

## *Abstract*

This thesis explains how PT Unilever's efforts in dealing with environmental problems in Indonesia. The environmental problems that are intended are plastic waste produced by multinational companies that are not other than PT Unilever. As one of the multinational companies in Indonesia, PT Unilever also gives the impact of waste generated from the use of products used by consumers. From year to year the products produced by these private companies are increasing and diverse. This also increases the use of products from PT Unilever. The increasing use of products has an impact on the environment because there will be an increase in waste from the products used. Most of the waste generated from the community is plastic. Plastic waste is known to be difficult to decompose and takes hundreds of years to break down into the soil. Increasing plastic waste in Indonesia directly made PT Unilever aware of forming a commitment. The commitment formed by PT Unilever is certainly in line with the problems that arise with the aim of dealing with problems that arise. The Unilever Sustainable Living Plan is a commitment established by PT Unilever. In this commitment there are various programs, one of which is the waste bank program. The garbage bank program has become a mainstay program for this private company. The presence of the program is expected to overcome the problems caused by PT Unilever.

***Keywords: PT Unilever, Environment, Waste, Unilever Sustainable Living Plan, Waste Bank***