

LAMPIRAN I

KUESIONER

Assalamu'alaikum Warahmatullahi Wabarokatuh.

Salam Sejahtera

Dengan hormat, saya yuli Dwilaksono mahasiswa program studi Magister Manajemen Universitas Muhammadiyah Yogyakarta. Dalam rangka penyelesaian tugas akhir strata dua (2), saya bermaksud mengadakan penelitian mengenai “Pengaruh Kegunaan, Kemudahan, Risiko, Keterlibatan Produk, Norma Subjektif terhadap Sikap dan Niat untuk Menggunakan *Online Shopping* di Kalangan Mahasiswa di Yogyakarta”.

Penelitian ini menggunakan kuesioner dengan beberapa item pertanyaan, saya mohon kesediaan Bapak/Ibu/Saudara untuk menjawab item pertanyaan yang ada dengan lengkap dan jelas. Jawaban Bapak/Ibu/Saudara akan dijamin kerahasiaannya dan hanya digunakan untuk kepentingan Akademik.

Atas kesediaan dan kerjasamanya saya ucapkan terimakasih.

Wassalamu'alaikum Warahmatullahi Wabarokatuh.

Salam Sejahtera.

Yogyakarta, 20 November 2017

Peneliti

Yuli Dwilaksono

PENGARUH KEGUNAAN, KEMUDAHAN, RISIKO,
KETERLIBATAN PRODUK, DAN NORMA SUBJEKTIF
TERHADAP SIKAP DAN NIAT UNTUK MENGGUNAKAN
ONLINE SHOPPING DI KALANGAN MAHASISWA DI
YOGYAKARTA

KUESIONER

Sesi 1: Profil Demografi Responden			
No.	Pertanyaan	Jawaban	
1.	Jenis kelamin	Laki-laki	Perempuan
2.	Dimana anda berkuliah?	Nama Universitas	
3.	Pada fakultas/program studi apa anda berkuliah?	Nama fakultas/prodi	
3.	Apakah anda pernah menggunakan <i>online shopping</i> ?	Ya	Tidak
4.	Sudah berapa lama anda menggunakan <i>online shopping</i> ?	6 bulan	>6 bulan
5.	Berapa kali anda menggunakan online shopping dalam setiap bulannya?	1 kali	>1 kali

Keterangan:

Kriteria Penilaian	
STS	Sangat Tidak Setuju
TS	Tidak Setuju
N	Netral
S	Setuju
SS	Sangat Setuju

Sesi 2: Kegunaan yang Dirasakan						
No.	Pertanyaan	Jawaban				
1.	Bagi saya layanan <i>online shopping</i> berguna untuk saya.	STS	TS	N	S	SS
2.	<i>Online shopping</i> meningkatkan efisiensi saya dalam berbelanja.	STS	TS	N	S	SS
3.	Menggunakan layanan ini menghemat waktu saya.	STS	TS	N	S	SS

Sesi 3: Kemudahan Penggunaan						
No.	Pertanyaan	Jawaban				
1.	Bagi saya <i>online shopping</i> mudah dipelajari	STS	TS	N	S	SS
2.	Menurut saya menggunakan <i>online shopping</i> jelas dan mudah dimengerti	STS	TS	N	S	SS
3.	Menggunakan <i>online shopping</i> lebih fleksibel dari pada berbelanja secara konvensional	STS	TS	N	S	SS
4.	Saya merasa mudah untuk menjadi terampil dalam menggunakannya	STS	TS	N	S	SS
5.	Bagi saya <i>online shopping</i> mudah untuk digunakan	STS	TS	N	S	SS

Sesi 4: Risiko yang Dirasakan						
No.	Pertanyaan	Jawaban				
1.	Saya merasa metode pembayaran pada <i>online shopping</i> tidak aman	STS	TS	N	S	SS
2.	Saya merasa jika harga produk pada <i>online shopping</i> terlalu mahal jika dibandingkan produk di toko	STS	TS	N	S	SS
3.	Saya merasa takut jika produk tidak seperti yang diharapkan	STS	TS	N	S	SS
4.	Saya merasa takut jika produk tidak seperti yang dideskripsikan pada gambar	STS	TS	N	S	SS

5.	Saya merasa takut jika ternyata harga tidak sepadan dengan kualitas produk yang dibeli	STS	TS	N	S	SS
6.	Saya takut jika produk yang dibeli diantar ke alamat yang salah	STS	TS	N	S	SS
7.	Saya takut jika produk yang saya beli tidak sama seperti yang saya pikirkan	STS	TS	N	S	SS
8.	Dengan membeli produk di <i>online shop</i> akan membuat saya cemas	STS	TS	N	S	SS
9.	Saya cemas terhadap pandangan/pendapat teman pada produk yang saya beli	STS	TS	N	S	SS
10.	Saya cemas terhadap pandangan/pendapat teman pada produk yang saya beli ketika dipakai	STS	TS	N	S	SS

Sesi 5: Keterlibatan Produk						
No.	Pertanyaan	Jawaban				
1.	Saya akan membeli jika produk tersebut penting bagi saya	STS	TS	N	S	SS
2.	Saya akan membeli jika produk itu relevan dengan hidup saya	STS	TS	N	S	SS
3.	Saya akan membeli jika produk itu berarti sekali bagi saya	STS	TS	N	S	SS
4.	Saya akan membeli jika produk tersebut memberikan nilai tambah	STS	TS	N	S	SS

Sesi 6: Norma Subjektif						
No.	Pertanyaan	Jawaban				
1.	Saya ingin menggunakan <i>online shopping</i> karena teman saya menggunakannya	STS	TS	N	S	SS
2.	Menggunakan layanan <i>online shopping</i> mencerminkan kepribadian saya kepada orang lain.	STS	TS	N	S	SS

3.	Menurut teman saya, saya harus menggunakan <i>online shopping</i>	STS	TS	N	S	SS
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Sesi 7: Sikap terhadap Online Shopping						
No.	Pertanyaan	Jawaban				
1.	Bagi saya <i>online shopping</i> baik untuk saya	STS	TS	N	S	SS
2.	Saya lebih suka untuk menggunakan layanan <i>online shopping</i> dari pada berbelanja secara konvensional	STS	TS	N	S	SS
3.	Saya merasa diuntungkan dengan adanya layanan <i>online shopping</i>	STS	TS	N	S	SS

Sesi 8: Niat Menggunakan Online Shopping						
No.	Pertanyaan	Jawaban				
1.	Saya berniat untuk tetap menggunakan <i>online shopping</i>	STS	TS	N	S	SS
2.	Saya memprediksi bahwa saya akan tetap menggunakan <i>online shopping</i>	STS	TS	N	S	SS
3.	Saya berencana untuk tetap menggunakan <i>online shopping</i> untuk berbelanja	STS	TS	N	S	SS
4.	Saya adalah orang pertama yang menggunakan <i>online shopping</i> diantara teman saya	STS	TS	N	S	SS
5.	Saya berencana untuk menjadikan <i>online shopping</i> sebagai pilihan utama	STS	TS	N	S	SS
6.	Saya lebih memilih <i>online shopping</i> daripada berbelanja konvensional	STS	TS	N	S	SS
7.	Saya adalah orang pertama yang menggunakan <i>online shopping</i> diantara keluarga	STS	TS	N	S	SS

PROFIL RESPONDEN

Karakteristik Responden	Kategori	Frekuensi (n)	Persentase (%)
Jenis Kelamin	Laki-laki	66	41,78
	Perempuan	92	58,22
Jumlah		158	100
Universitas	UGM	3	1,97
	UMY	26	16,45
	UNY	10	6,32
	UAD	24	15,19
	UST	6	3,80
	UPY	19	12,02
	UTY	7	4,43
	UAJY	8	5,06
	UPN	4	2,53
	UMB	12	7,60
	ALMAATA	11	6,96
	USD	3	1,89
	AMIKOM	8	5,06
	AKPRIND	5	3,16
	UII	5	3,16
	ISI	5	3,16
	UIN	2	1,26
Jumlah		158	100
Fakultas	FKIP	42	26,58
	FIK	6	3,80
	HUKUM	6	3,80
	FISIP	11	6,96
	PSIKOLOGI	7	4,43
	FBS	4	2,53
	EKONOMI	30	18,98
	KEBIDANAN	5	3,16
	FK	4	2,53
	TEKNIK	10	6,32
	FMIPA	4	2,53
	SENI	9	5,70
	PERTANIAN	2	1,26
	ILMU KESEHATAN	5	3,16
	PASCASARJANA	13	8,22
Jumlah		158	100

Karakteristik Responden	Kategori	Frekuensi (n)	Persentase (%)
Mulai menggunakan	<6 bulan	52	32,91
	>6 bulan	106	67,09
Jumlah		158	100
Intensitas penggunaan setiap bulan	1 kali	75	47,47
	>1kali	83	52,53
Jumlah		158	100

**OUTPUT
ANALISIS DATA**

LAMPIRAN 3

A. Descriptives Statistic

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
KG1	158	1	5	3.83	1.346
KG2	158	1	5	3.65	1.282
KG3	158	1	5	3.84	1.299
KM1	158	1	5	3.97	1.254
KM2	158	1	5	3.88	1.102
KM3	158	1	5	3.77	1.094
KM4	158	1	5	3.95	1.075
KM5	158	1	5	3.94	1.245
RIS1	158	1	5	3.85	.963
RIS2	158	1	5	3.81	1.010
RIS3	158	1	5	3.91	1.012
RIS4	158	1	5	3.85	.992
RIS5	158	1	5	3.81	.952
RIS6	158	1	5	3.60	.964
RIS7	158	1	5	3.85	1.017
RIS8	158	1	5	3.68	.978
RIS9	158	1	5	3.74	1.017
RIS10	158	1	5	3.79	.991
KP1	158	1	5	3.87	1.271
KP2	158	1	5	3.79	1.157
KP3	158	1	5	3.84	1.265
KP4	158	1	5	3.87	1.065
NS1	158	1	5	3.72	1.311
NS2	158	1	5	3.57	1.233
NS3	158	1	5	3.65	1.220
SIK1	158	1	5	3.71	1.303
SIK2	158	1	5	3.63	1.371
SIK3	158	1	5	3.61	1.335
NM1	158	1	5	3.89	1.056
NM2	158	1	5	4.00	.997
NM3	158	1	5	3.93	.978
NM4	158	1	5	3.80	1.182
NM5	158	1	5	3.83	1.054
NM6	158	1	5	3.85	.902
NM7	158	1	5	3.93	1.083
Valid N (listwise)	158				

B. Frequency Table

KG1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	17	10.8	10.8	10.8
2	18	11.4	11.4	22.2
3	2	1.3	1.3	23.4
4	59	37.3	37.3	60.8
5	62	39.2	39.2	100.0
Total	158	100.0	100.0	

KG2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	16	10.1	10.1	10.1
2	14	8.9	8.9	19.0
3	29	18.4	18.4	37.3
4	50	31.6	31.6	69.0
5	49	31.0	31.0	100.0
Total	158	100.0	100.0	

KG3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	13	8.2	8.2	8.2
2	22	13.9	13.9	22.2
3	3	1.9	1.9	24.1
4	59	37.3	37.3	61.4
5	61	38.6	38.6	100.0
Total	158	100.0	100.0	

KM1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	12	7.6	7.6	7.6
	2	17	10.8	10.8	18.4
	3	3	1.9	1.9	20.3
	4	58	36.7	36.7	57.0
	5	68	43.0	43.0	100.0
	Total	158	100.0	100.0	

KM2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	6	3.8	3.8	3.8
	2	18	11.4	11.4	15.2
	3	16	10.1	10.1	25.3
	4	67	42.4	42.4	67.7
	5	51	32.3	32.3	100.0
	Total	158	100.0	100.0	

KM3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	5	3.2	3.2	3.2
	2	20	12.7	12.7	15.8
	3	26	16.5	16.5	32.3
	4	62	39.2	39.2	71.5
	5	45	28.5	28.5	100.0
	Total	158	100.0	100.0	

KM4

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	6	3.8	3.8	3.8
	2	16	10.1	10.1	13.9

	Frequency	Percent	Valid Percent	Cumulative Percent
3	11	7.0	7.0	20.9
4	72	45.6	45.6	66.5
5	53	33.5	33.5	100.0
Total	158	100.0	100.0	

KM5

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	10	6.3	6.3	6.3
2	18	11.4	11.4	17.7
3	13	8.2	8.2	25.9
4	48	30.4	30.4	56.3
5	69	43.7	43.7	100.0
Total	158	100.0	100.0	

RIS1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	2	1.3	1.3	1.3
2	18	11.4	11.4	12.7
3	20	12.7	12.7	25.3
4	79	50.0	50.0	75.3
5	39	24.7	24.7	100.0
Total	158	100.0	100.0	

RIS2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	4	2.5	2.5	2.5
2	18	11.4	11.4	13.9
3	20	12.7	12.7	26.6
4	78	49.4	49.4	75.9

	Frequency	Percent	Valid Percent	Cumulative Percent
5	38	24.1	24.1	100.0
Total	158	100.0	100.0	

RIS3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	6	3.8	3.8	3.8
2	14	8.9	8.9	12.7
3	10	6.3	6.3	19.0
4	86	54.4	54.4	73.4
5	42	26.6	26.6	100.0
Total	158	100.0	100.0	

RIS4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	4	2.5	2.5	2.5
2	21	13.3	13.3	15.8
3	4	2.5	2.5	18.4
4	95	60.1	60.1	78.5
5	34	21.5	21.5	100.0
Total	158	100.0	100.0	

RIS5

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	5	3.2	3.2	3.2
2	15	9.5	9.5	12.7
3	14	8.9	8.9	21.5
4	95	60.1	60.1	81.6
5	29	18.4	18.4	100.0
Total	158	100.0	100.0	

RIS6

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	5	3.2	3.2	3.2
2	17	10.8	10.8	13.9
3	36	22.8	22.8	36.7
4	78	49.4	49.4	86.1
5	22	13.9	13.9	100.0
Total	158	100.0	100.0	

RIS7

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	7	4.4	4.4	4.4
2	15	9.5	9.5	13.9
3	8	5.1	5.1	19.0
4	93	58.9	58.9	77.8
5	35	22.2	22.2	100.0
Total	158	100.0	100.0	

RIS8

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	2	1.3	1.3	1.3
2	17	10.8	10.8	12.0
3	45	28.5	28.5	40.5
4	59	37.3	37.3	77.8
5	35	22.2	22.2	100.0
Total	158	100.0	100.0	

RIS9

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	4	2.5	2.5	2.5
	2	19	12.0	12.0	14.6
	3	26	16.5	16.5	31.0
	4	74	46.8	46.8	77.8
	5	35	22.2	22.2	100.0
	Total	158	100.0	100.0	

RIS10

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	5	3.2	3.2	3.2
	2	14	8.9	8.9	12.0
	3	25	15.8	15.8	27.8
	4	79	50.0	50.0	77.8
	5	35	22.2	22.2	100.0
	Total	158	100.0	100.0	

KP1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	13	8.2	8.2	8.2
	2	17	10.8	10.8	19.0
	3	9	5.7	5.7	24.7
	4	57	36.1	36.1	60.8
	5	62	39.2	39.2	100.0
	Total	158	100.0	100.0	

KP2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	8	5.1	5.1	5.1
	2	21	13.3	13.3	18.4

	Frequency	Percent	Valid Percent	Cumulative Percent
3	14	8.9	8.9	27.2
4	68	43.0	43.0	70.3
5	47	29.7	29.7	100.0
Total	158	100.0	100.0	

KP3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	12	7.6	7.6	7.6
2	19	12.0	12.0	19.6
3	11	7.0	7.0	26.6
4	56	35.4	35.4	62.0
5	60	38.0	38.0	100.0
Total	158	100.0	100.0	

KP4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	5	3.2	3.2	3.2
2	20	12.7	12.7	15.8
3	11	7.0	7.0	22.8
4	77	48.7	48.7	71.5
5	45	28.5	28.5	100.0
Total	158	100.0	100.0	

NS1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	12	7.6	7.6	7.6
2	25	15.8	15.8	23.4
3	16	10.1	10.1	33.5
4	47	29.7	29.7	63.3
5	58	36.7	36.7	100.0
Total	158	100.0	100.0	

NS2

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	11	7.0	7.0	7.0
2	25	15.8	15.8	22.8
3	27	17.1	17.1	39.9
4	53	33.5	33.5	73.4
5	42	26.6	26.6	100.0
Total	158	100.0	100.0	

NS3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	8	5.1	5.1	5.1
2	30	19.0	19.0	24.1
3	16	10.1	10.1	34.2
4	59	37.3	37.3	71.5
5	45	28.5	28.5	100.0
Total	158	100.0	100.0	

SIK1

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	14	8.9	8.9	8.9
2	20	12.7	12.7	21.5
3	19	12.0	12.0	33.5
4	50	31.6	31.6	65.2
5	55	34.8	34.8	100.0
Total	158	100.0	100.0	

SIK2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	17	10.8	10.8	10.8
	2	22	13.9	13.9	24.7
	3	20	12.7	12.7	37.3
	4	43	27.2	27.2	64.6
	5	56	35.4	35.4	100.0
	Total	158	100.0	100.0	

SIK3

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	16	10.1	10.1	10.1
	2	25	15.8	15.8	25.9
	3	12	7.6	7.6	33.5
	4	57	36.1	36.1	69.6
	5	48	30.4	30.4	100.0
	Total	158	100.0	100.0	

NM1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	5	3.2	3.2	3.2
	2	13	8.2	8.2	11.4
	3	28	17.7	17.7	29.1
	4	60	38.0	38.0	67.1
	5	52	32.9	32.9	100.0
	Total	158	100.0	100.0	

NM2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1	3	1.9	1.9	1.9
	2	16	10.1	10.1	12.0

	Frequency	Percent	Valid Percent	Cumulative Percent
3	12	7.6	7.6	19.6
4	74	46.8	46.8	66.5
5	53	33.5	33.5	100.0
Total	158	100.0	100.0	

NM3

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	3	1.9	1.9	1.9
2	16	10.1	10.1	12.0
3	15	9.5	9.5	21.5
4	79	50.0	50.0	71.5
5	45	28.5	28.5	100.0
Total	158	100.0	100.0	

NM4

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	8	5.1	5.1	5.1
2	21	13.3	13.3	18.4
3	18	11.4	11.4	29.7
4	59	37.3	37.3	67.1
5	52	32.9	32.9	100.0
Total	158	100.0	100.0	

NM5

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	5	3.2	3.2	3.2
2	15	9.5	9.5	12.7
3	28	17.7	17.7	30.4
4	64	40.5	40.5	70.9

	Frequency	Percent	Valid Percent	Cumulative Percent
5	46	29.1	29.1	100.0
Total	158	100.0	100.0	

NM6

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	3	1.9	1.9	1.9
2	13	8.2	8.2	10.1
3	20	12.7	12.7	22.8
4	90	57.0	57.0	79.7
5	32	20.3	20.3	100.0
Total	158	100.0	100.0	

NM7

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1	5	3.2	3.2	3.2
2	21	13.3	13.3	16.5
3	5	3.2	3.2	19.6
4	76	48.1	48.1	67.7
5	51	32.3	32.3	100.0
Total	158	100.0	100.0	

Lampiran 4

A. Hasil Uji Validitas

Regression Weights: (Group number 1 - Default model)

			Estimate	S.E.	C.R.	P	Label
SIK	<---	KP	,487	,187	2,597	,009	par_35
SIK	<---	RIS	,400	,322	1,242	,214	par_36
SIK	<---	KM	-,190	,184	-1,034	,301	par_37
SIK	<---	KG	,267	,134	1,987	,047	par_38
NM	<---	NS	,452	,055	8,172	***	par_33
NM	<---	SIK	,279	,043	6,447	***	par_34
KG3	<---	KG	1,000				
KG2	<---	KG	,873	,065	13,477	***	par_1
KG1	<---	KG	1,084	,057	18,892	***	par_2
KM5	<---	KM	1,000				
KM4	<---	KM	,817	,056	14,591	***	par_3
KM3	<---	KM	,750	,062	12,085	***	par_4
KM2	<---	KM	,805	,060	13,517	***	par_5
KM1	<---	KM	1,014	,061	16,634	***	par_6
RIS10	<---	RIS	1,000				
RIS9	<---	RIS	1,052	,087	12,120	***	par_7
RIS8	<---	RIS	,855	,088	9,663	***	par_8
RIS7	<---	RIS	1,111	,085	13,127	***	par_9
RIS6	<---	RIS	,912	,085	10,713	***	par_10
RIS5	<---	RIS	1,007	,080	12,514	***	par_11
RIS4	<---	RIS	1,077	,083	13,022	***	par_12
RIS3	<---	RIS	1,074	,085	12,579	***	par_13
RIS2	<---	RIS	1,037	,087	11,982	***	par_14
RIS1	<---	RIS	,962	,083	11,534	***	par_15
KP4	<---	KP	1,000				
KP3	<---	KP	1,299	,097	13,325	***	par_16
KP2	<---	KP	1,151	,090	12,732	***	par_17
KP1	<---	KP	1,293	,098	13,152	***	par_18
NS3	<---	NS	1,000				
NS2	<---	NS	,997	,065	15,397	***	par_19

			Estimate	S.E.	C.R.	P	Label
NS1	<---	NS	1,085	,067	16,119	***	par_20
SIK3	<---	SIK	1,000				
SIK2	<---	SIK	1,000	,057	17,560	***	par_21
SIK1	<---	SIK	,946	,055	17,337	***	par_22
NM1	<---	NM	1,000				
NM2	<---	NM	1,037	,088	11,736	***	par_23
NM3	<---	NM	1,012	,087	11,649	***	par_24
NM4	<---	NM	1,237	,105	11,815	***	par_25
NM5	<---	NM	1,067	,094	11,350	***	par_26
NM6	<---	NM	,918	,080	11,426	***	par_27
NM7	<---	NM	1,179	,095	12,411	***	par_28

B. Hasil Uji Reliabilitas

Standardized Regression Weights: (Group number 1 - Default model)

			Estimate
SIK	<---	KP	,342
SIK	<---	RIS	,259
SIK	<---	KM	-,172
SIK	<---	KG	,255
NM	<---	NS	,592
NM	<---	SIK	,413
KG3	<---	KG	,904
KG2	<---	KG	,799
KG1	<---	KG	,946
KM5	<---	KM	,890
KM4	<---	KM	,842
KM3	<---	KM	,760
KM2	<---	KM	,809
KM1	<---	KM	,896
RIS10	<---	RIS	,803
RIS9	<---	RIS	,823

			Estimate
RIS8	<---	RIS	,696
RIS7	<---	RIS	,869
RIS6	<---	RIS	,753
RIS5	<---	RIS	,842
RIS4	<---	RIS	,865
RIS3	<---	RIS	,845
RIS2	<---	RIS	,817
RIS1	<---	RIS	,795
KP4	<---	KP	,811
KP3	<---	KP	,887
KP2	<---	KP	,860
KP1	<---	KP	,879
NS3	<---	NS	,888
NS2	<---	NS	,876
NS1	<---	NS	,897
SIK3	<---	SIK	,921
SIK2	<---	SIK	,897
SIK1	<---	SIK	,892
NM1	<---	NM	,773
NM2	<---	NM	,847
NM3	<---	NM	,842
NM4	<---	NM	,851
NM5	<---	NM	,825
NM6	<---	NM	,829
NM7	<---	NM	,884

Hasil Perhitungan Construct Reliability dan Variance

Extracted

Variabel	CR	VE	AVE	Keterangan
KG	0,9153	0,8031	0,8962	Reliabel
KM	0,9233	0,7414	0,8610	Reliabel
RIS	0,9508	0,7045	0,8394	Reliabel
KP	0,9189	0,7671	0,8759	Reliabel
NS	0,9172	0,8062	0,8979	Reliabel
SIK	0,9302	0,8309	0,9115	Reliabel
NM	0,9421	0,7356	0,8577	Reliabel

LAMPIRAN 5

A. Uji Outliers

1. Univariate Outliers

	N	Minimum	Maximum	Mean	Std. Deviation
Zscore(KG1)	158	-2.10206	.86998	.0000000	1.0000000
Zscore(KG2)	158	-2.06315	1.05626	.0000000	1.0000000
Zscore(KG3)	158	-2.18716	.89142	.0000000	1.0000000
Zscore(KM1)	158	-2.36732	.82276	.0000000	1.0000000
Zscore(KM2)	158	-2.61283	1.01642	.0000000	1.0000000
Zscore(KM3)	158	-2.53467	1.12266	.0000000	1.0000000
Zscore(KM4)	158	-2.74237	.97690	.0000000	1.0000000
Zscore(KM5)	158	-2.35874	.85403	.0000000	1.0000000
Zscore(RIS1)	158	-2.96354	1.18936	.0000000	1.0000000
Zscore(RIS2)	158	-2.78102	1.17755	.0000000	1.0000000
Zscore(RIS3)	158	-2.87715	1.07580	.0000000	1.0000000
Zscore(RIS4)	158	-2.87241	1.16173	.0000000	1.0000000
Zscore(RIS5)	158	-2.95167	1.24981	.0000000	1.0000000
Zscore(RIS6)	158	-2.69859	1.45107	.0000000	1.0000000
Zscore(RIS7)	158	-2.80074	1.13274	.0000000	1.0000000
Zscore(RIS8)	158	-2.74383	1.34603	.0000000	1.0000000
Zscore(RIS9)	158	-2.69488	1.23853	.0000000	1.0000000
Zscore(RIS10)	158	-2.81721	1.22015	.0000000	1.0000000
Zscore(KP1)	158	-2.26145	.88665	.0000000	1.0000000
Zscore(KP2)	158	-2.41274	1.04497	.0000000	1.0000000
Zscore(KP3)	158	-2.24731	.91594	.0000000	1.0000000
Zscore(KP4)	158	-2.69108	1.06336	.0000000	1.0000000

	N	Minimum	Maximum	Mean	Std. Deviation
Zscore(NS1)	158	-2.07627	.97536	.0000000	1.0000000
Zscore(NS2)	158	-2.08383	1.15996	.0000000	1.0000000
Zscore(NS3)	158	-2.17287	1.10459	.0000000	1.0000000
Zscore(SIK1)	158	-2.07874	.99080	.0000000	1.0000000
Zscore(SIK2)	158	-1.91625	1.00199	.0000000	1.0000000
Zscore(SIK3)	158	-1.95374	1.04326	.0000000	1.0000000
Zscore(NM1)	158	-2.73828	1.04858	.0000000	1.0000000
Zscore(NM2)	158	-3.00960	1.00320	.0000000	1.0000000
Zscore(NM3)	158	-2.99564	1.09344	.0000000	1.0000000
Zscore(NM4)	158	-2.36581	1.01698	.0000000	1.0000000
Zscore(NM5)	158	-2.68438	1.11099	.0000000	1.0000000
Zscore(NM6)	158	-3.16560	1.27045	.0000000	1.0000000
Zscore(NM7)	158	-2.70513	.98740	.0000000	1.0000000
Valid N (listwise)	158				

2. Multivariate Outliers

CHIIVN = 66,6188

Observations farthest from the centroid (Mahalanobis distance) (Group number 1)

Observation number	Mahalanobis d-squared	p1	p2
48	63,430	,002	,303
43	59,016	,007	,289
72	57,487	,010	,198
66	55,073	,017	,271
77	52,897	,027	,414
150	50,997	,039	,595
107	50,707	,042	,492
82	50,178	,046	,453
153	50,131	,047	,323
106	49,311	,055	,370
59	48,458	,065	,446
145	47,950	,071	,450
81	46,678	,090	,667
149	46,038	,100	,726
62	45,752	,105	,704
61	45,540	,109	,666
38	45,325	,114	,630

Observation number	Mahalanobis d-squared	p1	p2
36	45,228	,115	,560
44	44,558	,129	,665
152	44,523	,130	,585
139	44,318	,134	,556
67	44,107	,139	,532
9	43,748	,147	,561
20	43,663	,149	,499
54	43,043	,165	,622
88	42,933	,168	,576
129	42,810	,171	,534
78	42,350	,184	,613
17	41,339	,213	,844
127	40,895	,227	,891
50	40,859	,229	,857
75	40,758	,232	,834
154	40,643	,236	,812
131	40,400	,244	,824
49	40,263	,249	,810
58	39,975	,259	,835
151	39,957	,259	,790
21	39,912	,261	,747
136	39,896	,261	,691
4	39,688	,269	,701
71	39,524	,275	,696
126	39,353	,281	,695
24	39,279	,284	,658
142	38,920	,298	,728
104	38,833	,301	,699
40	38,750	,304	,668
92	38,694	,306	,626
133	38,677	,307	,566
51	38,254	,324	,673
31	38,201	,326	,631
80	37,947	,336	,670
140	37,707	,346	,704
37	37,631	,350	,674
25	37,614	,350	,619
79	37,313	,363	,681
128	37,164	,370	,682
148	36,976	,378	,698
108	36,872	,382	,681
16	36,779	,386	,660
30	36,470	,400	,727

Observation number	Mahalanobis d-squared	p1	p2
41	36,460	,401	,674
135	36,324	,407	,672
28	36,314	,407	,615
89	36,250	,410	,582
130	36,013	,421	,625
12	35,996	,422	,571
132	35,786	,431	,604
7	35,749	,433	,558
11	35,686	,436	,523
35	35,678	,436	,463
155	35,510	,444	,479
141	35,467	,446	,435
73	35,242	,457	,478
111	34,993	,469	,533
2	34,985	,469	,473
64	34,817	,477	,490
8	34,672	,484	,496
146	34,612	,487	,462
26	34,537	,490	,435
86	34,517	,491	,382
60	34,464	,494	,347
118	33,999	,516	,505
84	33,995	,516	,444
103	33,849	,524	,451
85	33,761	,528	,431
122	33,646	,533	,424
6	33,390	,546	,485
95	33,082	,561	,573
102	32,925	,569	,587
119	32,710	,579	,628
15	32,507	,589	,662
1	32,489	,590	,610
13	32,409	,594	,587
32	32,345	,597	,555
113	32,261	,601	,532
23	32,169	,606	,513
143	32,057	,611	,504
47	31,981	,615	,477
42	31,884	,619	,461
39	31,883	,619	,396

LAMPIRAN 6

A. Uji Normalitas

Assessment of normality (Group number 1)

Variable	min	max	skew	c.r.	kurtosis	c.r.
NM7	1,000	5,000	-1,098	-5,635	,402	1,031
NM6	1,000	5,000	-1,018	-5,222	1,060	2,719
NM5	1,000	5,000	-,801	-4,112	,055	,141
NM4	1,000	5,000	-,832	-4,270	-,294	-,755
NM3	1,000	5,000	-1,007	-5,169	,595	1,526
NM2	1,000	5,000	-1,084	-5,562	,662	1,698
NM1	1,000	5,000	-,858	-4,403	,155	,397
SIK1	1,000	5,000	-,766	-3,930	-,594	-1,524
SIK2	1,000	5,000	-,646	-3,315	-,882	-2,263
SIK3	1,000	5,000	-,691	-3,547	-,798	-2,047
NS1	1,000	5,000	-,718	-3,687	-,747	-1,917
NS2	1,000	5,000	-,549	-2,818	-,749	-1,923
NS3	1,000	5,000	-,619	-3,177	-,771	-1,979
KP1	1,000	5,000	-1,051	-5,394	-,047	-,121
KP2	1,000	5,000	-,899	-4,615	-,109	-,281
KP3	1,000	5,000	-,971	-4,982	-,205	-,527
KP4	1,000	5,000	-1,002	-5,140	,290	,744
RIS1	1,000	5,000	-,822	-4,216	,154	,396
RIS2	1,000	5,000	-,877	-4,500	,244	,625
RIS3	1,000	5,000	-1,228	-6,302	1,181	3,030
RIS4	1,000	5,000	-1,148	-5,890	,781	2,004
RIS5	1,000	5,000	-1,169	-5,998	1,191	3,055
RIS6	1,000	5,000	-,717	-3,679	,204	,524
RIS7	1,000	5,000	-1,261	-6,469	1,204	3,090
RIS8	1,000	5,000	-,358	-1,837	-,507	-1,301
RIS9	1,000	5,000	-,740	-3,799	-,026	-,066
RIS10	1,000	5,000	-,913	-4,687	,541	1,388
KM1	1,000	5,000	-1,204	-6,180	,284	,729
KM2	1,000	5,000	-,964	-4,945	,159	,409
KM3	1,000	5,000	-,712	-3,653	-,293	-,752
KM4	1,000	5,000	-1,132	-5,809	,634	1,628
KM5	1,000	5,000	-1,032	-5,297	-,078	-,201
KG1	1,000	5,000	-1,039	-5,332	-,249	-,639
KG2	1,000	5,000	-,735	-3,771	-,494	-1,266
KG3	1,000	5,000	-,998	-5,121	-,273	-,701
Multivariate					12,962	1,601

LAMPIRAN 7

A. Hasil Uji Multikolinieritas

<i>Determinant of Sample Covariance Matrix</i>	.000
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Covariances: (Group number 1 - Default model)

	Estimate	S.E.	C.R.	P	Label
KG <--> KM	,864	,137	6,288	***	par_29
KM <--> RIS	,752	,108	6,941	***	par_30
RIS <--> KP	,525	,083	6,321	***	par_31
KP <--> NS	,429	,092	4,666	***	par_32
KG <--> RIS	,738	,110	6,707	***	par_39
KG <--> KP	,542	,103	5,254	***	par_40
KG <--> NS	,665	,126	5,295	***	par_41
KM <--> KP	,734	,112	6,562	***	par_42
KM <--> NS	,721	,124	5,837	***	par_43
RIS <--> NS	,626	,098	6,369	***	par_44

Correlations: (Group number 1 - Default model)

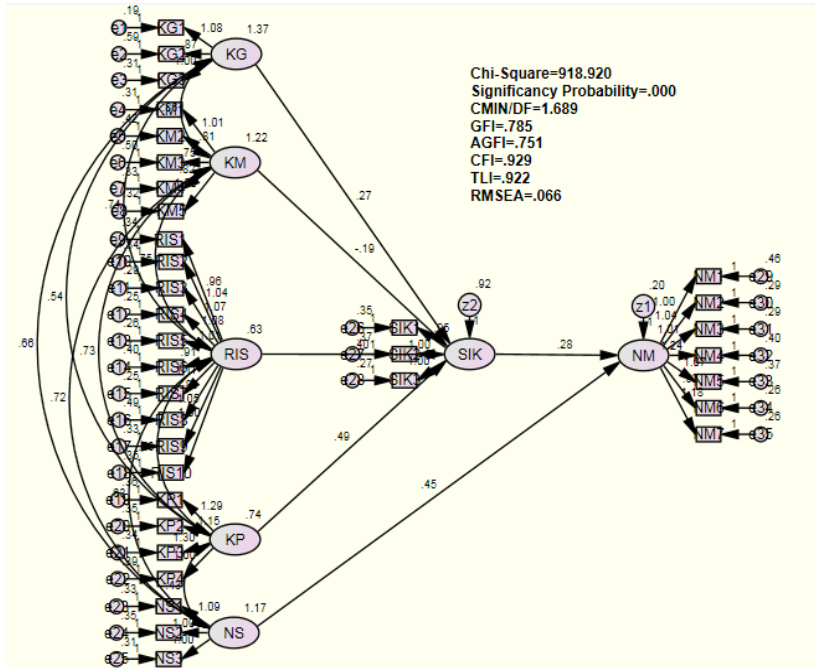
	Estimate
KG <--> KM	,668
KM <--> RIS	,858
RIS <--> KP	,769

			Estimate
KP	<-->	NS	,462
KG	<-->	RIS	,795
KG	<-->	KP	,537
KG	<-->	NS	,526
KM	<-->	KP	,772
KM	<-->	NS	,604
RIS	<-->	NS	,730

LAMPIRAN 8

A. Hasil Uji Goodness Of Fit

Full Model Struktural Equation Modeling



CMIN

Model	NPAR	CMIN	DF	P	CMIN/DF
Default model	86	918,920	544	,000	1,689
Saturated model	630	,000	0		
Independence model	35	5864,773	595	,000	9,857

RMR, GFI

Model	RMR	GFI	AGFI	PGFI
Default model	,128	,785	,751	,678
Saturated model	,000	1,000		
Independence model	,672	,085	,031	,081

Baseline Comparisons

Model	NFI Delta1	RFI rho1	IFI Delta2	TLI rho2	CFI
Default model	,843	,829	,930	,922	,929
Saturated model	1,000		1,000		1,000
Independence model	,000	,000	,000	,000	,000

Parsimony-Adjusted Measures

Model	PRATIO	PNFI	PCFI
Default model	,914	,771	,849
Saturated model	,000	,000	,000
Independence model	1,000	,000	,000

NCP

Model	NCP	LO 90	HI 90
Default model	374,920	295,156	462,560
Saturated model	,000	,000	,000
Independence model	5269,773	5027,578	5518,472

FMIN

Model	FMIN	F0	LO 90	HI 90
Default model	5,853	2,388	1,880	2,946
Saturated model	,000	,000	,000	,000
Independence model	37,355	33,565	32,023	35,150

RMSEA

Model	RMSEA	LO 90	HI 90	PCLOSE
Default model	,066	,059	,074	,000
Independence model	,238	,232	,243	,000

AIC

Model	AIC	BCC	BIC	CAIC
Default model	1090,920	1142,094	1354,303	1440,303
Saturated model	1260,000	1634,876	3189,435	3819,435
Independence model	5934,773	5955,599	6041,963	6076,963

LAMPIRAN 9

A. Hasil Uji Hipotesis

Regression Weights: (Group number 1 - Default model)

			Estimate	S.E.	C.R.	P	Label
SIK	<---	KP	,487	,187	2,597	,009	par_35
SIK	<---	RIS	,400	,322	1,242	,214	par_36
SIK	<---	KM	-,190	,184	-1,034	,301	par_37
SIK	<---	KG	,267	,134	1,987	,047	par_38
NM	<---	NS	,452	,055	8,172	***	par_33
NM	<---	SIK	,279	,043	6,447	***	par_34
KG3	<---	KG	1,000				
KG2	<---	KG	,873	,065	13,477	***	par_1
KG1	<---	KG	1,084	,057	18,892	***	par_2
KM5	<---	KM	1,000				
KM4	<---	KM	,817	,056	14,591	***	par_3
KM3	<---	KM	,750	,062	12,085	***	par_4
KM2	<---	KM	,805	,060	13,517	***	par_5
KM1	<---	KM	1,014	,061	16,634	***	par_6
RIS10	<---	RIS	1,000				
RIS9	<---	RIS	1,052	,087	12,120	***	par_7
RIS8	<---	RIS	,855	,088	9,663	***	par_8
RIS7	<---	RIS	1,111	,085	13,127	***	par_9
RIS6	<---	RIS	,912	,085	10,713	***	par_10
RIS5	<---	RIS	1,007	,080	12,514	***	par_11
RIS4	<---	RIS	1,077	,083	13,022	***	par_12
RIS3	<---	RIS	1,074	,085	12,579	***	par_13
RIS2	<---	RIS	1,037	,087	11,982	***	par_14
RIS1	<---	RIS	,962	,083	11,534	***	par_15
KP4	<---	KP	1,000				

			Estimate	S.E.	C.R.	P	Label
KP3	<---	KP	1,299	,097	13,325	***	par_16
KP2	<---	KP	1,151	,090	12,732	***	par_17
KP1	<---	KP	1,293	,098	13,152	***	par_18
NS3	<---	NS	1,000				
NS2	<---	NS	,997	,065	15,397	***	par_19
NS1	<---	NS	1,085	,067	16,119	***	par_20
SIK3	<---	SIK	1,000				
SIK2	<---	SIK	1,000	,057	17,560	***	par_21
SIK1	<---	SIK	,946	,055	17,337	***	par_22
NM1	<---	NM	1,000				
NM2	<---	NM	1,037	,088	11,736	***	par_23
NM3	<---	NM	1,012	,087	11,649	***	par_24
NM4	<---	NM	1,237	,105	11,815	***	par_25
NM5	<---	NM	1,067	,094	11,350	***	par_26
NM6	<---	NM	,918	,080	11,426	***	par_27
NM7	<---	NM	1,179	,095	12,411	***	par_28

Standardized Regression Weights: (Group number 1 - Default model)

			Estimate
SIK	<---	KP	,342
SIK	<---	RIS	,259
SIK	<---	KM	-,172
SIK	<---	KG	,255
NM	<---	NS	,592
NM	<---	SIK	,413
KG3	<---	KG	,904
KG2	<---	KG	,799
KG1	<---	KG	,946
KM5	<---	KM	,890
KM4	<---	KM	,842
KM3	<---	KM	,760
KM2	<---	KM	,809
KM1	<---	KM	,896
RIS10	<---	RIS	,803
RIS9	<---	RIS	,823
RIS8	<---	RIS	,696

			Estimate
RIS7	<---	RIS	,869
RIS6	<---	RIS	,753
RIS5	<---	RIS	,842
RIS4	<---	RIS	,865
RIS3	<---	RIS	,845
RIS2	<---	RIS	,817
RIS1	<---	RIS	,795
KP4	<---	KP	,811
KP3	<---	KP	,887
KP2	<---	KP	,860
KP1	<---	KP	,879
NS3	<---	NS	,888
NS2	<---	NS	,876
NS1	<---	NS	,897
SIK3	<---	SIK	,921
SIK2	<---	SIK	,897
SIK1	<---	SIK	,892
NM1	<---	NM	,773
NM2	<---	NM	,847
NM3	<---	NM	,842
NM4	<---	NM	,851
NM5	<---	NM	,825
NM6	<---	NM	,829
NM7	<---	NM	,884

Standardized Direct Effects (Group number 1 - Default model)

	NS	KP	RIS	KM	KG	SIK	NM
SIK	,000	,342	,259	-,172	,255	,000	,000
NM	,592	,000	,000	,000	,000	,413	,000

Standardized Indirect Effects (Group number 1 - Default model)

	NS	KP	RIS	KM	KG	SIK	NM
SIK	,000	,000	,000	,000	,000	,000	,000
NM	,000	,141	,107	-,071	,105	,000	,000

