## FEASIBILITY OF HOME INDUSTRY CANDIED CARICA IN KEJAJAR, WONOSOBO

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## **ABSTRACT**

The aims of this research are to know total cost, revenue, net return, profit and business feasibility viewed by R/C Ratio, fund productivity and labor force productivity. The respondents of this research are 30 respondents home industry candied Carica. The result of this research showed that total cost in a production Rp 948.916,-. The revenue is Rp 1.492.500,-, the net return is Rp 591.786,- and the profit is Rp 543.584,-. The business is feasible from R/C Ratio, fund productivity and labor force productivity.

Key words: Candied Carica, feasibility and profit.