

to cope effectively with the changing times. Article 3: We shall practice sound management and under no circumstances shall we pursue easy gains or act imprudently.⁵⁾ In 2019, Sumitomo wants to be the best, in Creating Value that no body else can match. Sumitomo Business subsidiary, affiliates, joint venture in Indonesia are about 22 companies i.e. transportation metal product, construction system environment, infrastructure, media, network, lifestyle related goods and services, mineral, energy, chemical and electronic business, among others are as follows: A. In Metal Products, there are 1. PT.Super Stell Karang, 2. PT.Summit Electrical Steel Processing Indonesia. B. In Transportation and Construction Systems Business, there are 3. PT.OTO Multiartha, 4. PT. Summit Oto Finance, 5. PT. Asuransi Summit Oto, 6. PT.Summit Auto Group, 7. PT.SMFL Leasing Indonesia, 8. PT.Summit Investment Indonesia 9. PT.Kiritu Indonesia, 10. PT.Hino Finance Indonesia, 11. PT.Hino Motors Sales, 12. PTTaktor Nusantara, 13. PTTswadaya Harapan Nusantara. C. In Environment & Infrastructure Business, there are 14. PTEast Jakarta, 15. PTTsumisho Global, 16. PT.Indomobil Summi Logistic. D. In Media, Network, Life Style Related Goods & Service Business, there are 15. PT. Sumisho E-Commerce Indonesia, 16. PTTsummitmas Business Offices. E. In Mineral Resources, Energy, Chemical, there are 17. PTTsumitronics Indonesia, 18. PTTSMIT Indonesia.Fin Finance, 19. Sumitomo agreed to buy 40% share of PTTBank Tabungan Pensiun Nasional, a Bank for Pension fund which has 1000 branches offices with 19,000 employee. 20. PT Bank Sumitomo Mitsui Indonesia to finance all kinds of Indonesian development projects.

4.5. Itochu Philosophy and Its Business in Indonesia

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Itochu's corporate philosophy is "to be the best partner for life and society"-With energy, with the care, with the home. Itochu mission is committed to the global welfare. Itochu group respects individuals, societies and the future in its commitment to the global good. Meanwhile Itochu Corporate values are Visionary, Integrity, Diversity, Passion, Challenge.⁶⁾ Itochu codes of conduct to be ethical are reliability and sincerity, creativity and ingenuity, transparency and integrity. This code of conduct is implemented in relation with costumers, business partners, with suppliers, with employees, with corporate properties, with local communities, with shareholders and investors, with environmental activities. Moderation in corporate behavior means never be engaged in insider trading, comply with political fund control act and the public office election act and handle political affairs as a good corporate citizen. These inspirational moral values seem to be good to be introduced to Indonesian university students by Itochu's CSR visiting university campuses to meet candidates of the future leaders of Indonesia that Itochu should persuade from now for long life business existence in Indonesia.

Itochu businesses in Indonesia are to comply with Indonesian development plan among them are:

A. In. Construction machinery company, 1. PTHexindo Adi Perkasa. 2. Power Plant, 3. PTTBhima Sena Power Indonesia B. In Financing auto car, 4. PTTsuzuki Finance Indonesia C. In Food Sea Marine, 5. PTT Aneka Tuna Indonesia. D. in General Product & Realty, 6. PTT Aneka Bumi