

ABSTRACT

This research is trying to explain about the role of Global Ecolabelling Networks (GEN) toward ecolabel programs in South Korea. Global Ecolabelling Networks (GEN) is an international non-profit network of third party ecolabelling organizations that encourages and promotes type 1 ecolabelling development across the world. This research is using theory of international regime. This research is also applying qualitative methods and the data obtained comes from books, journals, documents, articles, internet sites and other sources related to this research.

Global Ecolabelling Network as international Regime leaded the standardization of eco-label certification, who corporate with ISO and create standard ISO 14024 series. South Korea become the member of GEN in 1997, the purpose of joining Global Ecolabelling Network are the Korean want to seriously overcome set of problem environmental, and to protect an environment. Environment Education (EE), Energy Efficiency Grade Label and Korea Eco-Label are cooperation program between South Korea and Global Ecolabelling Network (GEN). The role of GEN as an International Regime are apply Sustainable Development principle and Ecolabelling Norms in South Korea as a global standard eco-label.

Keywords: *Global Ecolabelling Network (GEN), Environment Education (EE), Energy Efficiency Grade Label, Korea Eco-Label, South Korea.*

ABSTRAK

Penelitian ini mencoba menjelaskan tentang peran *Global Ecolabelling Networks* (GEN) terhadap program ecolabel di Korea Selatan. *Global Ecolabelling Networks* (GEN) adalah jaringan nirlaba internasional yang mempromosikan pengembangan ecolabel tipe 1 di seluruh dunia. Penelitian ini menggunakan teori rezim internasional. Penelitian ini juga mencakup metode kualitatif dan data yang diperoleh dari buku, jurnal, dokumen, artikel, situs internet dan sumber-sumber lain yang terkait dengan penelitian ini.

Global Ecolabelling Network, yang merupakan perusahaan dengan ISO dan membuat standar ISO 14024 series. Korea Selatan menjadi anggota GEN pada tahun 1997, tujuannya bergabung dengan *Global Ecolabelling Network* adalah Korea Selatan ingin secara serius mengatasi permasalahan lingkungan di Negaranya dan untuk melindungi lingkungan. *Environment Education* (EE), *Energy Efficiency Grade Label* dan *Korea Eco-Label* adalah program kerja sama antara Korea Selatan dan *Global Ecolabelling Network* (GEN) untuk mengatasi permasalahan lingkungan tersebut. Peran GEN sebagai Rezim Internasional adalah menerapkan prinsip *Sustainable Development* dan *Ecolabelling Norms* di Korea Selatan sebagai standar eko-label global.

Kata kunci: *Global Ecolabelling Network* (GEN), *Environment Education* (EE), *Energy Efficiency Grade Label* dan *Korea Eco-Label*, Korea Selatan.