

TITLE PAGE
THE JAPANESE GOVERNMENT ENCOURAGEMENT
IN DEVELOPING HALAL TOURISM INDUSTRY IN
JAPANESE “SMEs” (2012-2017)

Submitted to fulfill the requirement of bachelor degree of
International Program of International Relations (IPIREL)
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UNDERGRADUATE THESIS

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ENDORSEMENT PAGE
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This undergraduate thesis has been examined and endorsed by the board of examiners from the Department of International Relations, Faculty of Social and Political Sciences, Universitas Muhammadiyah Yogyakarta

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STATEMENT OF AUTHENTICITY

I hereby declare that the undergraduate thesis under the title *“The Japanese Government Encouragement in Developing Halal Tourism Industry in Japanese “SMEs” (2012-2017)”* has never been proposed to pursue a bachelor degree, in Universitas Muhammadiyah Yogyakarta or in other colleges.

In this undergraduate thesis, I certify that the intellectual content of this thesis is the product of my own work and my own opinion as well as all the assistance received in preparing this thesis and sources have been acknowledging. The contents are truly the work and the opinion of my own and I did not do plagiarism in ways that are inconsistent with the prevailing ethic in the scientific community.

I made this statement in real and if in future is a mistake in this statement, then I am willing to accept academic sanction in accordance with the applicable rules at Universitas Muhammadiyah Yogyakarta.

Yogyakarta, December 6, 2018



Rosella Adhisa

QUOTES

- All our dreams can come true if we have the courage to pursue them. – Walt Disney
- Do everything that should be done and deal with everything that is an obstacle.
- Patience is the way, sincerity is the key, and effort is the process.

TRIBUTE PAGE

Assalamualaikum wr. wb.

Praise for Allah. Read in the Name of Allah, who has created a human from a clot and read, and Allah is most precious. The elapsed time I lead with the way of life that has become my fate, sad, happy, and meet the people who gave me a million experiences for me, which have given a colorful life. I give thanks unto Allah, the highest, and the justest and merciful, who has given me a chance to get to the end of the beginning of my struggle and also on fate had you make me the man who is always thinking, knowledge, faith, and patience in living this life. Hopefully, this success will be the first step for me to reach my big dreams.

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PREFACE

Assalamualaikum wr. wb.

All praise and gratitude the writer wishes to the presence of Allah SWT because of His Grace and Hidayah so that the writer is being able to complete this undergraduate thesis with the title: **“The Japanese Government Encouragement in Developing Halal Tourism Industry in Japanese “SMEs” (2012-2017)”**. Salutation and greetings are always poured to the Prophet Muhammad SAW who brought the people from the realm of darkness to the bright world.

This thesis was compiled to fulfill one of the requirements to completing the study and in order to obtain a Bachelor’s degree in International Program of International Relations, Faculty of Social and Political Sciences, Universitas Muhammadiyah Yogyakarta.

The author realizes that the preparation of this thesis still has many shortcomings and still far from the perfection, this is due to the limited ability that the author has. However, the author hopes that this thesis can provide many benefits to the readers.

The completion of this thesis cannot be separated from the guidance and support of many parties, therefore on this occasion, the author would like to thank as much as possible to:

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In the end, for all the shortcomings and imperfections of this thesis, the author expects input, criticism and constructive suggestions towards the improvement and refinement of this thesis. Finally, hopefully, this thesis will give benefit to the development of science.

Wassalamualaikum wr. wb.

Yogyakarta, December 6, 2018

Rosella Adhisa

ABSTRACT

The purpose of this research is to explain the strategies of the Japanese government in developing the halal tourism industry in Japanese SMEs. In this research, the researchers using qualitative research methods and library research as data collection. By examining the contents from all sources, in enhancing the halal tourism industry, the Japanese government requested the Japanese SMEs should participate to develop the halal tourism industry by making a cooperation with the Muslim countries like Malaysia and Indonesia in increasing halal food products as well as provide some Muslim friendly facilities to fulfill the needs of Muslim tourist while in Japan.

Keywords: Halal in Japan, Halal Tourism, Japanese SMEs

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