

**POLITICAL ENFORCEMENT OF ANTITRUST
REGULATION IN THE EUROPE: GOOGLE
ANTITRUST SEARCH CASE (2010-2017)**

UNDERGRADUATE THESIS



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Praise and Gratitude I endlessly prayed to the God Almighty. It is thanks to His blessing, and all the ease given to me by his permission, that I can finally finish this thesis well. This thesis focuses on the issue of MNC dominance in Europe. To clarify the issue, I used a case study which relating the anti-competitive business practice of Google, Inc., a large and well-known MNC, with Antitrust regulation, which aims to protect competition from dominant business actors in the European Union. This thesis will mainly discuss why and how European Union decided to enforced Antitrust regulation against Google, Inc.

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I realized that this thesis is still far from perfect, whether in the term of preparation, material, or context. Therefore, suggestions and constructive critics of this thesis are very much welcomed. I will try my best to fix my mistakes, and do better for the next one.

Lastly, I sincerely hope that this thesis can serve some benefits to the readers.

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Kemala Andam Dini

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