

## **Chapter Two**

### **Literature Review**

In this chapter, the researcher will elaborate literature reviews related to this study. There are five sections that will be explained in this chapter. In the beginning, it will discuss about the importance of education. The next point is about the benefits of education for human life. Afterward, this research will discuss about types of higher education. Then, it will be continued to discuss the reasons of choosing higher education overseas. Finally, this chapter concludes with reviews about strategies of pursuing higher education overseas and following this section is about conceptual framework.

#### **The Importance of Higher Education**

The main purpose of education is to sustain individual and social improvement in which raising the number of educated people for more prosperous society. (Turkkahraman, 2012). Furthermore, Turkkahraman (2012) added that the most important factor of education is not only to upgrade living standard of citizens but also to enable them become better society, improve and strengthen development of capacities of individuals, communities, groups, institutions and country. In addition, Pargaru, Gherghina and Duca (2009) explained that education represents the basis of a society oriented toward the future and knowledge become the main component of the economic and social growth. Aksa and Tapp (2016) also supported that education plays a critical role in the solution of the problems such as affect all-aged students and helps shape the future society. Kim (2008) added that education is a process of developing knowledge, skills and character.

Pursuing higher study will give the student many benefits such as leading to greater earning, lower unemployment, lower crime, greater civic participation, higher job status, and

more job satisfaction (Kyllonen, 2012). Kyllonen (2011) also added that higher education leads indicator of economic growth. Weber and Bergan (2005) argued that pursuing higher education establish economic, gap in information, secure and promote quality and open all those who have ability.

Besides, education outcomes will relate with the process of education itself. In the process of pursuing higher education, there is level that will determine the student's level and abilities as student who study in the institution such as undergraduate, postgraduate and doctoral program. Those kinds of level have different aspects, learnings and programs. Moreover, the university level will leads student to be more independent because students of university level manage their own study such as choose the subject ,the lecturer and others. It can be proved by seeing the time, object and application process. Commonly, undergraduate program requires 4 years, master degree requires 1 to years and doctoral program requires 4 or more years for doctoral candidate to complete all of their degree requirements.

. In the education learning, there are two choices of pursuing higher study. The first choice is pursuing higher study at home and the second one is pursuing higher study overseas. Dawyer and Peters (2004) mentioned that there are two types of places to study overseas for students, those are study overseas and study at home. In addition, Niehaus and Crain (2013) added that there are two places for students to study, namely study overseas and study at home, and transformation of cross-cultural happened in international experiences. The statement above concluded that there are two types that can be chosen by student when they want to pursue higher study. It means that every single student who want to study overseas has choices to choose where they want to study. Thus, the students can choose study overseas or at home to fulfill their pursuing higher study.

## **The Benefits of Taking Post Graduate in Overseas**

The choice of pursuing post graduate program in overseas is better choice for the student who want to be a person who know well the knowledge. Joy, Moini, Nadareishvili and Salim (2007) explained that the standard of foreign institutions are high and the students learn to be independent in taking post graduate program in overseas . Joy et.al also added that the most employment in the future person is a professional person and pursue study overseas is one the solution. There are many refactor why the students should pursue post graduate program in overseas than study in local. Savage and Wehman (2014) argued that increase ability to engage in problem solving , expanded student's perspective, improve student's communication skill, improve student's ability to navigate in different environment, increase motivation (desire to learn ) are the benefits when the students can pursue post graduate program overseas. Donahue, Krentler, Reinig, and Sabol (2012) also argued that student who take study in overseas are simply different with the students who study in the local. The students who study overseas will more aware, privilege and academically elite. Further, study overseas gives benefits to the social aspect of the society. In the other words, Tamas (20014) explained that international student experiences, access to better facilities and personal level will affect to the student who study overseas. Furthermore, educated people tend to live longer, engage more in civic activities and feel happier (Sellar and Lingard, 2013).

Niehaus and Crain (2013) argued that identify the students who study overseas are more experienced than those who study in domestic, especially in terms of culture. Moreover, Sasaki (2007) also mentioned that by studying overseas, students' second language writing quality and fluency significantly improve than they study domestic. Tagg (2014) also stated that career factor and lifestyle are the reasons why students should choose study overseas. In the other hand, Lacey

(2006) argued that the standard of job requirement in the foreign company is getting higher, Thus, international graduation is be able to full fill the requirement. Moreover, Salisbury, Umbach, Paulsen and Pascarella (2009) argued that the reason of student who want to study overseas is because of socioeconomic status, social and cultural accumulated before college, and social and cultural gained during the freshman year. Two arguments above showed us that the reason of the students to study overseas is various. Social status, global competition and career are the dominant reason. Thus, students will compete after they graduate from the university and study overseas is one the solution for those who will compete in the real competition.

According to Arjuna , Putra, Muttaqien, Atiyasa and Condro (2015), there reasons why people have to study overseas are giving experiences and perspective point of view. How the students dealing with other student is very important in the process of interaction and study. In the other way, According to Tucker (2014) that stated the international students will gain greater knowledge of culture and gain global mind-set. Moreover, the rank of the best universities in the word is dominated by American and European universities. It is common thing that best university will provide the best education.

Tilman (2001) argued that international graduates have good job prospect because the students will be ready to work in the international (Non-Government Organization) NGO or a multinational company because they are qualified. It is because their experiences may fits and qualified to be part of the job description and overall requirements for employment. To conclude, it is clear that study overseas will support the career in the job prospect.

As mentioned by Salisbury, Paulsen and Pascarella (2011), the reasons why the students want to study overseas is because to improve intercultural skills and career preparation for the new global economy among a larger proportion of undergraduate. In addition, according to

Hernandes (2010) the reason of students to study overseas is because of the interest with the language, having knowledge in order to gain a competitive edge in global job market and interact with the L2 culture. However, students need to consider their choice to study overseas. These reasons are capable with the idea of education because education is promoting knowledge. Preparing skills to face global competition is must for student because the condition of digital era require people to be master in their own field.

### **The Problems When Studying Overseas**

Despite the benefits of pursuing post graduate program in overseas, pursuing post graduate program in overseas also has many challenges and problems that will be faced by the students. The student will find problems when study overseas. Alghamdi & Suzanne Otte (2016 ) explained that there are some international students issues in the process of study overseas.

The first issues is Academic and language issues. International students encounter wide range of issues or problems when they live in a foreign country. Mori (as cited in Alghamdi & Suzanne Otte,2016) stated that the majority of international students have problems in the language difficulties. Therefore, the lack of English language proficiency could limit a students' willingness to interact with the social and inhibit the progress. Weidman (2016) stated that language barrier exist in every country. Consequently, as international students, language proficiency will determine the student in the process of interaction in the environment.

Besides English proficiency, academic issues present as well as the problem of the international student. Haung (as cited in Alghamdi & Suzanne Otte,2016) demonstrated that one academic problem is lack of resources references experinces. Thus, this problem may led the student who study overseas to plagiarisme.

The second is physiological issues. Psychological issues will relate to homesickness, discrimination, isolated and culture shock. It may happen for the new students who study overseas. It is because the moving effect from the one country to other country. For example, homesick is condition emotion when the person feels ill and anxious. It usually occurs when the person is sad because being away from their family, siblings and the environment where the person felt comfortable (Sorensen, 2017). Therefore, this condition will affect nerves, concentration and also general health of the student. Moreover, algamdi and otte (2016 ) explained that if the students cannot adapt and being socialize where the pursue post graduate program in overseas, it will be problem for the students.

In the same time, being isolated and culture shock will happen to the international student. Weidman (2016) argued that culture sock are sadness, anxiety and sense of being isolated because the students realize that they do not have friends and family in the country they live. Thus, it is very important for international student to prepare this transition.

The third issue is financial issues. Study overseas need a lot supports in terms of financial budget. Weidman (2016) stated that books, room and boards, tuitions, travel expenses, bills, transportation, and all of living cost is very expensive if the student do not take part time jobs during their study overseas. In addition, Silvia (2016) explained that there are students who cannot survive to study overseas because of financial problems. They have to depend on their graduation and their GPA is getting low because they have to work to fulfil their needs in the process of study Thus, students have to prepare very well to face this condition.

The fourth issues is cultural barrier and health assurance. Cultural barrier and health insurance will be faced by the students who want to study overseas. Culture differences are differences in many thing such as food, religion, transportation system, dress and shift of culture

(Weidman, 2016). In addition, Wu, Garza and Guzman (2015) confirmed that culture shock is condition when the students are unfamiliar with the local culture. Students are shocked because local culture in a foreign country is very different with the students' own culture. This condition will lead the student to feel frustration, anxiety, and homesickness. On the other hand, health assurance should be considered because sometimes we have unexpected illness or injury during study overseas. As an international student, the student should prepare as good as possible and avoid troubles. However, when some problems approach, some strategies should be taken into account. The strategies to solve and overcome the problems will be elaborated further in the following section.

### **Conceptual Framework**

Education is very important for human life because education give the skills they need to help themselves out poverty into prosperity (Gignous, 2002). Moreover, Mitra (2011) stated that education has several basic cognitive benefits and improve decision making ability and reasoning skills. Thus, this research is very important for student because the students have different background of problems they face.

The explanation above explained that students perceived benefits and problem in term of pursuing post graduate in overseas. In the present condition, the students of UMY feel enthusiasms and interested to study overseas. It can be proved in the small discussion done by the researcher with the students of ELED UMY. The students want to study overseas but they have different problems. Further, the students of PBI UMY has different perception about their interests to study overseas.

The students' perception about pursuing higher study will be investigated in this study. Students of one of private university in Yogyakarta have many perceptions toward pursuing post

graduate program in overseas. The perception of the students about pursuing post graduate program overseas is various.

The perception will relate to perceive benefits of pursuing post graduate program overseas and the perceive problems of pursuing post graduate program overseas. Therefore, the perception of students to pursuing post graduate program overseas will be presented in the research framework bellow:

Figure 1.1. Conceptual Framework

