

**KELAYAKAN USAHA TANI BAWANG MERAH DI DESA
PONJANAN KECAMATAN BATUMARMAR BARAT PAMEKASAN
JAWA TIMUR
“FEASIBILITY OF RED ON FARMER BUSINESS IN PONJANAN
BARAT VILLAGE PAMEKASAN JAWA TIMUR”**

DADANG ISKANDAR

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Abstract

This study aims to determine the consumption costs, and profits of onion farming and find out the feasibility of shallot farming in Ponjanan Barat Village, Pamekasan Regency. Data was collected by interviewing using a structured questionnaire on farmers directly in Ponjanan Barat Village (30 people). The results showed that red onion farming in Ponjanan Barat Village, Batumarmar District, Pamekasan Regency in one planting season requires a total cost of Rp. 19.879.819, the income earned was Rp. 61.647.325, the income earned is Rp. 44.237.880, and the profits obtained amounted to Rp. 41.767.505. because R/C is bigger than >1
Keywords: Farming, income, profit, revenue.