

**ANALISA MARKETING MIX-7P (PRODUCT, PRICE, PROMOTION,  
PLACE, PEOPLE, PROCESS, DAN PHYSICAL EVIDENCE) TERHADAP  
KEPUTUSAN PEMBELIAN PRODUK DAN JASA KLINIK  
KECANTIKAN LARISSA AESTHETIC CENTER DI YOGYAKARTA**

**ANALYSIS MARKETING MIX-7P (PRODUCT, PRICE, PROMOTION,  
PLACE, PEOPLE, PROCESS, AND PHYSICAL EVIDENCE) ON THE  
DECISION OF PURCHASE OF PRODUCTS AND SERVICES BEAUTY  
CLINIC LARISSA AESTHETIC CENTER IN YOGYAKARTA**



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