

## INTISARI

Penelitian ini bertujuan untuk menguji pengaruh *cash conversion cycle*, *leverage*, dan *growth opportunity* terhadap *cash holdings*. Objek penelitian ini adalah perusahaan industri dasar dan kimia yang tercatat di Bursa Efek Indonesia periode 2014 sampai dengan 2016. Teknik pengambilan sampel dalam penelitian ini adalah *purposive sampling* dan didapat sampel sebanyak 129. Alat analisis yang digunakan dalam penelitian ini adalah analisis regresi linear berganda melalui Eviews 7.

Hasil penelitian ini menunjukkan bahwa: 1) *cash conversion cycle* tidak berpengaruh terhadap *cash holdings*, 2) *leverage* berpengaruh negatif signifikan terhadap *cash holdings*, 3) *growth opportunity* berpengaruh positif signifikan terhadap *cash holdings*.

Kata kunci : *cash conversion cycle*, *leverage*, *growth opportunity* dan *cash holdings*.

## ABSTRACT

*This research examined the influence of cash conversion cycle, leverage, and growth opportunity to cash holdings. The research objects were basic industry and chemicals companies listed in the Indonesian Stock Exchange period 2014-2016. The selected samples using purposive sampling consisted of 129 samples. The analysis tool used in this research was multiple linear regression with Eviews 7 as the analytical application.*

*The results obtained in this study are: 1) cash conversion cycle has no effects on cash holdings, 2) leverage has a significantly negative effect on cash holdings, 3) growth opportunity has a significantly positive effect on cash holdings.*

*Keywords: cash conversion cycle, leverage, growth opportunity and cash holdings.*