

TITLE PAGE

**IMPROVING INDONESIA'S TOURISM THROUGH
BRANDING "WONDERFUL INDONESIA"**



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STATEMENT OF ORIGINALITY

I hereby certify that my undergraduate thesis under the title **“IMPROVING INDONESIA’S TOURISM THROUGH BRANDING “WONDERFUL INDONESIA”** is original and has not been asked to get a Bachelor degree at Universitas Muhammadiyah Yogyakarta and/or in other universities.

In this undergraduate thesis, there is no work or opinions that have been written or published by others except in writing clearly listed as a reference in the script with the name mentioned and listed in the references.

I made this statement in real and if in future there is a mistake in this statement, then I am willing to accept academic sanction in accordance with the applicable rules at Universitas Muhammadiyah Yogyakarta.

Yogyakarta, 5 September 2018



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QUOTE

Education is the most powerful wapon which you can use to
change the world

– Nelson Mandela

Happiness is when what you think, what you say andwhat you
do are in harmony

– Mahatma Gandhi

That's been one of my mantras – focus and simplicitry

– Steve Jobs

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EXTENDED GRATITUDE

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PREFACE

Bismillahirrahmanirrahim

All my gratitude are prised to Allah SWT, without his blessing, ease and mercy, this undergraduate thesis with the title “Improving Indonesia Tourism through branding “Wonderful Indonesia” ” can not be jutified as it is today.

This undergraduate thesis is presented to fulfill the requirements for the attainment of Bachelor Degree of Political Science under the International Program of International Relations Departement, Social and Political Science Faculty, Universitas Muhammadiyah Yogyakarta. However, The weiter believe that there are still many space in this undergraduate thesis can be updated in the near future. Therefore, advice, critique, input and or even contiuiung research under this topic are permitted and highly reccommended.

Starting from the interest of Indonesia tourism, there is a need to study the potential of the Indonesian tourism industry, which th government has begun echo into one of the essential developing capital of Indonesia in the future. The writer would be very happy to heard in the other occasion, one of you can maximizes the deficiency in this research topic.

Yogyakarta, September 5th 2018

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