

**ANALYSIS FACTORS OF WILLINGNESS TO PAY FOR HALAL
LABELLED COSMETICS ON NON-MUSLIM COMMUNITY IN
YOGYAKARTA**

**(Study at Universitas Kristen Duta Wacana, Universitas Sanata Dharma and
Universitas Atma Jaya Yogyakarta, Special Region of Yogyakarta)**

***ANALISIS FAKTOR-FAKTOR WILLINGNESS TO PAY UNTUK KOSMETIK
BERLABEL HALAL PADA KOMUNITAS NON-MUSLIM DI YOGYAKARTA***

***(Studi pada Universitas Kristen Duta Wacana, Universitas Sanata Dharma dan
Universitas Atma Jaya Yogyakarta, Daerah Isimewa Yogyakarta)***

UNDERGRADUATE THESIS



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