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Chapter 1. The Indonesian Development Plan: Challenge and Opportunity

Vision for Indonesia 2025¹⁾: 1. Increase value –adding and expanding the value chain for industrial production process; and increase the efficiency of distribution network. 2. Encourage efficiency in production and improve marketing effort to further integrate domestic market to strengthen national economy. 3. Strengthen the national innovation system in production process and marketing toward innovation-driven economy. Indonesia's potential for economic growth is supported by Indonesia demographic potential, the abundance of its national resources, and its geographical advantages. Challenges ahead are limited industry focuses on added value, development gap between western and eastern part of Indonesia, limited provision of infrastructure resulted in connectivity between regions adds cost of transportation. The Road Ahead for Indonesia needs new way of thinking and working based on the spirit of 'not business as usual'. The Government has very limited funds to finance development through its state budget (APBN). To foster the economic growth in Indonesia, it needs private sectors to participate. Indonesia needs domestic and private foreign investors bigger participation. The new way of thinking of participation between government and the private sector is under the scheme called The Public-private partnership (PPP) expected to bring in much needed investment. The Focus of national developments is divided into eight main programs, namely agriculture, mining, energy, industrial, marine, tourism, telecommunication, transportation and the development of strategic areas Jabotabek (surrounding Jakarta) and strait Sunda (West Java and South Sumatra). The main eight programs consist of 22 main economic activities which are to offer business field opportunity for Japan Sogo Shosha to identify and create added value chain. This also opens an opportunity for Japanese university student entrepreneurs to form joint venture with local partners i.e. The Indonesian Young Entrepreneurs Association

Chapter 2. Indonesia –Japan Economic Relations

For Indonesia, Japan is biggest trade partner. Indonesia export commodities to Japan is about 30 items, valued US\$ 23,6 Billion (Government Indonesia Statistic) in 2015 this export value is US\$ 9.395.872.054 (Department of Trade Indonesia). Indonesia Import Value from Japan is US\$ 6,5 Billion. Japan Foreign Direct Investment in Indonesia producing 1000's Japan companies operating in Indonesia and employing 32.000 workers. Japan companies offer number one job opportunity in