

**PENGARUH PRAKTIK MANAJEMEN RANTAI PASOKAN TERHADAP
RANTAI PASOKAN RESPONSIF DAN KEUNGGULAN BERSAING
(Studi pada Industri Manufaktur Furnitur Skala Menengah dan Besar di
Daerah Istimewa Yogyakarta)**

*THE INFLUENCE OF SUPPLY CHAIN MANAGEMENT PRACTICES ON
SUPPLY CHAIN RESPONSIVENESS AND COMPETITIVE ADVANTAGE
(Study on Furniture Manufacturing Industries of Medium and Large Scale in
the Special Region of Yogyakarta)*

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