

## REFERENCES

- Adisasmito, W. (2008, February). *Analisis Kebijakan MUI dan BPOM Dalam Labeling Obat dan Makanan*. Retrieved on November 25, 2018, available at: [https://staff.blog.ui.ac.id/wiku-a/files/2009/02/kebijakan-nasional-mui-dan-bpom-dalam-labeling-obat-dan-makanan\\_edited.pdf](https://staff.blog.ui.ac.id/wiku-a/files/2009/02/kebijakan-nasional-mui-dan-bpom-dalam-labeling-obat-dan-makanan_edited.pdf)
- Al-Hajla, A. (2017). *Why Do People Purchase Halal Cosmetics? An Integrated Model in Saudi Arabia*. *International Refereed Research Journal*, 7(2), 23-34.
- Ali, S., Halim, F., Ahmad, N. B. (2016). *Beauty Premium and Halal Cosmetics Industry*. *Journal of Marketing Management and Consumer Behaviour*, 1(4), 52-63.
- Amelia, Mia Siti. (2016). *Pengaruh Harga dan Promosi Terhadap Proses Keputusan Pembelian pada Café Coffee Time Kopo Bandung*. Undergraduate Thesis, Universitas Pasundan. Available at: <http://repository.unpas.ac.id/15630/4/Bab%202%20SA%20MIA>
- Anonymous. *Top 10 Populasi Umat Muslim Terbesar di Dunia*. Retrieved on November 25 2018, Available at: <https://support.muslimpro.com/hc/id/articles/115002006087-Top-10-Populasi-Umat-Muslim-Terbesar-di-Dunia>
- Aziz, N. N., and Wahab, G. (2015). *Understanding of Halal Cosmetics Products: TPB Model*. Research Paper, Malaysia: Universiti Tun Hussein Onn Malaysia.
- Baroroh, A. (2008). *Trik-Trik Analisis Statistik dengan SPSS*. Jakarta: Elex Media Komputiondo.
- Basuki, A. T., and Yuliadi, I. (2014). *Elektronik Data Prosesing (SPSS 15 dan EVIEWS 7)*. Yogyakarta.
- Basuki, A. T., and Yuliadi I. (2015). *Ekonometrika Teori & Aplikasi*, Edisi 1. Yogyakarta: Mitra Pustaka Nurani,
- Erida, E., and Rangkuti, A. (2017). *The Effect of Brand Image, Product Knowledge and Product Quality on Purchase Intention of Notebook with Discount Price as Moderating Variable*. *Journal of Business Studies and Management Review*, 1(1), 26-32.
- Kamaruddin, R., Iiberahim H., and Shabudin A. (2012). *Willingness to Pay for Halal Logistics: The Lifestyle Choice*. *Procedia Social and Behavioural Science*, 8(75), 722-729.
- Karimah, Lailah. (2018). *Willingness To Pay Perbaikan Kualitas Pelayanan Kereta Api Listrik (KRL) Serpong – Tanah Abang*. Undergraduate Thesis, Universitas Muhammadiyah Yogyakarta. Available at: <http://repository.umy.ac.id/handle/123456789/19813?show=full>
- Kumar, S., Aminin., T. A., and Oktaviani., O. (2016). *The Influence of Product Knowledge, Product Usability and Price toward Costimer Preference: (A Case of Samsung Smartphone Users in President University)*. Retrieved on April 17 2019, Available at:

- <https://www.researchgate.net/publication/323334704> The Influence of Product Knowledge Product Usability and Price toward Customer Preferences A Case of Samsung Smartphone Users in President University
- Majid, M. B., Sabir, I., Ashraf, T. (2015). *Consumer Purchase Intention Towards Halal Cosmetics and Personal Care Products in Pakistan*. *Global Journal of Research in Business and Management*, 1(1), 47-55.
- Nuriana, Winda Dian. (2013). *Analisis Willingness to Pay Terhadap Sertifikasi Halal Produk Kosmetik Wardah Pada Dua Lokasi Penjualan di Bogor*. Undergraduate Thesis, Institut Pertanian Bogor. Available at: <https://repository.ipb.ac.id/handle/123456789/64800>
- Priambodo, L. H., and Najib, M. (2014). *Analisis Kesiediaan Membayar (Willingness To Pay) Sayuran Organik dan Faktor-Faktor Yang Mempengaruhinya*. *Jurnal Manajemen dan Organisasi*, 5(1), 1-14.
- Putri, W. R., Samsudin M., Rianto E., Susilowati I. (2017). *Consumers' Willingness to Pay for Halal Labeled Chicken Meat*. *Jurnal Dinamika Manajemen*, 8(1), 122-133.
- Rochmanto, Bayu Al. (2014). *Pengaruh Pengetahuan Produk dan Norma Religius Terhadap Sikap Konsumen Dalam Niat Mengonsumsi Produk Makanan dan Minuman Halal*. Undergraduate Thesis, Universitas Diponegoro Semarang. Available at <http://eprints.undip.ac.id/45181/>
- Rose, Lala Pradilla. (2017). *Faktor-Faktor Yang Mempengaruhi Willingness To Pay Pada Pelayanan Poliklinik Spesialistik di Klinik Utama Asri Medical Centre Yogyakarta*. Master Thesis, Universitas Muhammadiyah Yogyakarta. Available at: <http://repository.umy.ac.id/handle/123456789/11490>
- Rosita, Widya Ari. (2018). *Perilaku Pembelian Kosmetik Berlabel Halal Oleh Konsumen di Yogyakarta*, Undergraduate Thesis, Universitas Muhammadiyah Yogyakarta. Available at: <http://repository.umy.ac.id/handle/123456789/20156?show=full>
- Shamout, M., D. (2016). *The Impact of Promotional Tools on Consumer Buying Behavior in Retail Market*. *International Journal of Business and Social Science*, 7(1), 75-85.
- Shekhawat, Priyanka. (2016, January 12). Halal and Herbal the Two Emerging Buzzwords in Indonesia's Cosmetics Market. Available at: <http://www.markplusinc.com/halal-and-herbal-the-two-emerging-buzzwords-in-indonesias-cosmetics-market/>
- Suneki, S. (2012). *Dampak Globalisasi Terhadap Eksistensi Budaya Daerah*. *Jurnal Ilmiah CIVIS*, 2(1), 307-321.
- Swidi, A., Wie, C., Hassan, M. G., Al-Hossam, A., Kassim, A. B. (2010). *The Mainstream Cosmetics Industry in Malaysia and the Emergence Growth, and Prospect of Halal Cosmetics*. Available at: <http://repo.uum.edu.my/2466/>
- The Global Religious Landscape. *The Pew Forum on Religion & Public Life*. Pew Research Center. Available at: <https://www.pewforum.org/2012/12/18/global-religious-landscape-exec/>

- Undang - undang Republik Indonesia, Jaminan Produk Halal, available at: <https://www.hukumonline.com/pusatdata/detail/lt546b2bcb6e22d/node/34/uu-no-33-tahun-2014-jaminan-produk-halal>
- Wang, L., Wang, J., Huo, X. (2019). *Consumer's Willingness to Pay a Premium for Organic Fruits in China: A Double-Hurdle Analysis*. International Journal of Environmental Research and Public Health, 16(1), 126.
- Yeo, B. L., Mohammed, R. N, Mohd, R. (2018). *The Significance of Religious Value and Commitment on Costumers' Satisfaction and Retention for Halal Cosmetics Products in the Malaysia Market*. International Journal of Innovation and Business Strategy, 9(1), 34-40.
- Yusup, M. (2011). *Analisis Pengaruh Promosi, Harga, Kualitas Produk dan Layanan Purna Jual Terhadap Keputusan Pembelian Sepeda Motor Honda (Studi Kasus pada Mahasiswa Fakultas Ekonomi Universitas Diponegoro Semarang)*. Undergraduate Thesis, Universitas Diponegoro Semarang, available at: [http://eprints.undip.ac.id/29032/1/MUHAMMAD\\_YUSUP\\_JURNAL.pdf](http://eprints.undip.ac.id/29032/1/MUHAMMAD_YUSUP_JURNAL.pdf)
- Zahroh, Sindi Siti Fatimah. (2017). *The Factors That Influencing Willingness To Pay The Visitors of Pangandaran Beach Ussing Contingent Valuation Method (CVM)*. Undergraduate Thesis, Universitas Muhammadiyah Yogyakarta. Available at: <http://repository.umy.ac.id/handle/123456789/10490>
- Zailani, S., Kanapathy, K., Iranmanesh, M. (2016). *Driver of Consumers' Willingness to Pay for Halal Logistics*, Retrieved on July 23 2018, Available at: <https://www.researchgate.net/publication/285409786>