

**PENGARUH ATMOSFER, PERSEPSI KUALITAS LAYANAN DAN
PERSEPSI HARGA TERHADAP KEPUASAN PELANGGAN PADA
SECRET GARDEN COFFEE AND CHOCOLATE DI YOGYAKARTA**

***THE INFLUENCE OF ATMOSPHERE, PERCEPTION OF SERVICE
QUALITY AND PERCEPTION OF PRICE TO SATISFACTION OF
CUSTOMER ON SECRET GARDEN COFFEE AND CHOCOLATE
IN YOGYAKARTA***

SKRIPSI



**Oleh :
GALUH PAMUNGKAS
20140410210**

**FAKULTAS EKONOMI DAN BISNIS
UNIVERSITAS MUHAMMADIYAH YOGYAKARTA**

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