

Pratama, 7. PT.Malligi Permata Industrial 8. Sarulla Geothermal Project in Tapanuli Utara North Sumatra. E. In Logistic 7. PT.Itochhu Logistic Indonesia, Jakarta. Fin Finance 8. Itochhu agreement to give Loan to Central Java Coal-Fired Power Plant in Batang, Itochhu with ADARO. G. In Food Production: 9. PT. Kanemmoory Food Service (Central Food Production Kitchen); 10. PT.Macroprima Makan Utama.

4.6. Sojitz Philosophy and Its Business in Indonesia

PT. Sojitz Indonesia address is Menara Standart Chartered 20th Floor, Jakarta 12930. Sojitz is a new company as a result of merger between Nichimen Co. Ltd and Toyomenka Co Ltd. The Sojitz guiding principle: Sojitz group aims to create values for the stake holders by aligning strong, capable individual under following principle: 1. Trust: build enduring trust. 2. Innovation: innovate with foresight. 3. Speed: strive for speed. 4. Challenge: take all calculated risks, 5. Perseverance: persevere until become successful. Today Sojitz group also has a slogan "New Way New Value". In this slogan Sojitz employees are encouraged to constantly take new challenge and practice business in new way on a day-to day basis in order to create new value. ⁷⁾ These inspirational values sound good and better to be introduced as a way of soft diplomacy to many Indonesia university students by CSR visit to campuses throughout Indonesia. Since the university students are the candidates of the Indonesian future leaders, it is the need of Sojitz management to guarantee the long life business continuation in Indonesia that Sojitz should persuade from now because they are monitoring and taking note on all foreign investors behavior exploring Indonesia natural resources.

Sojitz business is to comply with the Indonesia Development Plan, including: 1. PT.Autrans Asia Indonesia, Autopart supply chain management to Asean countries. 2. PT.Sojitz Indonesia, General Contractor, Jl.Jend. Sudirman Kav. 26, Jakarta 3. PT.UFinance Indonesia, joint PT.Bank UFI Indonesia 80% with Sojitz 20% 4. Sojitz and Marubeni to build Gas fired Power Station 1,6 million KW, worth US\$ 2 billion, in Ciamaya, West Java. Finish year 2021. 5. PT.IS Jaya Logistic 24,1% joint with PT.Isewan Terminal Service 24,1% build Greenland International Industrial Center (GIIC) in Bekasi, 6. PT.Tomenindo Lestari 7. PT.Canvas Industry Indonesia 8. PT.Indonesia Petroleum Industries 9. PT.Kanebo Tomen Sandang Synthetic Mills, 10. PT.Karka Nutri Indonesia 11. PT.Syriindo Mono Indonesia 12. PT.Teijin Fiber Corp. 13. PT.Tembaga Semanan Indonesia. 14. PT.N.G.K.Busi Indonesia. 15. PT.Toyo Tires Indonesia. 16. PT.Bride Store

4.7. Toyota Tsusho Philosophy and Its Business in Indonesia

Corporate philosophy of Toyota Tsusho: Living and prospering together with people, society, and the globe. We aim to be a value-generating corporation that contributes to creation of a prosperous society. Meanwhile for behavioral guidelines as a good corporate citizen, 1. We will strive for open and fair corporate activities 2. To be socially responsible and strive for conservation of the environment; 3. To be creative and strive to provide added value 4. To respect people and strive to have an engaging workplace. ⁸⁾ For the next 10 years The Toyota Tsusho group will be considered as "The Right One for You" (in assurance of safety, quality, reliability); "the Right one for Us" (in maximization of individual capabilities, global network and diversity to create solid