Community Preference in Paying Zakat, Infaq and Sadaqah in Zakat Management Organizations (OPZ)  
(A Case study at Lazismu Pamekasan Madura)

Ulfi Maimunah  
20150730141

ABSTRACT

This study aims to determine the attitude of muzakki (zakat payer) in the submission of zakat, infaq and sadaqah (voluntary charity) funds and their perspective on Lazismu Pamekasan. This study uses a qualitative approach, with nine main respondents. The research findings showed that the habits of muzakki (zakat payer) and munfiq (infaq and sadaqah payer) Lazismu Pamekasan channeled their zakat, infaq and sadaqah in three ways, namely: (1) directly to self-chosen mustahiq (receiver), (2) channeling to OPZ, and (3) channeling to takmir (mosque management). However, according to muzakki and munfiq, paying zakat, infaq and sadaqah to OPZ is more ideal, practical, and programmed. In this study it was also found that muzakki and munfiq preference factors vary in style. They claimed that psychological factor was the main reason they chose Lazismu Pamekasan rather than other OPZs. Then, other factors are social factors, which are influenced by family relationships and reference groups. The last factor is a cultural factor.

Keywords: preferences, muzakki and munfiq, OPZ, psychological, social, cultural