

ABSTRAK

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Manajemen Redaksional Surat Kabar Tribun Jogja dalam Pemuatan Foto Traumatik (Studi Kasus Manajemen Redaksional Surat Kabar Tribun Jogja dalam Pemuatan Foto Traumatik Oktober-Desember 2017)

Tahun Skripsi : 2018 + 134 Halaman

Daftar Pustaka : 35 buku + 3 jurnal + 6 edisi Surat Kabar + 3 sumber daring + 2 sumber lain

Tribun Jogja sebagai satu dari sekian banyak anak perusahaan Kelompok Kompas Gramedia (KKG), terkesan berhati-hati dalam pengambilan *angle* yang dikombinasikan dengan ilustrasi pada pemuatannya. Penelitian ini bertujuan untuk mengetahui manajemen redaksional Surat Kabar Tribun Jogja dalam kaitannya pemuatan foto traumatik. Dengan kerangka teori mencakup manajemen redaksional, surat kabar koran dan foto jurnalistik dengan sub-judul foto traumatik.

Metode penelitian berupa studi kasus dengan jenis penelitian kualitatif. Data yang dianalisis berupa foto traumatik yang dimuat selama edisi Oktober-Desember 2017. Lokasi dari penelitian ialah Tribun Jogja. Informan diambil sesuai kriteria narasumber yaitu fotografer Tribun Jogja. Kemudian metode pengumpulan data menggunakan wawancara, studi kepustakaan, dokumentasi dan observasi. Uji validitas data menggunakan triangulasi teknik.

Hasilnya, dari penelitian yang dilakukan terkait proses produksi sebuah foto traumatik di Tribun Jogja sendiri ialah, Pra-Produksi: adanya rapat redaksi dan pelatihan *skill* calon pewarta foto. Produksi: pemilihan foto sendiri dilakukan pertama kali oleh pewarta foto yang kemudian dirapatkan dalam sebuah rapat *budgeting* yang dihadiri Pimred, Redaktur Pelaksana, Koordinator Liputan, Editor dan Fotografer. Pasca-produksi: meminimalisir pro-kontra dengan mengutamakan fakta dan keakuratan data. Salah satu foto pada edisi Rabu 5 Desember 2017, diindikasikan melanggar Pasal 6 Bab II tentang Cara Pemberitaan Kode Etik Jurnalistik Indonesia. Spesifikasi fokus penelitian terkait foto traumatik sangat disarankan mengingat luasnya cakupan peristiwa traumatis itu sendiri.

Kata kunci : Manajemen Redaksional, Surat Kabar, Foto Traumatik, Kode Etik

ABSTRACT

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Editorial Management of the Newspaper Tribun Jogja in Loading Traumatic Photos (Case Study Based On The Editorial Management of the Newspaper Tribun Jogja in Loading Traumatic Photos October-December 2017)

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Tribun Jogja as one of the many subsidiary company of Kompas Gramedia Group (KKG), impressed to be careful in taking the angle that combined with the illustrations on the loading. This study aims to determine the management of the editorial of the Newspaper TribunJogja in relation to the loading of the traumatic photo. With the theoretical framework includes management of editorial, newspaper, and photos of jurnalisticswith the sub-title of the traumatic photo.

The research methods is based on case study with the type of qualitative research. The Data analyzed is in the form of traumatic photos which loaded during the edition of October-December of 2017. The location of the research is on Tribun Jogja. The informant was taken according to the criteria of the speaker which is the photographer of Tribun Jogja. Then the method of data collection is using interviews, literature study, documentation and observation. The test of the data validity is using triangulation techniques.

The results, from the research related to the process of the production of a traumatic photo in TribunJogja itself is, Pre-Production: the presence of the editorial meeting and training skill of the candidates of photojournalist. Production: the selection of the photo is done for the first time by a photojournalist which then discussed in a meeting of budgeting and attended by the production manager, managing Editor, Coordinator of Coverage, Editor and Photographer. Post-production: minimizing the pro-counter by emphasizing on facts and accuracy of the data. One of the photos on the edition on Wednesday December 5, 2017, indicated the violation of Article 6 Chapter II about How the Preaching of the Code Ethics of Indonesia Journalistic. Specification the focus of research related to the traumatic photo is highly recommended, given the breadth of the traumatic event itself.

Keywords : Management Editorial, Newspaper, Photo Traumatic, Code of Ethic