

LAMPIRAN 1

KUESIONER PENELITIAN

**PENGARUH *EXPERIENTIAL MARKETING* TERHADAP *CUSTOMER LOYALTY*
DENGAN *CUSTOMER SATISFACTION* SEBAGAI *VARIABEL INTERVENING* PADA
*THE HOUSE OF RAMINTEN***



Oleh:

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2016

Kepada Yth.

Para pengunjung The House Of Raminten Yogyakarta

Di tempat.

Dalam rangka untuk menyelesaikan skripsi di Program Studi Manajemen Universitas Muhammadiyah Yogyakarta, saya sebagai peneliti **memohon bantuan Anda** Bapak/Ibu/Sdra/Sdri **Para pengunjung The House Of Raminten Yogyakarta**

agar berkenan memberikan jawaban kuesioner yang telah saya sediakan. Penelitian ini bertujuan untuk menguji pengaruh *experiential marketing* terhadap *customer loyalty* dengan *customer satisfaction* sebagai *variabel intervening pada the house of raminten*.

Kelengkapan jawaban akan sangat mempengaruhi hasil analisis dalam penelitian ini. Data pribadi Anda tidak akan dipublikasikan, sehingga Anda dapat memberikan opini secara bebas. Kerahasiaan informasi yang diperoleh akan dijaga dengan baik dan informasi tersebut hanya akan digunakan untuk kepentingan akademik.

Besar harapan saya atas partisipasi Anda terhadap pengisian kuesioner ini karena jawaban Anda tersebut merupakan kontribusi yang berharga, baik bagi peneliti dan ilmu pengetahuan maupun bagi usaha untuk memajukan perusahaan. Atas perhatian Anda, saya ucapkan terimakasih.

Hormat Saya,

Fitria Tsabita

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Identitas Responden

Jenis Kelamin : () Laki-Laki () Perempuan

Usia Saat Ini :

() < 20 Tahun () 31 - 40 Tahun

() 20 - 30 Tahun () 41 - 50 Tahun

() \geq 50 Tahun

Pendidikan Terakhir :

() SMP () S2

() SMA () S3

() S1

Pekerjaan :

() Pelajar /Mahasiswa () Pegawai Swasta

() TNI/Polri () Wiraswasta

() PNS/BUMN () Lain –Lain

Pendapatan setiap bula//uang saku (bagi mahasiswa) :

() \leq Rp 500.000

() \geq Rp 500.001 – Rp 1.500.000

() \geq Rp 1.500.001 – Rp 2.500.000

() \geq Rp 2.500.000

Sudah berapa kali berkunjung ke The House Of Raminten

() \leq 3 kali

() 4 – 5 kali

() \geq 5 kali

Petunjuk pengisian kuesioner

Kuesioner berikut memuat sejumlah pernyataan. Silahkan anda tunjukkan seberapa besar tingkat **setuju** atau **tidak setuju** anda terhadap pernyataan dengan memberikan tanda cek (√) yang sesuai dengan pilihan anda.

Keterangan: 1 = Sangat Tidak Setuju 4 = Setuju
 2 = Tidak Setuju 5 = Sangat Setuju
 3 = Netral

NO	Item Pertanyaan	Jawaban				
		1	2	3	4	5
1	Saya terdorong memakai sepatu Nike karena kualitasnya terjamin					
2	Saya memakai Sepatu Nike karena nyaman digunakan					
3	Saya memakai Sepatu Nike Karena sepatu Nike memiliki berbagai variasi model					
4	Saya terdorong membeli sepatu Nike karena layanan servis dan kualitas service yang baik					
5	Saya membeli sepatu Nike karena harganya terjangkau					
6	Sepatu Nike memiliki daya tahan yang baik					
7	Sepatu Nike memiliki Kualitas bahan baku yang unggul					
8	Model dari sepatu Nike berbeda dengan sepatu lain					
9	Sepatu Nike berguna sekalai dalam kegiatan berolah raga					
10	Media iklan sangat membantu dalam memberikan informasi tentang sepatu Nike					
11	Keluarga menjadi pendorong saya dalam membeli sepatu Nike					

12	Teman menjadi pendorong saya dalam membeli sepatu Nike					
13	Saya mendapatkan informasi sepatu Nike dari media sosial					
14	Model dari sepatu Nike sangat menarik					
15	Saya menggunakan sepatu Nike sesuai dengan citra diri saya					
16	Saya menggunakan sepatu Nike karena ingin mengekspresikan diri saya					
17	Saya membeli sepatu Nike karena memiliki banyak pertimbangan					
18	Saya merasa nyaman ketika menggunakan sepatu Nike					
19	Saya memiliki harapan kualitas dan daya tahan yang lebih pada sepatu Nike					
20	Saya akan tetap membeli produk sepatu Nike meskipun banyak penawaran yang menarik dari produk lain					
21	Saya menilai bahwa produk Nike lebih baik dari produk lainnya					
22	Saya hanya suka dan senang pada produk Nike di bandingkan produk lain					
23						
24						

LAMPIRAN 2

A. Identitas Responden

No Resi	Jenis Kelamin	Umur	Pendidikan	Pekerjaan	Penghasilan	Berapa kali
1	1	1	1	1	1	2
2	2	1	1	1	2	1
3	1	1	1	1	2	1
4	1	2	1	1	2	2
5	1	2	1	1	2	2
6	2	2	1	2	2	1
7	2	2	2	2	2	1
8	2	2	2	2	2	2
9	2	1	2	2	2	2
10	2	2	2	2	2	2
11	1	2	2	1	2	2
12	2	2	1	1	2	2
13	2	2	1	1	2	1
14	2	2	1	1	2	2
15	1	1	1	1	2	2
16	2	2	1	2	2	2
17	2	3	1	2	4	2
18	1	2	2	2	2	2
19	1	2	2	2	2	2
20	2	2	1	1	3	3
21	1	2	2	1	2	2
22	2	3	2	1	2	3
23	2	2	2	1	2	2
24	2	2	2	2	2	2
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27	2	2	2	2	2	3
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29	2	2	2	2	2	3
30	2	2	2	2	2	2
31	2	2	2	1	2	2
32	2	1	2	1	2	1
33	2	1	2	1	2	1
34	2	1	3	1	3	1
35	1	1	2	2	3	2
36	2	1	2	1	2	2
37	1	1	2	2	2	2
38	2	2	3	1	1	1
39	2	2	3	2	2	1
40	1	2	2	1	2	1
41	2	2	2	2	2	1

42	2	2	3	1	3	2
43	2	2	2	1	2	1
44	2	2	3	1	2	1
45	2	3	2	3	4	2
46	2	1	3	1	1	2
47	2	2	2	1	1	2
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65	2	2	2	2	2	2
66	2	2	2	2	2	2
67	2	2	2	2	2	1
68	2	2	2	3	4	1
69	2	2	2	2	2	1
70	2	2	2	3	4	2
71	2	2	1	1	2	1
72	2	2	2	1	2	1
73	2	2	3	1	1	1
74	2	1	2	3	4	1
75	1	1	2	1	1	2
76	1	2	2	1	1	2
77	2	2	2	1	1	2
78	1	2	3	2	2	2
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81	2	3	2	3	4	2
82	2	3	2	4	4	1
83	2	2	2	4	4	2
84	2	2	2	2	4	2
85	2	1	2	2	2	1

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88	2	2	2	4	2	2
89	2	3	2	2	2	1
90	2	2	2	2	2	2
91	2	2	3	1	2	1
92	2	2	2	1	2	2
93	2	2	3	2	2	1
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95	1	3	3	4	4	2
96	1	2	3	4	4	2
97	2	2	2	1	2	2
98	1	2	3	4	5	1
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106	2	1	2	1	3	5
107	1	2	3	4	1	3
108	2	2	3	4	2	2
109	2	1	2	2	1	1
110	2	2	3	1	2	2
111	1	1	2	1	3	2
112	2	2	2	6	3	2
113	1	1	2	1	2	3
114	1	1	2	1	1	3
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120	2	2	3	1	2	1
121	1	2	2	1	1	1
122	2	2	3	4	3	2
123	1	2	2	1	3	1
124	2	3	1	2	2	1
125	1	2	2	4	2	1
126	2	1	2	4	2	1
127	1	2	2	5	3	1

128	1	2	3	6	2	1
129	1	5	3	4	4	1
130	1	1	2	1	2	1
131	2	5	3	4	3	1
132	1	2	4	4	3	2
133	2	2	3	6	4	3
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135	2	2	3	4	2	3
136	1	2	3	4	4	2
137	2	1	3	4	4	2
138	1	1	2	2	2	1
139	2	1	2	1	3	2
140	2	2	2	1	2	2
141	2	1	2	1	3	3
142	2	2	2	1	4	3
143	1	2	3	2	1	3
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146	1	2	3	4	4	2
147	1	2	4	3	4	1
148	2	2	3	4	3	2
149	2	2	3	2	3	1
150	1	2	3	3	4	1

B. Indikator *Experiential Marketing*

no	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	X1.11	X1.12	X1.13	X1.14	X1.15	TOTAL X1
1	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	60
2	4	4	4	4	4	4	4	4	4	4	4	3	3	4	4	58
3	4	4	3	4	4	4	4	4	4	3	4	3	4	4	4	57
4	3	3	4	3	3	4	3	5	4	3	4	3	4	3	4	53
5	3	3	2	3	2	4	4	3	4	4	2	4	5	3	4	50
6	3	3	4	4	3	4	4	3	4	3	3	4	4	3	4	53
7	4	4	2	3	2	4	3	5	4	4	4	4	4	4	4	55
8	4	4	4	4	3	3	4	5	2	4	4	4	4	4	4	57
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11	4	4	3	5	5	4	5	4	3	4	3	3	4	4	3	58
12	4	4	4	4	3	3	2	4	3	4	4	3	3	3	3	51
13	4	4	2	5	4	3	4	4	4	4	5	3	4	4	4	58
14	3	3	3	4	4	3	5	3	4	4	2	4	3	3	3	51
15	4	4	3	4	4	4	3	4	3	4	3	4	4	3	3	54
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18	4	4	4	3	3	4	3	3	3	3	3	3	3	4	3	50
19	4	4	4	3	4	4	3	5	3	4	4	4	3	4	4	57
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26	4	4	4	4	4	4	4	4	4	4	4	4	3	3	3	57
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33	3	3	4	3	4	4	4	3	4	4	4	4	4	4	5	57
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36	4	4	3	4	4	4	4	4	4	4	4	4	4	4	4	59
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87	4	4	4	4	4	4	4	4	4	4	4	4	4	4	3	59
88	4	4	4	4	4	4	5	5	4	4	4	5	4	4	3	62
89	4	4	4	4	4	3	4	4	4	3	4	4	4	4	3	57
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92	3	3	4	4	4	4	4	4	4	4	4	4	4	4	4	58
93	4	4	4	3	3	4	2	3	4	4	2	3	2	4	4	50
94	4	4	4	4	3	4	4	5	4	4	4	4	4	4	4	60
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96	4	4	3	4	3	4	3	4	4	4	4	4	5	4	4	58
97	3	4	4	3	4	4	4	4	4	3	3	4	4	4	3	55
98	5	3	4	5	3	4	3	3	4	4	4	3	4	4	4	57
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101	4	4	4	5	4	4	5	5	4	4	4	4	4	5	5	65
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103	5	4	4	4	4	4	4	4	4	4	4	3	3	4	4	59
104	3	4	4	4	3	2	4	4	4	4	4	4	4	3	4	55
105	4	4	3	3	4	4	3	4	4	3	4	4	4	4	4	56
106	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	60
107	4	4	4	4	4	3	3	5	4	4	4	5	4	5	4	61
108	5	3	3	4	4	4	4	3	3	3	4	4	4	4	4	56
109	5	3	5	3	1	2	1	3	3	3	4	4	1	4	4	46
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111	4	4	4	4	4	4	3	3	4	4	3	3	4	4	4	56
112	3	3	4	5	5	4	4	5	3	3	3	3	3	3	3	54
113	4	5	5	4	4	3	3	4	3	3	3	2	3	4	4	54

C.data koresponden *Costumer Satisfaction*

no resi	X2.1	X2.2	X2.3	X2.4	Total X2
1	4	4	4	4	16
2	4	4	4	3	15
3	4	4	4	4	16
4	4	3	3	3	13
5	4	4	3	4	15
6	4	3	4	4	15
7	5	3	3	4	15
8	4	3	4	4	15
9	4	4	4	3	15
10	4	3	4	3	14
11	4	4	4	3	15
12	3	3	3	4	13
13	2	4	5	4	15
14	4	3	3	3	13
15	4	4	4	4	16
16	4	4	4	4	16
17	4	4	4	4	16
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146	2	2	3	3	10
147	4	4	4	4	16
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D.Data Koresponden *Customer Loyalty*

no resi	Y1.1	Y1.2	Y1.3	Y1.4	Y1.5	Total Y1
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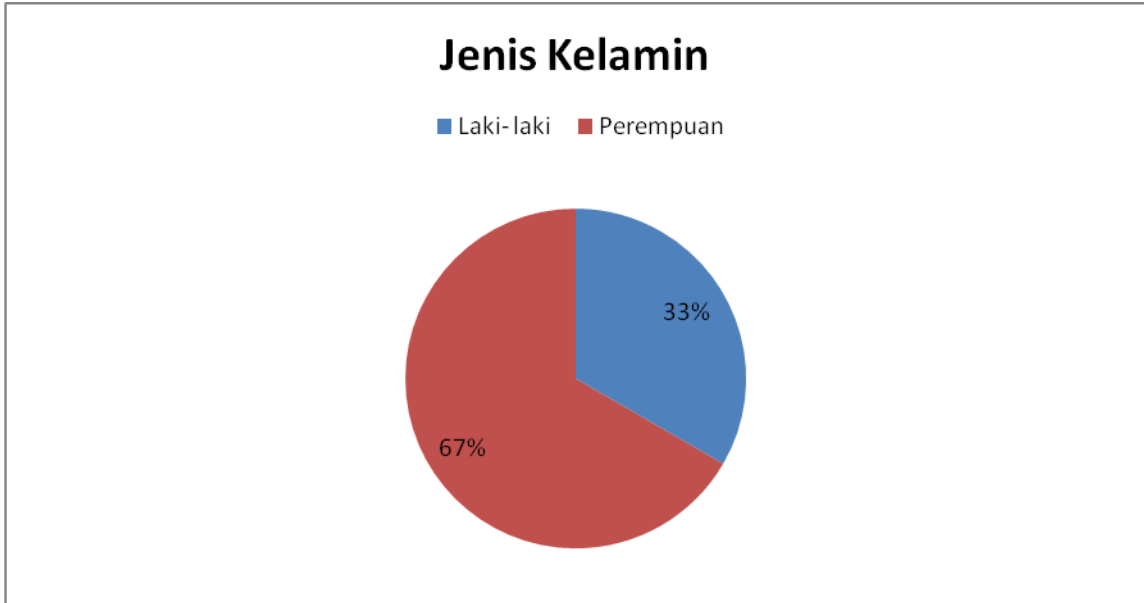
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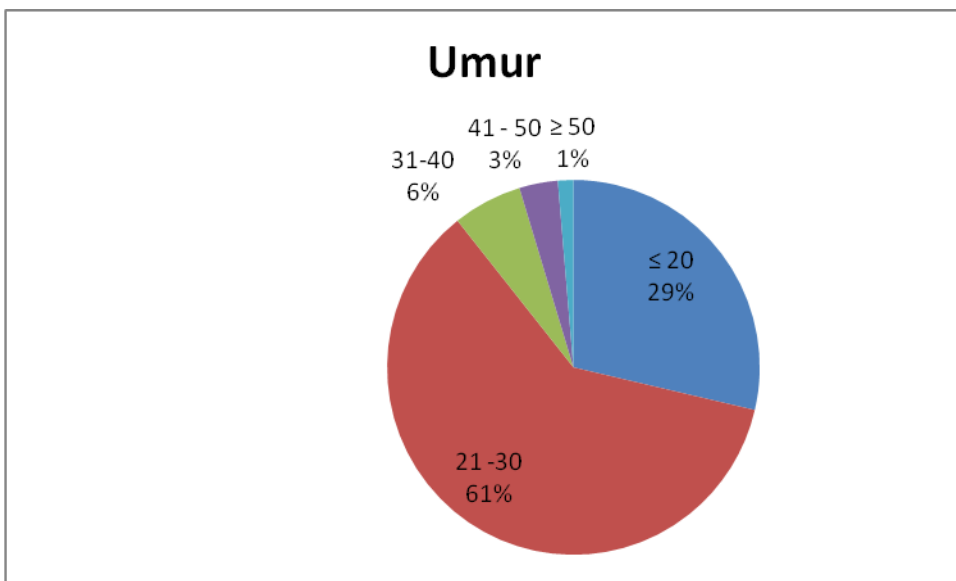
LAMPIRAN 3

Diagram Responden

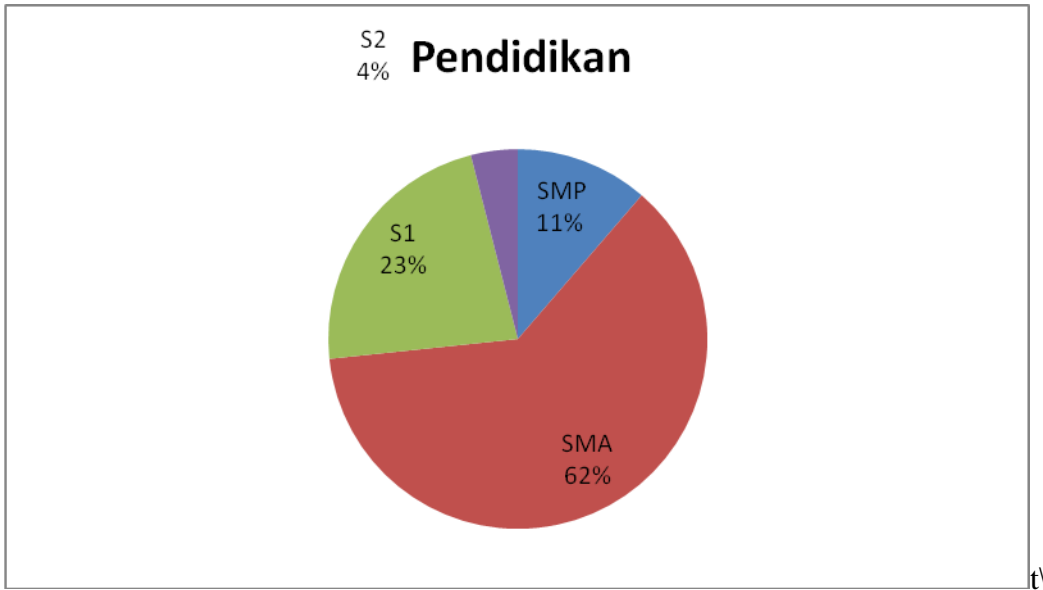
1. Jenis Kelamin



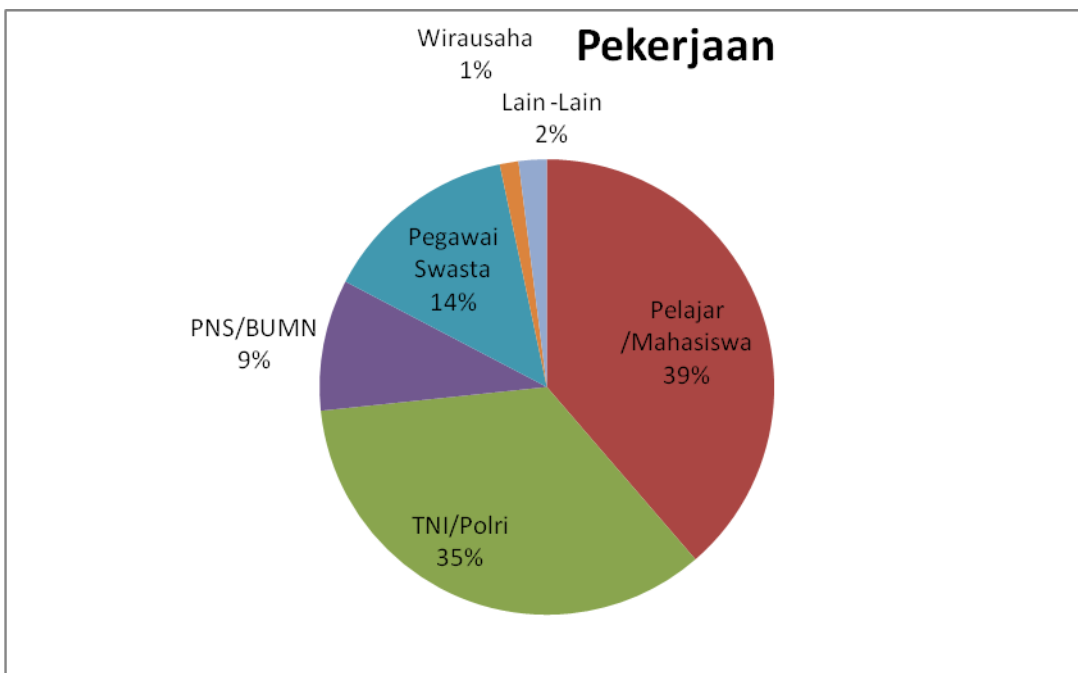
2. Umur



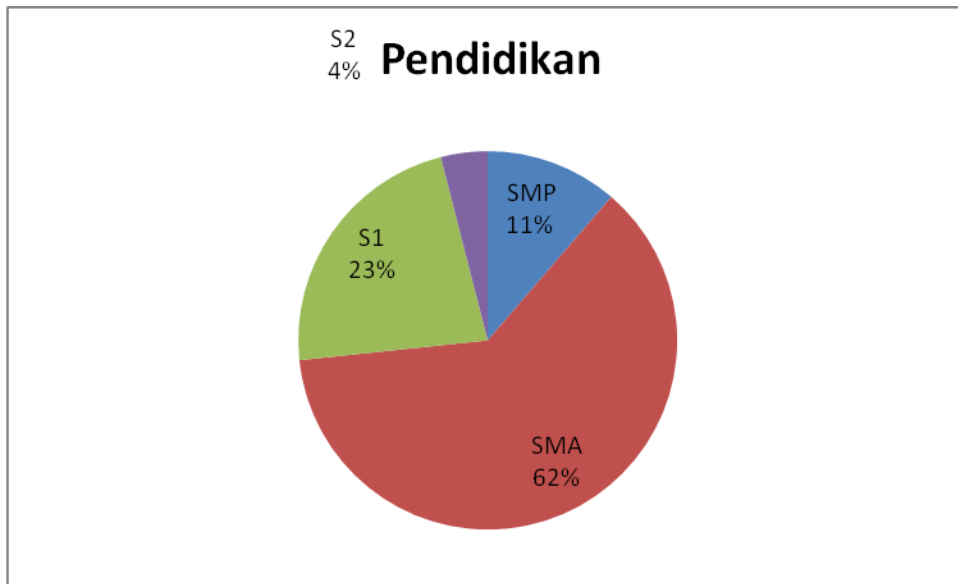
3. Pendidikan



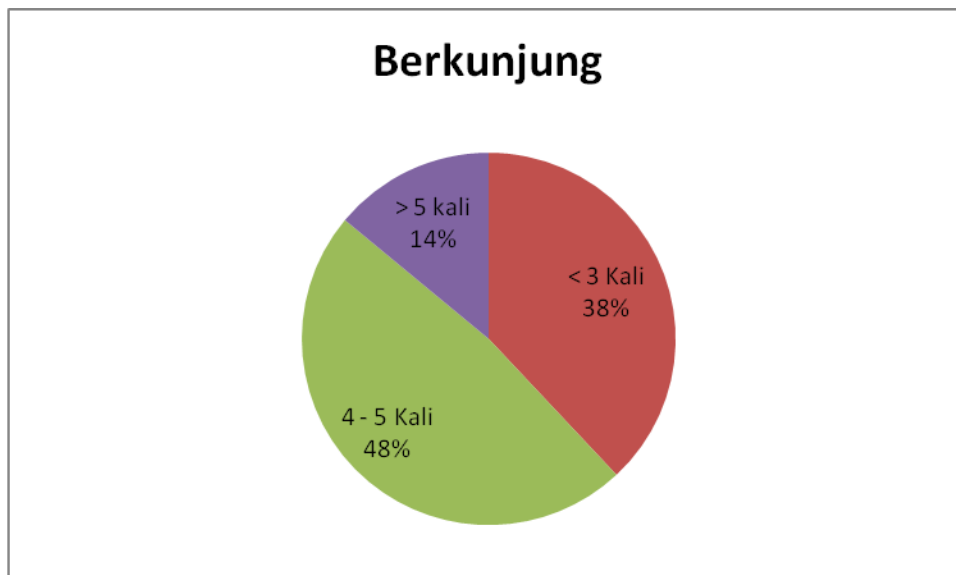
4. Pekerjaan



5. Pendapatan



6. Intensitas Berkunjung



LAMPIRAN 4

A. *Experiential Marketing Variabel*

B. Variabel Customer Satisfaction

Correlations

		Y1.1	Y1.2	Y1.3	Y1.4	Total_CS
Y1.1	Pearson Correlation	1	.373**	.291**	.321**	.728**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	150	150	150	150	150
Y1.2	Pearson Correlation	.373**	1	.500**	.301**	.766**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	150	150	150	150	150
Y1.3	Pearson Correlation	.291**	.500**	1	.341**	.714**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	150	150	150	150	150
Y1.4	Pearson Correlation	.321**	.301**	.341**	1	.658**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	150	150	150	150	150
Total_CS	Pearson Correlation	.728**	.766**	.714**	.658**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	150	150	150	150	150

** . Correlation is significant at the 0.01 level (2-tailed).

c. Variabel Customer Loyalty

Correlations

		Y2.1	Y2.2	Y2.3	Y2.4	Y2.5	Total_CL
Y2.1	Pearson Correlation	1	.420**	-.104	.082	.185*	.484**
	Sig. (2-tailed)		.000	.205	.317	.023	.000
	N	150	150	150	150	150	150
Y2.2	Pearson Correlation	.420**	1	.049	.243**	.305**	.657**
	Sig. (2-tailed)	.000		.548	.003	.000	.000
	N	150	150	150	150	150	150
Y2.3	Pearson Correlation	-.104	.049	1	.449**	.046	.573**
	Sig. (2-tailed)	.205	.548		.000	.575	.000
	N	150	150	150	150	150	150
Y2.4	Pearson Correlation	.082	.243**	.449**	1	.171*	.659**
	Sig. (2-tailed)	.317	.003	.000		.036	.000
	N	150	150	150	150	150	150
Y2.5	Pearson Correlation	.185*	.305**	.046	.171*	1	.560**
	Sig. (2-tailed)	.023	.000	.575	.036		.000
	N	150	150	150	150	150	150
Total_CL	Pearson Correlation	.484**	.657**	.573**	.659**	.560**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	150	150	150	150	150	150

** . Correlation is significant at the 0.01 level (2-tailed).

* . Correlation is significant at the 0.05 level (2-tailed).

LAMPIRAN 5

Uji Reliabilitas

A. Variabel *Experiential Marketing*

Case Processing Summary

		N	%
Cases	Valid	150	100.0
	Excluded ^a	0	.0
	Total	150	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.723	16

B. Variabel *Customer Satisfaction*

Case Processing Summary

		N	%
Cases	Valid	150	100.0
	Excluded ^a	0	.0
	Total	150	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.785	5

C. Variabel *Customer Loyalty*

Case Processing Summary

		N	%
Cases	Valid	150	100.0
	Excluded ^a	0	.0
	Total	150	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.722	6

LAMPIRAN 6

Descriptive Experiential Marketing

	N	Minimum	Maximum	Mean	Std. Deviation
X1.1	150	2	5	3,79	,638
X1.2	150	2	5	3,77	,628
X1.3	150	2	5	3,67	,807
X1.4	150	1	5	3,79	,717
X1.5	150	1	5	3,66	,740
X1.6	150	2	5	3,64	,717
X1.7	150	1	5	3,65	,734
X1.8	150	2	5	3,87	,702
X1.9	150	2	5	3,73	,566
X1.10	150	2	5	3,79	,513
X1.11	150	2	5	3,65	,657
X1.12	150	2	5	3,64	,605
X1.13	150	1	5	3,84	,569
X1.14	150	2	5	3,77	,569
X1.15	150	3	5	3,77	,549
Valid N (listwise)	150			3,97	

Descriptive Satisfaction

	N	Minimum	Maximum	Mean	Std. Deviation
Y1.1	150	1	5	3,66	,713
Y1.2	150	1	5	3,67	,650
Y1.3	150	2	5	3,81	,540
Y1.4	150	2	5	3,65	,557
				3,69	

Descriptive Loyalty

	N	Minimum	Maximum	Mean	Std. Deviation
Y1.1	150	3	5	4,11	,562
Y1.2	150	2	5	4,09	,617
Y1.3	150	1	5	3,49	,800
Y1.4	150	2	5	3,79	,551
Y1.5	150	1	5	3,78	,633
				3,85	

LAMPIRAN 7

B.pengujian multivariate

Variable	min	max	skew	c.r.	kurtosis	c.r.
Y2.5	1,000	5,000	-1,219	-6,097	2,920	7,299
Y2.4	2,000	5,000	-1,034	-5,170	1,813	4,533
Y2.3	1,000	5,000	-1,177	-5,887	1,435	3,587
Y2.2	2,000	5,000	-,229	-1,147	,267	,668
Y2.1	3,000	5,000	,029	,147	,046	,115
Y1.4	2,000	5,000	-,130	-,649	-,528	-1,320
Y1.3	2,000	5,000	-,889	-4,445	1,701	4,253
Y1.2	1,000	5,000	-1,030	-5,149	1,764	4,410
Y1.1	1,000	5,000	-,966	-4,832	1,190	2,974
X1.15	3,000	5,000	-,070	-,349	-,290	-,725
X1.14	2,000	5,000	-,635	-3,177	,919	2,297
X1.1	2,000	5,000	-,262	-1,312	,221	,553
X1.2	2,000	5,000	-,269	-1,345	,211	,526
X1.3	2,000	5,000	-,266	-1,328	-,351	-,878
X1.4	1,000	5,000	-,661	-3,306	1,224	3,059
X1.5	1,000	5,000	-,661	-3,304	,739	1,847
X1.6	2,000	5,000	-,335	-1,674	-,042	-,106
X1.7	1,000	5,000	-,567	-2,835	,666	1,664
X1.8	2,000	5,000	-,513	-2,566	,517	1,293
X1.9	2,000	5,000	-,398	-1,992	,217	,543
X1.10	2,000	5,000	-,573	-2,865	,636	1,591
X1.11	2,000	5,000	-,339	-1,694	,064	,159
X1.12	2,000	5,000	-,185	-,923	-,163	-,407
X1.13	1,000	5,000	-1,329	-6,645	4,586	11,464
Multivariate					66,819	11,583

LAMPIRAN 8

Hubungan antar Variabel

CS <--- EM	,900	,236	3,819	***	par_23
CL <--- CS	,346	,137	2,522	,012	par_24
CL <--- EM	,092	,165	,557	,578	par_22

Identifikasi Model

Number of distinct sample moments:	300
Number of distinct parameters to be estimated:	51
Degrees of freedom (300 - 51):	249

Result (Default model)

Minimum was achieved
Chi-square = 566,852
Degrees of freedom = 249
Probability level = ,000

LAMPIRAN 9

. Standardized Direct Effects

	EM	CS	CL
CS	,640	,000	,000
CL	,162	,475	,000
Y2.5	,000	,000	,491
Y2.4	,000	,000	,376
Y2.3	,000	,000	,184
Y2.2	,000	,000	,708
Y2.1	,000	,000	,532
Y1.4	,000	,469	,000
Y1.3	,000	,616	,000
Y1.2	,000	,709	,000
Y1.1	,000	,607	,000
X1.15	,269	,000	,000
X1.14	,589	,000	,000
X1.1	,193	,000	,000
X1.2	,267	,000	,000
X1.3	,361	,000	,000
X1.4	,486	,000	,000
X1.5	,443	,000	,000
X1.6	,453	,000	,000
X1.7	,556	,000	,000
X1.8	,570	,000	,000
X1.9	,443	,000	,000
X1.10	,437	,000	,000
X1.11	,666	,000	,000
X1.12	,402	,000	,000
X1.13	,508	,000	,000

E. Standardized Indirect Effects

	EM	CS	CL
CS	,000	,000	,000
CL	,304	,000	,000
Y2.5	,229	,233	,000
Y2.4	,175	,179	,000
Y2.3	,086	,087	,000
Y2.2	,330	,336	,000
Y2.1	,248	,253	,000
Y1.4	,300	,000	,000
Y1.3	,394	,000	,000
Y1.2	,454	,000	,000
Y1.1	,389	,000	,000
X1.15	,000	,000	,000
X1.14	,000	,000	,000
X1.1	,000	,000	,000
X1.2	,000	,000	,000
X1.3	,000	,000	,000
X1.4	,000	,000	,000
X1.5	,000	,000	,000
X1.6	,000	,000	,000
X1.7	,000	,000	,000
X1.8	,000	,000	,000
X1.9	,000	,000	,000
X1.10	,000	,000	,000
X1.11	,000	,000	,000
X1.12	,000	,000	,000
X1.13	,000	,000	,000

LAMPIRAN 10

Tabel *Goodness of Fit* sebelum modifikasi

CMIN

Model	NPAR	CMIN	DF	P	CMIN/DF
Default model	51	566,852	249	,000	2,277
Saturated model	300	,000	0		
Independence model	24	1098,210	276	,000	3,979

RMR, GFI

Model	RMR	GFI	AGFI	PGFI
Default model	,040	,772	,726	,641
Saturated model	,000	1,000		
Independence model	,084	,501	,458	,461

Baseline Comparisons

Model	NFI Delta1	RFI rho1	IFI Delta2	TLI rho2	CFI
Default model	,484	,428	,626	,571	,613
Saturated model	1,000		1,000		1,000
Independence model	,000	,000	,000	,000	,000

Parsimony-Adjusted Measures

Model	PRATIO	PNFI	PCFI
Default model	,902	,437	,553
Saturated model	,000	,000	,000
Independence model	1,000	,000	,000

NCP

Model	NCP	LO 90	HI 90
Default model	317,852	252,485	390,939
Saturated model	,000	,000	,000
Independence model	822,210	724,009	927,959

FMIN

Model	FMIN	F0	LO 90	HI 90
Default model	3,804	2,133	1,695	2,624

Model	FMIN	F0	LO 90	HI 90
Saturated model	,000	,000	,000	,000
Independence model	7,371	5,518	4,859	6,228

RMSEA

Model	RMSEA	LO 90	HI 90	PCLOSE
Default model	,093	,082	,103	,000
Independence model	,141	,133	,150	,000

AIC

Model	AIC	BCC	BIC	CAIC
Default model	668,852	689,417	822,395	873,395
Saturated model	600,000	720,968	1503,191	1803,191
Independence model	1146,210	1155,888	1218,466	1242,466

ECVI

Model	ECVI	LO 90	HI 90	MECVI
Default model	4,489	4,050	4,979	4,627
Saturated model	4,027	4,027	4,027	4,839
Independence model	7,693	7,034	8,402	7,758

HOELTER

Model	HOELTER .05	HOELTER .01
Default model	76	80
Independence model	43	46

Modification Indices

	M.I.	Par Change
e22 <--> z1	4,691	,062
e22 <--> e23	27,739	,177
e20 <--> e22	9,047	-,098
e16 <--> e22	14,259	,148
e16 <--> e18	4,270	-,047
e15 <--> z1	5,541	,045
e15 <--> e19	5,422	,051
e2 <--> e17	5,324	-,060
e2 <--> e1	82,864	,283
e3 <--> z2	5,945	,050
e4 <--> e15	7,779	-,078
e4 <--> e3	14,054	,150
e6 <--> z1	5,947	,057
e6 <--> e16	5,470	,076
e6 <--> e5	10,100	,114
e7 <--> e19	8,843	-,078
e7 <--> e17	8,315	,078
e7 <--> e1	7,729	-,090
e7 <--> e2	4,942	-,070
e7 <--> e3	6,925	-,103
e7 <--> e5	13,343	,128
e8 <--> e24	5,801	,068
e8 <--> e15	7,138	-,069
e8 <--> e6	4,082	-,064
e10 <--> e4	6,754	,064
e10 <--> e5	6,060	-,064
e11 <--> e20	5,992	,053
e11 <--> e1	4,114	,055
e12 <--> e22	4,952	,081
e12 <--> e18	4,431	-,044
e12 <--> e4	5,815	-,071
e12 <--> e9	7,640	,066
e13 <--> e3	8,249	-,090
e13 <--> e7	4,154	,053

Model *Goodness of Fit* setelah di modifikasi

CMIN

Model	NPAR	CMIN	DF	P	CMIN/DF
Default model	85	225,531	215	,297	1,514
Saturated model	300	,000	0		
Independence model	24	1098,210	276	,000	3,979

RMR, GFI

Model	RMR	GFI	AGFI	PGFI
Default model	,026	,830	0.792	,640
Saturated model	,000	1,000		
Independence model	,084	,501	,458	,461

Baseline Comparisons

Model	NFI Delta1	RFI rho1	IFI Delta2	TLI rho2	CFI
Default model	,795	,736	,988	,828	,848
Saturated model	1,000		1,000		1,000
Independence model	,000	,000	,000	,000	,000

Parsimony-Adjusted Measures

Model	PRATIO	PNFI	PCFI
Default model	,779	,619	,769
Saturated model	,000	,000	,000
Independence model	1,000	,000	,000

NCP

Model	NCP	LO 90	HI 90
Default model	10,531	,000	50,526
Saturated model	,000	,000	,000
Independence model	822,210	724,009	927,959

FMIN

Model	FMIN	F0	LO 90	HI 90
Default model	1,514	,071	,000	,339
Saturated model	,000	,000	,000	,000
Independence model	7,371	5,518	4,859	6,228

RMSEA

Model	RMSEA	LO 90	HI 90	PCLOSE
Default model	,059	,000	,040	,997
Independence model	,141	,133	,150	,000

AIC

Model	AIC	BCC	BIC	CAIC
Default model	395,531	429,806	651,435	736,435
Saturated model	600,000	720,968	1503,191	1803,191
Independence model	1146,210	1155,888	1218,466	1242,466

ECVI

Model	ECVI	LO 90	HI 90	MECVI
Default model	2,655	2,584	2,923	2,885
Saturated model	4,027	4,027	4,027	4,839
Independence model	7,693	7,034	8,402	7,758

HOELTER

Model	HOELTER .05	HOELTER .01
Default model	166	176
Independence model	43	46