4	3	3	3	5	4	4	4	4	4	3	4	4	3	62	3,6
89	4	5	4	4	4	4	4	4	4	4	4	4	3	3	3	4	4	66	3,9
90	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	68	4,0
91	3	3	3	3	3	3	3	3	3	3	4	3	4	5	4	4	5	59	3,5
92	4	3	4	5	4	5	3	3	5	5	5	5	4	3	5	5	3	71	4,2
93	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
94	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
95	5	5	5	5	4	5	5	5	5	5	5	5	5	5	5	5	5	84	4,9
96	5	5	5	4	4	3	3	3	4	4	4	5	5	5	5	5	5	74	4,4
97	2	3	2	3	2	3	4	4	4	4	4	5	5	3	2	3	1	54	3,2
98	2	5	2	5	5	3	5	5	3	2	2	3	3	3	3	2	1	54	3,2
99	5	5	4	5	3	3	3	3	4	4	4	4	3	4	3	5	3	65	3,8

No	Loyalitas			Total	Rata ²	No	Loyalitas			Total	Rata ²
	1	2	3				1	2	3		
1	4	4	4	12	4	41	4	5	5	14	4,6
2	5	4	4	13	4,3	42	5	5	4	14	4,6
3	5	4	5	14	4,7	43	4	4	5	13	4,3
4	5	5	5	15	5	44	4	4	4	12	4
5	4	3	3	10	3,3	45	3	2	3	8	2,6
6	5	5	5	15	5	46	5	5	5	15	5
7	3	3	5	11	3,6	47	5	5	5	15	5
8	5	5	3	13	4,3	48	5	5	5	15	5
9	5	5	5	15	5	49	4	3	3	10	3,3
10	3	3	5	11	3,6	50	4	3	4	11	3,6
11	5	3	5	13	4,3	51	3	3	3	9	3
12	5	5	5	15	5	52	3	3	2	8	2,6
13	4	4	4	12	4	53	5	5	5	15	5
14	4	3	4	11	3,6	54	5	3	4	12	4
15	4	4	4	12	4	55	5	5	5	15	5
16	3	3	3	9	3	56	3	3	3	9	3
17	1	1	1	3	1	57	5	5	5	15	5
18	2	2	2	6	2	58	3	5	3	11	3,6
19	5	5	3	13	4,3	59	5	4	5	14	4,6
20	4	3	5	12	4	60	3	4	4	11	3,6
21	4	4	5	13	4,3	61	3	5	2	10	3,3
22	3	2	3	8	2,6	62	4	4	4	12	4
23	3	2	3	8	2,6	63	3	3	4	10	3,3
24	4	4	5	13	4,3	64	5	4	4	13	4,3
25	4	2	4	10	3,3	65	2	2	3	7	2,3
26	5	4	5	14	4,6	66	4	3	4	11	3,6
27	3	3	3	9	3	67	5	5	5	15	5
28	5	4	3	12	4	68	5	5	4	14	4,6
29	4	4	5	13	4,3	69	4	3	4	11	3,6
30	4	4	5	13	4,3	70	5	5	4	14	4,6
31	5	4	4	13	4,3	71	5	5	5	15	5
32	5	4	3	12	4	72	5	5	5	15	5
33	4	5	4	13	4,3	73	5	5	5	15	5
34	5	4	3	12	4	74	4	3	4	11	3,6
35	3	4	5	12	4	75	4	4	4	12	4
36	4	4	4	12	4	76	5	4	3	12	4
37	5	3	4	12	4	77	3	4	3	10	3,3
38	5	4	5	14	4,6	78	2	2	2	6	2
39	5	5	5	15	5	79	5	5	5	15	5
40	5	3	4	12	4	80	5	5	3	13	4,3

No	Loyalitas			Total	Rata2
	1	2	3		
81	4	3	5	12	4
82	4	4	5	13	4,3
83	3	2	3	8	2,6
84	3	2	3	8	2,6
85	4	4	5	13	4,3
86	4	2	4	10	3,3
87	5	4	5	14	4,6
88	3	3	3	9	3
89	4	3	4	11	3,6
90	4	4	4	12	4
91	2	2	2	6	2
92	5	5	5	15	5
93	5	5	5	15	5
94	5	5	5	15	5
95	5	5	5	15	5
96	5	3	4	12	4
97	2	2	2	6	2
98	5	2	2	9	3
99	3	1	5	9	3

Lampiran 2 : Hasil Pre-Test Uji Validitas dan Reliabilitas

Lokasi (X_1)

		Correlations			
		VAR00001	VAR00002	VAR00003	VAR00004
VAR00001	Pearson Correlation	1	.693**	.586**	.869**
	Sig. (2-tailed)		.000	.000	.000
	N	35	35	35	35
VAR00002	Pearson Correlation	.693**	1	.617**	.893**
	Sig. (2-tailed)	.000		.000	.000
	N	35	35	35	35
VAR00003	Pearson Correlation	.586**	.617**	1	.845**
	Sig. (2-tailed)	.000	.000		.000
	N	35	35	35	35
VAR00004	Pearson Correlation	.869**	.893**	.845**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	35	35	35	35

**. Correlation is significant at the 0.01 level (2-tailed).

Lampiran 2 : Hasil Pre-Test Uji Validitas dan Reliabilitas

Lokasi (X_1)

		Correlations			
		VAR00001	VAR00002	VAR00003	VAR00004
VAR00001	Pearson Correlation	1	.693**	.586**	.869**
	Sig. (2-tailed)		.000	.000	.000
	N	35	35	35	35
VAR00002	Pearson Correlation	.693**	1	.617**	.893**
	Sig. (2-tailed)	.000		.000	.000
	N	35	35	35	35
VAR00003	Pearson Correlation	.586**	.617**	1	.845**
	Sig. (2-tailed)	.000	.000		.000
	N	35	35	35	35
VAR00004	Pearson Correlation	.869**	.893**	.845**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	35	35	35	35

** . Correlation is significant at the 0.01 level (2-tailed).

Persepsi Harga (X_2)

		Correlations			
		VAR00001	VAR00002	VAR00003	VAR00004
VAR00001	Pearson Correlation	1	.825**	.788**	.943**
	Sig. (2-tailed)		.000	.000	.000
	N	35	35	35	35
VAR00002	Pearson Correlation	.825**	1	.705**	.914**
	Sig. (2-tailed)	.000		.000	.000
	N	35	35	35	35
VAR00003	Pearson Correlation	.788**	.705**	1	.906**
	Sig. (2-tailed)	.000	.000		.000
	N	35	35	35	35
VAR00004	Pearson Correlation	.943**	.914**	.906**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	35	35	35	35

** . Correlation is significant at the 0.01 level (2-tailed).

VAR00012	Pearson Correlation	.607*	.695*	.559*	.536**	.748**	.534**	.397*	.593**	.814**	.602**	.720**	1	.759**	.781**	.751**	.843**	.645**	.841**
	Sig. (2-tailed)	.000	.000	.000	.001	.000	.001	.018	.000	.000	.000	.000		.000	.000	.000	.000	.000	.000
	N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	34
VAR00013	Pearson Correlation	.676*	.678*	.434*	.518**	.671**	.554**	.480**	.576**	.615**	.622**	.639**	.759**	1	.771**	.871**	.788**	.690**	.819**
	Sig. (2-tailed)	.000	.000	.009	.001	.000	.001	.004	.000	.000	.000	.000	.000		.000	.000	.000	.000	.000
	N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	34
VAR00014	Pearson Correlation	.619*	.759*	.525*	.550**	.811**	.528**	.455**	.456**	.594**	.573**	.717**	.781**	.771**	1	.766**	.760**	.527**	.806**
	Sig. (2-tailed)	.000	.000	.001	.001	.000	.001	.006	.006	.000	.000	.000	.000	.000		.000	.000	.001	.000
	N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	34	35
VAR00015	Pearson Correlation	.694*	.724*	.471*	.503**	.718**	.650**	.568**	.564**	.689**	.665**	.572**	.751**	.871**	.766**	1	.887**	.685**	.850**
	Sig. (2-tailed)	.000	.000	.004	.002	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000		.000	.000	.000
	N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	34	35
VAR00016	Pearson Correlation	.669*	.796*	.552*	.598**	.736**	.675**	.561**	.533**	.768**	.651**	.553**	.843**	.788**	.760**	.887**	1	.783**	.885**
	Sig. (2-tailed)	.000	.000	.001	.000	.000	.000	.000	.001	.000	.000	.001	.000	.000	.000	.000		.000	.000
	N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	34	35
VAR00017	Pearson Correlation	.710*	.706*	.541*	.432*	.476**	.733**	.710**	.667**	.677**	.743**	.419*	.645**	.690**	.527**	.685**	.783**	1	.812**
	Sig. (2-tailed)	.000	.000	.001	.011	.004	.000	.000	.000	.000	.000	.014	.000	.000	.001	.000	.000		.000
	N	34	34	34	34	34	34	34	34	34	34	34	34	34	34	34	34	34	34
VAR00018	Pearson Correlation	.870*	.883*	.693*	.743**	.853**	.796**	.738**	.766**	.867**	.844**	.729**	.841**	.819**	.806**	.850**	.885**	.812**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	35	34	35

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Loyalitas Pelanggan (Y)

Correlations

		VAR00001	VAR00002	VAR00003	VAR00004
VAR00001	Pearson Correlation	1	.794**	.543**	.904**
	Sig. (2-tailed)		.000	.001	.000
	N	34	34	34	34
VAR00002	Pearson Correlation	.794**	1	.476**	.881**
	Sig. (2-tailed)	.000		.004	.000
	N	34	34	34	34
VAR00003	Pearson Correlation	.543**	.476**	1	.789**
	Sig. (2-tailed)	.001	.004		.000
	N	34	34	34	34
VAR00004	Pearson Correlation	.904**	.881**	.789**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	34	34	34	34

**. Correlation is significant at the 0.01 level (2-tailed).

Pre-Test Uji Reliabilitas

Lokasi

Case Processing Summary

		N	%
Cases	Valid	35	100.0
	Excluded ^a	0	.0
	Total	35	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.810	3

Persepsi Harga

Case Processing Summary

		N	%
Cases	Valid	34	97.1
	Excluded ^a	1	2.9
	Total	35	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.900	3

Kualitas Pelayanan

Case Processing Summary

		N	%
Cases	Valid	34	97.1
	Excluded ^a	1	2.9
	Total	35	100.0

- b. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.968	17

Loyalitas Pelanggan

Case Processing Summary

		N	%
Cases	Valid	33	94.3
	Excluded ^a	2	5.7
	Total	35	100.0

- a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.795	3

Lampiran 3 : Hasil Uji Validitas dan Reliabilitas

Lokasi (X₁)

Correlations

		X1.1	X1.2	X1.3	X1.Total
X1.1	Pearson Correlation	1	.395**	.241*	.709**
	Sig. (2-tailed)		.000	.016	.000
	N	99	99	99	99
X1.2	Pearson Correlation	.395**	1	.455**	.810**
	Sig. (2-tailed)	.000		.000	.000
	N	99	99	99	99
X1.3	Pearson Correlation	.241*	.455**	1	.757**
	Sig. (2-tailed)	.016	.000		.000
	N	99	99	99	99
X1.Total	Pearson Correlation	.709**	.810**	.757**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	99	99	99	99

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Persepsi Harga (X₂)

Correlations

		X2.1	X2.2	X2.3	X1.Total
X2.1	Pearson Correlation	1	.794**	.766**	.938**
	Sig. (2-tailed)		.000	.000	.000
	N	99	99	99	99
X2.2	Pearson Correlation	.794**	1	.641**	.899**
	Sig. (2-tailed)	.000		.000	.000
	N	99	99	99	99
X2.3	Pearson Correlation	.766**	.641**	1	.884**
	Sig. (2-tailed)	.000	.000		.000
	N	99	99	99	99
X1.Total	Pearson Correlation	.938**	.899**	.884**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	99	99	99	99

** . Correlation is significant at the 0.01 level (2-tailed).

	N	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99
X3.Total	Pearson Correlation	.837**	.746**	.732**	.673**	.752**	.712**	.683**	.669**	.818**	.789**	.623**	.733**	.721**	.670**	.711**	.810**	.728**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	.000	
	N	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99	99

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

Loyalitas Pelanggan (Y)

Correlations

		Y1	Y2	Y3	Y.Total
Y1	Pearson Correlation	1	.684**	.586**	.877**
	Sig. (2-tailed)		.000	.000	.000
	N	99	99	99	99
Y2	Pearson Correlation	.684**	1	.532**	.872**
	Sig. (2-tailed)	.000		.000	.000
	N	99	99	99	99
Y3	Pearson Correlation	.586**	.532**	1	.820**
	Sig. (2-tailed)	.000	.000		.000
	N	99	99	99	99
Y.Total	Pearson Correlation	.877**	.872**	.820**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	99	99	99	99

** . Correlation is significant at the 0.01 level (2-tailed).

Uji Reliabilitas
Lokasi (X_1)

Case Processing Summary

		N	%
Cases	Valid	99	100.0
	Excluded ^a	0	.0
	Total	99	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.631	3

Persepsi Harga (X_2)

Case Processing Summary

		N	%
Cases	Valid	99	100.0
	Excluded ^a	0	.0
	Total	99	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.890	3

Kualitas Pelayanan (X_3)**Case Processing Summary**

		N	%
Cases	Valid	99	100.0
	Excluded ^a	0	.0
	Total	99	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.944	17

Loyalitas (Y)

Case Processing Summary

		N	%
Cases	Valid	99	100.0
	Excluded ^a	0	.0
	Total	99	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.817	3

Lampiran 4 : Hasil Uji Regresi Linear Berganda

Variables Entered/Removed^b

Model	Variables Entered	Variables Removed	Method
1	KualitasLayanan.X3, Lokasi.X1, PersepsiHarga.X2 ^a		Enter

a. All requested variables entered.

b. Dependent Variable: LoyalitasPelanggan.Y

Coefficients^a

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	-.272	1.507		-.181	.857
	Lokasi.X1	.184	.087	.157	2.111	.037
	PersepsiHarga.X2	.373	.131	.359	2.841	.006
	KualitasLayanan.X3	.079	.028	.351	2.808	.006

c. Dependent Variable: LoyalitasPelanggan.Y

ANOVA^b

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	335.518	3	111.839	31.203	.000 ^a
	Residual	340.502	95	3.584		
	Total	676.020	98			

a. Predictors: (Constant), KualitasLayanan.X3, Lokasi.X1, PersepsiHarga.X2

Dependent Variable: LoyalitasPelanggan.Y

d.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.704 ^a	.496	.480	1.893

a. Predictors: (Constant), KualitasLayanan.X3, Lokasi.X1, PersepsiHarga.X2

Lampiran 5 : Data Reponden Toko Ritsany Mlati

No	Usia	No	Usia
1	18-30	26	18-30
2	18-30	27	18-30
3	18-30	28	41-50
4	<17	29	41-50
5	18-30	30	31-40
6	41-50	31	41-50
7	41-50	32	>51
8	41-50	33	>51
9	31-40	34	<17
10	18-30	35	18-30
11	41-50	36	18-30
12	18-30	37	41-50
13	18-30	38	18-30
14	18-30	39	18-30
15	18-30	40	18-30
16	18-30	41	18-30
17	<17	42	31-40
18	<17	43	<17
19	18-30	44	18-30
20	31-40	45	18-30
21	31-40	46	<17
22	31-40	47	<17
23	31-40	48	<17
24	18-30	49	>51
25	18-30	50	41-50

No	Usia	No	Usia
51	31-40	76	18-30
52	41-50	77	18-30
53	31-40	78	41-50
54	18-30	79	41-50
55	18-30	80	18-30
56	18-30	81	41-50
57	18-30	82	31-40
58	31-40	83	>51
59	41-50	84	41-50
60	31-40	85	18-30
61	41-50	86	>51
62	18-30	87	18-30
63	41-50	88	18-30
64	31-40	89	18-30
65	31-40	90	18-30
66	18-30	91	41-50
67	18-30	92	41-50
68	18-30	93	41-50
69	18-30	94	41-50
70	31-40	95	31-40
71	41-50	96	18-30
72	18-30	97	41-50
73	18-30	98	41-50
74	18-30	99	31-40
75	18-30		

No	Jenis Kelamin	No	Jenis Kelamin
1	Laki-Laki	26	Perempuan
2	Laki-Laki	27	Laki-Laki
3	Laki-Laki	28	Laki-Laki
4	Perempuan	29	Laki-Laki
5	Perempuan	30	Laki-Laki
6	Perempuan	31	Perempuan
7	Laki-Laki	32	Laki-Laki
8	Perempuan	33	Perempuan
9	Perempuan	34	Laki-Laki
10	Perempuan	35	Laki-Laki
11	Laki-Laki	36	Perempuan
12	Laki-Laki	37	Perempuan
13	Perempuan	38	Perempuan
14	Perempuan	39	Perempuan
15	Perempuan	40	Perempuan
16	Perempuan	41	Laki-Laki
17	Perempuan	42	Perempuan
18	Perempuan	43	Laki-Laki
19	Perempuan	44	Perempuan
20	Perempuan	45	Perempuan
21	Perempuan	46	Perempuan
22	Perempuan	47	Perempuan
23	Perempuan	48	Perempuan
24	Perempuan	49	Laki-Laki
25	Laki-Laki	50	Perempuan

No	Jenis Kelamin	No	Jenis Kelamin
51	Laki-Laki	76	Laki-Laki
52	Laki-Laki	77	Perempuan
53	Perempuan	78	Laki-Laki
54	Laki-Laki	79	Laki-Laki
55	Laki-Laki	80	Perempuan
56	Perempuan	81	Laki-Laki
57	Perempuan	82	Laki-Laki
58	Laki-Laki	83	Laki-Laki
59	Laki-Laki	84	Laki-Laki
60	Perempuan	85	Perempuan
61	Laki-Laki	86	Laki-Laki
62	Laki-Laki	87	Perempuan
63	Laki-Laki	88	Laki-Laki
64	Laki-Laki	89	Laki-Laki
65	Perempuan	90	Perempuan
66	Laki-Laki	91	Laki-Laki
67	Perempuan	92	Laki-Laki
68	Laki-Laki	93	Laki-Laki
69	Laki-Laki	94	Laki-Laki
70	Perempuan	95	Perempuan
71	Laki-Laki	96	Perempuan
72	Perempuan	97	Laki-Laki
73	Perempuan	98	Perempuan
74	Laki-Laki	99	Perempuan
75	Perempuan		

No	Pekerjaan	No	Pekerjaan
1	Wiraswasta	26	Pelajar/Mahasiswa
2	Wiraswasta	27	Wiraswasta
3	Pelajar/Mahasiswa	28	Pedagang
4	Pelajar/Mahasiswa	29	Wiraswasta
5	Wiraswasta	30	PNS
6	Ibu Rumah Tangga	31	Lain-Lain
7	Wiraswasta	32	Lain-Lain
8	Pedagang	33	Pedagang
9	Wiraswasta	34	Lain-Lain
10	Pelajar/Mahasiswa	35	Wiraswasta
11	Lain-Lain	36	Pelajar/Mahasiswa
12	Pelajar/Mahasiswa	37	Ibu Rumah Tangga
13	Pelajar/Mahasiswa	38	Wiraswasta
14	Lain-Lain	39	Pelajar/Mahasiswa
15	Wiraswasta	40	Pelajar/Mahasiswa
16	Pelajar/Mahasiswa	41	Wiraswasta
17	BUMN	42	Wiraswasta
18	PNS	43	Pelajar/Mahasiswa
19	Ibu Rumah Tangga	44	Wiraswasta
20	BUMN	45	PNS
21	BUMN	46	Pelajar/Mahasiswa
22	Ibu Rumah Tangga	47	Pelajar/Mahasiswa
23	Ibu Rumah Tangga	48	Pelajar/Mahasiswa
24	Wiraswasta	49	PNS
25	BUMN	50	Ibu Rumah Tangga

No	Pekerjaan	No	Pekerjaan
51	Lain-Lain	76	Wiraswasta
52	BUMN	77	BUMN
53	Pedagang	78	Lain-Lain
54	Pedagang	79	Wiraswasta
55	Pelajar/Mahasiswa	80	Pelajar/Mahasiswa
56	Lain-Lain	81	PNS
57	Wiraswasta	82	BUMN
58	Wiraswasta	83	PNS
59	PNS	84	Wiraswasta
60	PNS	85	Pelajar/Mahasiswa
61	PNS	86	BUMN
62	Wiraswasta	87	Pelajar/Mahasiswa
63	Wiraswasta	88	Wiraswasta
64	Wiraswasta	89	Pelajar/Mahasiswa
65	Wiraswasta	90	Pelajar/Mahasiswa
66	Wiraswasta	91	Lain-Lain
67	Wiraswasta	92	Wiraswasta
68	Wiraswasta	93	Wiraswasta
69	Lain-Lain	94	Wiraswasta
70	Ibu Rumah Tangga	95	PNS
71	Pedagang	96	Ibu Rumah Tangga
72	Ibu Rumah Tangga	97	Lain-Lain
73	Pelajar/Mahasiswa	98	Pedagang
74	Pelajar/Mahasiswa	99	Ibu Rumah Tangga
75	Pelajar/Mahasiswa		

No	Pendapatan	No	Pendapatan
1	Rp. 1.000.000 - Rp. 3.000.000	26	<Rp. 1.000.000
2	<Rp. 1.000.000	27	Rp. 1.000.000 - Rp. 3.000.000
3	<Rp. 1.000.000	28	Rp. 1.000.000 - Rp. 3.000.000
4	Rp. 1.000.000 - Rp. 3.000.000	29	Rp. 1.000.000 - Rp. 3.000.000
5	Rp. 1.000.000 - Rp. 3.000.000	30	Rp. 3.500.000 - Rp. 5.000.000
6	<Rp. 1.000.000	31	Rp. 3.500.000 - Rp. 5.000.000
7	Rp. 1.000.000 - Rp. 3.000.000	32	Rp. 1.000.000 - Rp. 3.000.000
8	Rp. 1.000.000 - Rp. 3.000.000	33	Rp. 1.000.000 - Rp. 3.000.000
9	> Rp. 7.000.000	34	<Rp. 1.000.000
10	<Rp. 1.000.000	35	Rp. 3.500.000 - Rp. 5.000.000
11	Rp. 1.000.000 - Rp. 3.000.000	36	<Rp. 1.000.000
12	<Rp. 1.000.000	37	<Rp. 1.000.000
13	<Rp. 1.000.000	38	Rp. 1.000.000 - Rp. 3.000.000
14	Rp. 1.000.000 - Rp. 3.000.000	39	<Rp. 1.000.000
15	> Rp. 7.000.000	40	Rp. 1.000.000 - Rp. 3.000.000
16	Rp. 1.000.000 - Rp. 3.000.000	41	Rp. 3.500.000 - Rp. 5.000.000
17	Rp. 1.000.000 - Rp. 3.000.000	42	Rp. 1.000.000 - Rp. 3.000.000
18	Rp. 1.000.000 - Rp. 3.000.000	43	Rp. 1.000.000 - Rp. 3.000.000
19	Rp. 1.000.000 - Rp. 3.000.000	44	<Rp. 1.000.000
20	Rp. 1.000.000 - Rp. 3.000.000	45	Rp. 3.500.000 - Rp. 5.000.000
21	Rp. 1.000.000 - Rp. 3.000.000	46	<Rp. 1.000.000
22	Rp. 1.000.000 - Rp. 3.000.000	47	<Rp. 1.000.000
23	Rp. 1.000.000 - Rp. 3.000.000	48	<Rp. 1.000.000
24	Rp. 1.000.000 - Rp. 3.000.000	49	Rp. 5.500.000 - Rp. 7.000.000
25	Rp. 1.000.000 - Rp. 3.000.000	50	<Rp. 1.000.000

No	Pendapatan	No	Pendapatan
51	Rp. 1.000.000 - Rp. 3.000.000	76	Rp. 1.000.000 - Rp. 3.000.000
52	Rp. 3.500.000 - Rp. 5.000.000	77	Rp. 1.000.000 - Rp. 3.000.000
53	Rp. 1.000.000 - Rp. 3.000.000	78	Rp. 1.000.000 - Rp. 3.000.000
54	Rp. 1.000.000 - Rp. 3.000.000	79	Rp. 1.000.000 - Rp. 3.000.000
55	Rp. 1.000.000 - Rp. 3.000.000	80	Rp. 1.000.000 - Rp. 3.000.000
56	Rp. 1.000.000 - Rp. 3.000.000	81	Rp. 1.000.000 - Rp. 3.000.000
57	Rp. 3.500.000 - Rp. 5.000.000	82	Rp. 1.000.000 - Rp. 3.000.000
58	Rp. 3.500.000 - Rp. 5.000.000	83	Rp. 1.000.000 - Rp. 3.000.000
59	Rp. 3.500.000 - Rp. 5.000.000	84	Rp. 1.000.000 - Rp. 3.000.000
60	Rp. 1.000.000 - Rp. 3.000.000	85	Rp. 1.000.000 - Rp. 3.000.000
61	Rp. 3.500.000 - Rp. 5.000.000	86	Rp. 1.000.000 - Rp. 3.000.000
62	Rp. 1.000.000 - Rp. 3.000.000	87	<Rp. 1.000.000
63	Rp. 1.000.000 - Rp. 3.000.000	88	Rp. 1.000.000 - Rp. 3.000.000
64	Rp. 1.000.000 - Rp. 3.000.000	89	Rp. 1.000.000 - Rp. 3.000.000
65	Rp. 1.000.000 - Rp. 3.000.000	90	<Rp. 1.000.000
66	Rp. 1.000.000 - Rp. 3.000.000	91	Rp. 1.000.000 - Rp. 3.000.000
67	Rp. 1.000.000 - Rp. 3.000.000	92	Rp. 1.000.000 - Rp. 3.000.000
68	<Rp. 1.000.000	93	> Rp. 7.000.000
69	Rp. 1.000.000 - Rp. 3.000.000	94	Rp. 1.000.000 - Rp. 3.000.000
70	<Rp. 1.000.000	95	Rp. 1.000.000 - Rp. 3.000.000
71	Rp. 1.000.000 - Rp. 3.000.000	96	<Rp. 1.000.000
72	<Rp. 1.000.000	97	Rp. 3.500.000 - Rp. 5.000.000
73	<Rp. 1.000.000	98	Rp. 1.000.000 - Rp. 3.000.000
74	Rp. 1.000.000 - Rp. 3.000.000	99	Rp. 1.000.000 - Rp. 3.000.000
75	<Rp. 1.000.000		

Lampiran 6 : Data Skor Jawaban 99 Responden

No	Lokasi			Total	Rata ²	No	Persepsi Harga			Total	Rata ²
	1	2	3				1	2	3		
1	5	4	4	13	4,3	1	5	4	4	13	4,3
2	5	5	3	13	4,3	2	5	5	5	15	5,0
3	5	3	3	11	3,7	3	4	5	4	13	4,3
4	5	5	5	15	5,0	4	5	5	5	15	5,0
5	5	4	3	12	4,0	5	3	4	3	10	3,3
6	3	3	3	9	3,0	6	4	3	3	10	3,3
7	5	1	1	7	2,3	7	5	5	3	13	4,3
8	3	2	2	7	2,3	8	4	3	5	12	4,0
9	5	5	4	14	4,7	9	5	5	5	15	5,0
10	4	4	2	10	3,3	10	4	4	5	13	4,3
11	5	5	3	13	4,3	11	5	3	5	13	4,3
12	5	5	4	14	4,7	12	5	5	5	15	5,0
13	2	3	2	7	2,3	13	4	4	4	12	4,0
14	4	4	5	13	4,3	14	4	4	4	12	4,0
15	5	4	3	12	4,0	15	5	5	5	15	5,0
16	3	3	2	8	2,7	16	3	3	3	9	3,0
17	4	5	5	14	4,7	17	1	1	1	3	1,0
18	2	4	4	10	3,3	18	2	2	2	6	2,0
19	3	5	5	13	4,3	19	3	3	2	8	2,7
20	5	4	5	14	4,7	20	5	5	5	15	5,0
21	5	4	5	14	4,7	21	5	4	5	14	4,7
22	5	5	3	13	4,3	22	3	3	3	9	3,0
23	5	5	3	13	4,3	23	3	3	3	9	3,0
24	5	3	2	10	3,3	24	5	5	4	14	4,7
25	4	4	4	12	4,0	25	4	4	3	11	3,7
26	2	4	4	10	3,3	26	5	5	5	15	5,0
27	4	5	3	12	4,0	27	4	4	4	12	4,0
28	4	3	5	12	4,0	28	4	3	3	10	3,3
29	4	3	3	10	3,3	29	4	3	4	11	3,7
30	5	4	1	10	3,3	30	4	4	5	13	4,3
31	4	5	1	10	3,3	31	5	4	4	13	4,3
32	5	4	2	11	3,7	32	4	5	4	13	4,3
33	4	3	4	11	3,7	33	4	4	5	13	4,3
34	5	4	3	12	4,0	34	3	4	4	11	3,7
35	4	4	4	12	4,0	35	4	4	4	12	4,0
36	4	4	4	12	4,0	36	4	4	4	12	4,0
37	5	2	4	11	3,7	37	5	5	4	14	4,7
38	5	4	3	12	4,0	38	4	4	4	12	4,0
39	5	4	3	12	4,0	39	5	5	5	15	5,0
40	3	3	3	9	3,0	40	4	3	3	10	3,3

No	Lokasi			Total	Rata ²	No	Persepsi Harga			Total	Rata ²
	1	2	3				1	2	3		
41	5	4	5	14	4,7	41	5	3	5	13	4,3
42	2	4	3	9	3,0	42	5	5	5	15	5,0
43	4	4	4	12	4,0	43	5	5	5	15	5,0
44	4	3	3	10	3,3	44	4	4	3	11	3,7
45	2	4	3	9	3,0	45	3	3	3	9	3,0
46	3	2	3	8	2,7	46	5	4	5	14	4,7
47	5	5	4	14	4,7	47	5	5	5	15	5,0
48	4	3	3	10	3,3	48	3	2	3	8	2,7
49	4	4	3	11	3,7	49	3	4	3	10	3,3
50	4	3	3	10	3,3	50	5	5	5	15	5,0
51	3	3	3	9	3,0	51	4	4	4	12	4,0
52	2	3	3	8	2,7	52	3	3	5	11	3,7
53	5	5	5	15	5,0	53	4	4	3	11	3,7
54	4	5	3	12	4,0	54	4	5	5	14	4,7
55	4	4	2	10	3,3	55	5	5	5	15	5,0
56	5	5	4	14	4,7	56	4	4	4	12	4,0
57	5	5	5	15	5,0	57	5	5	5	15	5,0
58	3	2	4	9	3,0	58	4	3	4	11	3,7
59	4	4	3	11	3,7	59	5	4	5	14	4,7
60	3	4	4	11	3,7	60	5	5	4	14	4,7
61	5	4	3	12	4,0	61	5	5	3	13	4,3
62	2	1	1	4	1,3	62	4	4	4	12	4,0
63	4	2	3	9	3,0	63	3	3	5	11	3,7
64	4	2	4	10	3,3	64	3	3	3	9	3,0
65	5	3	3	11	3,7	65	3	5	3	11	3,7
66	5	3	4	12	4,0	66	5	5	5	15	5,0
67	5	5	5	15	5,0	67	5	5	5	15	5,0
68	5	3	4	12	4,0	68	5	5	5	15	5,0
69	3	3	2	8	2,7	69	4	4	4	12	4,0
70	5	4	3	12	4,0	70	5	5	5	15	5,0
71	5	3	3	11	3,7	71	5	5	5	15	5,0
72	3	3	3	9	3,0	72	5	5	5	15	5,0
73	3	3	3	9	3,0	73	5	5	5	15	5,0
74	3	2	2	7	2,3	74	4	4	4	12	4,0
75	4	3	3	10	3,3	75	4	4	4	12	4,0
76	4	4	3	11	3,7	76	4	4	4	12	4,0
77	3	3	2	8	2,7	77	5	5	5	15	5,0
78	5	4	5	14	4,7	78	3	3	3	9	3,0
79	4	3	3	10	3,3	79	4	3	4	11	3,7
80	3	3	2	8	2,7	80	3	3	2	8	2,7

No	Lokasi			Total	Rata ²	No	Persepsi Harga			Total	Rata ²
	1	2	3				1	2	3		
81	2	3	5	10	3,3	81	5	5	5	15	5,0
82	4	3	3	10	3,3	82	5	4	5	14	4,7
83	3	3	2	8	2,7	83	3	3	3	9	3,0
84	3	3	2	8	2,7	84	3	3	3	9	3,0
85	5	3	3	11	3,7	85	5	5	4	14	4,7
86	4	3	3	10	3,3	86	4	4	3	11	3,7
87	3	3	4	10	3,3	87	5	5	5	15	5,0
88	3	3	3	9	3,0	88	4	4	4	12	4,0
89	4	3	3	10	3,3	89	4	4	4	12	4,0
90	4	2	2	8	2,7	90	4	4	4	12	4,0
91	3	3	4	10	3,3	91	3	3	3	9	3,0
92	5	5	5	15	5,0	92	4	3	4	11	3,7
93	5	5	5	15	5,0	93	5	5	5	15	5,0
94	5	5	5	15	5,0	94	5	5	5	15	5,0
95	5	5	4	14	4,7	95	5	5	4	14	4,7
96	5	3	4	12	4,0	96	5	5	5	15	5,0
97	3	3	3	9	3,0	97	2	2	3	7	2,3
98	5	2	2	9	3,3	98	3	1	3	7	2,3
99	5	5	4	14	3,3	99	3	3	3	9	3,0

No	Kualitas Pelayanan																	Total	Rata ²
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17		
1	4	4	4	5	4	4	4	4	4	3	3	3	5	3	4	4	4	66	3,9
2	5	5	4	5	5	4	4	5	5	5	4	4	4	4	4	4	4	75	4,4
3	5	5	4	5	5	5	5	5	5	5	5	5	5	5	5	5	4	83	4,9
4	5	5	5	5	5	3	3	5	3	5	3	4	5	5	5	5	4	75	4,4
5	3	3	3	3	3	3	4	4	3	3	3	3	3	3	3	3	3	53	3,1
6	3	3	3	3	5	2	2	3	4	2	5	5	5	5	5	4	1	60	3,5
7	5	5	4	4	5	4	5	5	5	5	5	5	5	5	4	4	4	79	4,6
8	3	4	1	4	4	4	3	2	3	3	4	3	5	5	5	4	2	59	3,5
9	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
10	5	5	4	3	4	4	4	4	5	5	3	4	4	5	5	4	4	72	4,2
11	4	4	3	5	5	5	5	5	5	5	5	5	5	5	5	5	5	81	4,8
12	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
13	4	4	4	4	4	3	4	4	4	4	4	4	4	4	4	4	4	67	3,9
14	4	4	2	3	3	4	3	4	5	5	3	5	5	3	5	5	5	68	4,0
15	4	5	4	3	4	4	4	4	4	4	5	5	5	5	5	5	5	75	4,4
16	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	3,0
17	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	17	1,0
18	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	34	2,0
19	3	3	2	4	3	4	3	4	3	4	4	2	2	2	2	1	1	47	2,8
20	5	5	3	4	4	5	5	4	4	5	4	4	5	5	5	5	5	77	4,5
21	4	5	3	4	4	5	5	4	4	5	4	4	5	5	5	5	5	76	4,5
22	4	4	3	4	4	3	2	5	4	4	5	5	5	5	4	4	4	69	4,1
23	4	4	3	4	4	3	2	5	4	4	5	5	5	5	4	4	4	69	4,1
24	4	4	5	4	4	4	4	4	5	5	4	4	5	4	4	4	4	72	4,2
25	3	4	4	4	4	3	3	4	4	4	3	4	3	4	4	4	2	61	3,6
26	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
27	4	3	3	4	3	3	3	5	4	4	4	4	4	3	4	4	3	62	3,6
28	3	5	4	5	5	4	3	2	5	3	4	5	3	5	3	5	3	67	3,9
29	4	3	4	3	4	5	5	5	4	4	5	4	4	5	4	4	4	71	4,2
30	4	4	5	5	5	5	4	4	5	4	4	5	4	4	5	5	4	76	4,5
31	4	4	5	4	5	4	5	4	4	4	4	4	5	5	5	4	4	74	4,4
32	5	5	4	5	5	4	4	5	5	5	5	4	4	5	5	5	4	79	4,6
33	3	5	5	4	4	5	4	5	5	4	3	5	5	5	5	5	5	77	4,5
34	4	4	3	3	4	5	5	5	5	4	4	4	4	3	5	5	5	72	4,2
35	4	4	4	4	4	3	4	4	4	3	3	3	3	3	3	3	3	59	3,5
36	5	5	5	4	4	4	4	5	3	4	3	4	4	4	5	4	3	70	4,1
37	4	4	5	3	4	3	5	3	4	5	5	3	5	5	5	5	5	73	4,3
38	4	5	4	5	5	5	5	5	5	4	5	5	4	5	5	5	4	80	4,7
39	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
40	3	3	4	3	3	2	1	4	3	3	4	3	4	4	4	4	3	55	3,2

No	Kualitas Pelayanan																	Total	Rata ²
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17		
41	5	5	5	4	4	3	4	5	5	4	5	5	5	5	5	5	5	79	4,6
42	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
43	4	3	4	4	5	5	4	5	5	5	3	4	4	5	5	4	4	73	4,3
44	4	4	3	5	3	4	4	4	4	4	3	4	4	4	3	4	4	65	3,8
45	3	3	3	3	3	3	3	3	3	3	3	3	3	3	4	3	3	52	3,1
46	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
47	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
48	3	3	3	3	3	2	4	3	2	2	4	5	5	2	5	5	5	59	3,5
49	3	4	3	3	3	3	3	3	3	3	4	3	3	5	3	5	5	59	3,5
50	4	5	3	3	5	4	5	5	5	5	4	4	4	4	4	3	4	71	4,2
51	5	5	5	5	4	5	4	5	5	4	5	5	4	4	4	4	4	77	4,5
52	5	4	4	4	4	4	4	5	5	4	5	5	5	5	4	4	4	75	4,4
53	4	5	5	5	4	5	4	4	4	5	5	5	4	5	5	5	4	78	4,6
54	4	3	3	3	3	4	4	4	5	5	4	3	5	3	5	5	3	66	3,9
55	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
56	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	68	4,0
57	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
58	4	4	3	4	4	3	5	4	4	4	5	4	4	5	4	5	5	71	4,2
59	4	5	4	5	4	5	3	5	5	4	5	4	4	4	4	4	4	73	4,3
60	5	4	5	4	5	5	4	5	5	4	5	3	5	5	5	5	5	79	4,6
61	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	51	3,0
62	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	68	4,0
63	5	4	3	1	5	2	3	4	3	3	4	2	2	5	3	4	5	58	3,4
64	3	5	4	5	3	5	4	3	5	3	5	4	3	2	3	3	4	64	3,8
65	3	4	5	3	4	5	3	2	3	4	2	5	1	3	2	4	3	56	3,3
66	4	4	5	4	5	3	3	5	5	5	3	4	5	5	4	4	3	71	4,2
67	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
68	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
69	4	3	4	3	5	4	4	4	4	4	3	3	4	4	4	4	4	65	3,8
70	5	5	5	5	5	4	5	5	5	5	5	5	5	5	5	5	5	84	4,9
71	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
72	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
73	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
74	4	5	4	4	4	4	4	4	4	4	4	4	3	3	3	4	4	66	3,9
75	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	68	4,0
76	4	4	4	4	4	4	4	5	4	4	5	4	5	4	4	4	4	71	4,2
77	5	5	5	5	5	5	3	4	5	5	5	5	5	5	5	5	3	80	4,7
78	3	3	3	3	3	3	3	3	3	3	4	3	4	5	4	4	5	59	3,5
79	4	3	4	5	4	5	3	3	5	5	5	5	4	3	5	5	3	71	4,2
80	3	3	2	4	3	4	3	4	3	4	4	2	2	2	2	1	1	47	2,8

No	Kualitas Pelayanan																	Total	Rata ²
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17		
81	5	5	3	4	4	5	5	4	4	5	4	4	5	5	5	5	5	77	4,5
82	4	5	3	4	4	5	5	4	4	5	4	4	5	5	5	5	5	76	4,5
83	4	4	3	4	4	3	2	5	4	4	5	5	5	5	4	4	4	69	4,1
84	4	4	3	4	4	3	2	5	4	4	5	5	5	5	4	4	4	69	4,1
85	4	4	5	4	4	4	4	4	5	5	4	4	5	4	4	4	4	72	4,2
86	3	4	4	4	4	3	3	4	4	4	3	4	3	4	4	4	2	61	3,6
87	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
88	4	3	3	4	3	3	3	5	4	4	4	4	4	3	4	4	3	62	3,6
89	4	5	4	4	4	4	4	4	4	4	4	4	3	3	3	4	4	66	3,9
90	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	68	4,0
91	3	3	3	3	3	3	3	3	3	3	4	3	4	5	4	4	5	59	3,5
92	4	3	4	5	4	5	3	3	5	5	5	5	4	3	5	5	3	71	4,2
93	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
94	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	85	5,0
95	5	5	5	5	4	5	5	5	5	5	5	5	5	5	5	5	5	84	4,9
96	5	5	5	4	4	3	3	3	4	4	4	5	5	5	5	5	5	74	4,4
97	2	3	2	3	2	3	4	4	4	4	4	5	5	3	2	3	1	54	3,2
98	2	5	2	5	5	3	5	5	3	2	2	3	3	3	3	2	1	54	3,2
99	5	5	4	5	3	3	3	3	4	4	4	4	3	4	3	5	3	65	3,8

No	Loyalitas			Total	Rata ²	No	Loyalitas			Total	Rata ²
	1	2	3				1	2	3		
1	4	4	4	12	4	41	4	5	5	14	4,6
2	5	4	4	13	4,3	42	5	5	4	14	4,6
3	5	4	5	14	4,7	43	4	4	5	13	4,3
4	5	5	5	15	5	44	4	4	4	12	4
5	4	3	3	10	3,3	45	3	2	3	8	2,6
6	5	5	5	15	5	46	5	5	5	15	5
7	3	3	5	11	3,6	47	5	5	5	15	5
8	5	5	3	13	4,3	48	5	5	5	15	5
9	5	5	5	15	5	49	4	3	3	10	3,3
10	3	3	5	11	3,6	50	4	3	4	11	3,6
11	5	3	5	13	4,3	51	3	3	3	9	3
12	5	5	5	15	5	52	3	3	2	8	2,6
13	4	4	4	12	4	53	5	5	5	15	5
14	4	3	4	11	3,6	54	5	3	4	12	4
15	4	4	4	12	4	55	5	5	5	15	5
16	3	3	3	9	3	56	3	3	3	9	3
17	1	1	1	3	1	57	5	5	5	15	5
18	2	2	2	6	2	58	3	5	3	11	3,6
19	5	5	3	13	4,3	59	5	4	5	14	4,6
20	4	3	5	12	4	60	3	4	4	11	3,6
21	4	4	5	13	4,3	61	3	5	2	10	3,3
22	3	2	3	8	2,6	62	4	4	4	12	4
23	3	2	3	8	2,6	63	3	3	4	10	3,3
24	4	4	5	13	4,3	64	5	4	4	13	4,3
25	4	2	4	10	3,3	65	2	2	3	7	2,3
26	5	4	5	14	4,6	66	4	3	4	11	3,6
27	3	3	3	9	3	67	5	5	5	15	5
28	5	4	3	12	4	68	5	5	4	14	4,6
29	4	4	5	13	4,3	69	4	3	4	11	3,6
30	4	4	5	13	4,3	70	5	5	4	14	4,6
31	5	4	4	13	4,3	71	5	5	5	15	5
32	5	4	3	12	4	72	5	5	5	15	5
33	4	5	4	13	4,3	73	5	5	5	15	5
34	5	4	3	12	4	74	4	3	4	11	3,6
35	3	4	5	12	4	75	4	4	4	12	4
36	4	4	4	12	4	76	5	4	3	12	4
37	5	3	4	12	4	77	3	4	3	10	3,3
38	5	4	5	14	4,6	78	2	2	2	6	2
39	5	5	5	15	5	79	5	5	5	15	5
40	5	3	4	12	4	80	5	5	3	13	4,3

No	Loyalitas			Total	Rata2
	1	2	3		
81	4	3	5	12	4
82	4	4	5	13	4,3
83	3	2	3	8	2,6
84	3	2	3	8	2,6
85	4	4	5	13	4,3
86	4	2	4	10	3,3
87	5	4	5	14	4,6
88	3	3	3	9	3
89	4	3	4	11	3,6
90	4	4	4	12	4
91	2	2	2	6	2
92	5	5	5	15	5
93	5	5	5	15	5
94	5	5	5	15	5
95	5	5	5	15	5
96	5	3	4	12	4
97	2	2	2	6	2
98	5	2	2	9	3
99	3	1	5	9	3

