

**STRATEGY OF SOUTH KOREA USE KOREAN
DRAMA AS INSTRUMENT TO GAIN ECONOMIC
ADVANTAGES POST ECONOMIC CRISIS 1997**

UNDERGRADUATE THESIS



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STATEMENT OF ORIGINALITY

This is to certify that to the best of my knowledge, the content of this thesis and research is my own work. This thesis has not been submitted for any degree or other purposes.

I certify that the intellectual content of this thesis is the product of my own work and that all the assistance received in preparing this thesis and sources have been acknowledged.

Yogyakarta, 12 December 2018

Anif Pasa Nurma Gupita

**If something is important enough, even if the odds are
against you, you should still do it.**

-Elon Musk-

PREFACE

Praise and deep gratitude to Allah SWT for the abundance of grace, and guidance of Him given, so I was able to made this thesis can be completed. Sholawat and greetings may always be devoted to the Prophet Muhammad SAW. The thesis entitled **“Strategy of South Korea use Korean Drama as Instrument to Gain Economic Advantages Post Economic Crisis 1997”** is created to meet the requirements of undergraduate curriculum statum-1 (S-1) in the Department of International Relations, Faculty of Social and Political Sciences, Universitas Muhammadiyah Yogyakarta.

I would like to express my gratitude for all the help that has been given, either directly or indirectly during work on this undergraduate thesis. Specifically, I would like to say thank you to my parents for their support, pray and love that makes me can finishing this thesis. In the last, I should express my deepest gratitude to Ratih Herningtyas S.IP., M.A. who has been guided me patiently and encourage me to completing this thesis

DEDICATION PAGE

This undergraduate thesis has been dedicated to:

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