

## **Chapter One**

### **Introduction**

In this chapter, the researcher provides several parts of introduction of the study. The first part explains the background of the study. Then, the researcher talks about the identification of the problems, the limitation of the problems, the research questions, and the purposes of the study. The last part of this chapter is significance of the study.

### **Background of the Study**

One of the media used in teaching and learning process is poster. Poster is a printed picture to advertise and notice something. This statement is in line with Cambridge English Dictionary (2018) which defined poster as a large printed picture, photograph, or notice that you stick or pin to a wall or board, usually for decorating or advertising something. They are designed to be understood at a glimpse, communicating an announcement or commercial to passers. In addition, poster has an important point in education. They can deliver specific message and can communicate some ideas to the students.

In this era, poster becomes a popular method in education as the alternative media used in teaching. O'Neill and Jennings (2012) suggested poster becomes a more popular assessment method in higher education as they allow a different approach to the assessment of communication; they can be done individually or in group.

However, poster as a media less desirable and still ignored in the teaching process. According to Osa and Musser (2004), poster is the instructional material which is still unfamiliar in education. There are some reasons why posters being unfamiliar in this era. First is the difficulty to make an appropriate poster as the materials of descriptive text. The second is poster which is appropriate to be used as the materials of descriptive text is rare.

Based on the researcher's experience when doing the observation in one Junior High School in Yogyakarta, one of the texts studied by the students is descriptive text. In learning about descriptive text, the students get some problems. The problems are lack of vocabulary, grammar, and spelling. To investigate this problem comprehensively, the researcher conducted a research under the title "your judul".

### **The Identification of the Problem**

This study focused on the effectiveness of using media to support the process of teaching descriptive text in one of Junior High School in Yogyakarta. In teaching descriptive text, there are various methods and media used by the teachers. In addition, there are also problems faced by both the teacher and the students. The things related to teaching writing descriptive text which can be discussed are students' difficulties in writing descriptive text, authentic materials used to teach descriptive text, a video used to teach descriptive text, and a poster used to teach descriptive text.

### **The Limitation of the Problem**

Because of the researcher's limitation of time, the researcher decided to only conducting a research on the use of poster as an appropriate media to support teaching descriptive text in on junior high school in Yogyakarta.

### **The Research Questions**

There are three research questions in this study. The research questions are constructed as follows:

1. How is the students' performance before using poster in writing descriptive text?
2. How is the students' performance after using poster in writing descriptive text?
3. Is there any significant difference on students' performance before and after using a poster in writing a descriptive text?

### **The Objectives of the Study**

The objectives of this study are formulated below.

1. To find out how is the students' ability in writing descriptive text before taught by using poster.
2. To find out how is the students' ability in writing descriptive text after taught by using poster.
3. To find out whether there is any significant difference in the students' achievement after being taught by using poster and not by using poster.

### **The Significance of the Study**

The researcher hopes that this study gives significance for teachers, students, and other researchers. The significance are listed as follows:

**Teachers.** The teachers are able to get new knowledge about poster as an appropriate media in teaching descriptive text. Moreover, the teacher are able to identify the impact of using poster in classroom activities, and the teacher also are able to improve the students' descriptive writing skill by using poster.

**Students.** This study might give contribution to the students in their abilities in descriptive text. This study can help the students to be more interested in joining English lesson. Thus, this study might also help the students to improve their motivation on writing activities and to achieve their maximum result by using posters in their class.

**Other researchers.** The researcher believes that the future researchers get more references in their research. Furthermore, this study use as their basic in their research and gives more idea for their future researches that interested with this topic.