

# travel

ENGLISH FOR TOURISM

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## CHAPTER ONE WHAT IS TOURISM?

**The Chapter's Short Description:**  
Introduction to English for Tourism

**Learning outcome:**  
Students are able to understand professions in tourism.

### A. Brainstorming Activity

When you hear the word 'tourism,' what comes across in your mind?

*(Teacher prepares a word cloud activity using 'Mentimeter.' Students are invited to use their cell phone to open the interactive presentation that has been created by the teacher on Mentimeter. Teacher provide the code from the presentation).*

Match the jobs listed in the box with the pictures below.

tour guide

merchant

travel agent

chef

interpreter

pilot

hotel manager

waiter

porter

receptionist